



Cleveland City Council

Cleveland City Hall, Room
216
601 Lakeside Avenue, N.E.
Cleveland, OH 44114

Legislation Details

File #: 989-2022 **Version:** 1 **Name:**
Type: Emergency Ordinance **Status:** Passed
File created: 9/23/2022 **In control:** City Council
On agenda: 10/24/2022 **Final action:** 10/24/2022
Enactment date: 10/24/2022 **Enactment #:**
Effective date: 10/31/2022

Title: AN EMERGENCY ORDINANCE Authorizing the Director of Port Control to enter into one or more professional services contracts, purchase contracts and requirement contracts to assist in the development of a continued proactive marketing and advertising strategy, including but not limited to, a new website to promote Cleveland Hopkins International Airport and Burke Lakefront Airport, marketing, promotional, public relations, advertising, and creative services; authorizing the purchase or lease of television and radio advertising time and other media, each for a period of one year, with three one-year options to renew, the second of which requires additional legislative authority.

Sponsors: Kerry McCormack, Blaine A. Griffin, By Departmental Request

Indexes: BURKE LAKEFRONT AIRPORT, CLEVELAND HOPKINS INTERNATIONAL AIRPORT, PORT CONTROL DEPARTMENT, PROFESSIONAL SERVICES CONTRACTS

Code sections:

Attachments: 1. 989-2022-Prof Serv, Req, Std Ks marketing, advertising, website development, PC, 2. 989-2022 Exec. Summary - marketing

| Date | Ver. | Action By | Action | Result |
|------------|------|--------------|--|--------|
| 10/24/2022 | 1 | City Council | approved | Pass |
| 9/26/2022 | 1 | City Council | read and referred to administrative review | |