



# Cleveland City Council

Cleveland City Hall, Room  
216  
601 Lakeside Avenue, N.E.  
Cleveland, OH 44114

## Legislation Details

<b>File #:</b>	989-2022	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Emergency Ordinance	<b>Status:</b>		Passed	
<b>File created:</b>	9/23/2022	<b>In control:</b>		City Council	
<b>On agenda:</b>	10/24/2022	<b>Final action:</b>		10/24/2022	
<b>Enactment date:</b>	10/24/2022	<b>Enactment #:</b>			
<b>Effective date:</b>	10/31/2022				
<b>Title:</b>	AN EMERGENCY ORDINANCE Authorizing the Director of Port Control to enter into one or more professional services contracts, purchase contracts and requirement contracts to assist in the development of a continued proactive marketing and advertising strategy, including but not limited to, a new website to promote Cleveland Hopkins International Airport and Burke Lakefront Airport, marketing, promotional, public relations, advertising, and creative services; authorizing the purchase or lease of television and radio advertising time and other media, each for a period of one year, with three one-year options to renew, the second of which requires additional legislative authority.				
<b>Sponsors:</b>	Kerry McCormack, Blaine A. Griffin, By Departmental Request				
<b>Indexes:</b>	BURKE LAKEFRONT AIRPORT, CLEVELAND HOPKINS INTERNATIONAL AIRPORT, PORT CONTROL DEPARTMENT, PROFESSIONAL SERVICES CONTRACTS				
<b>Code sections:</b>					
<b>Attachments:</b>	1. 989-2022-Prof Serv, Req, Std Ks marketing, advertising, website development, PC, 2. 989-2022 Exec. Summary - marketing				

Date	Ver.	Action By	Action	Result
10/24/2022	1	City Council	approved	Pass
9/26/2022	1	City Council	read and referred to administrative review	