



# Cleveland City Council

Cleveland City Hall, Room  
216  
601 Lakeside Avenue, N.E.  
Cleveland, OH 44114

## Legislation Details

**File #:** 989-2022      **Version:** 1      **Name:**  
**Type:** Emergency Ordinance      **Status:** Passed  
**File created:** 9/23/2022      **In control:** City Council  
**On agenda:** 10/24/2022      **Final action:** 10/24/2022  
**Enactment date:** 10/24/2022      **Enactment #:**  
**Effective date:** 10/31/2022

**Title:** AN EMERGENCY ORDINANCE Authorizing the Director of Port Control to enter into one or more professional services contracts, purchase contracts and requirement contracts to assist in the development of a continued proactive marketing and advertising strategy, including but not limited to, a new website to promote Cleveland Hopkins International Airport and Burke Lakefront Airport, marketing, promotional, public relations, advertising, and creative services; authorizing the purchase or lease of television and radio advertising time and other media, each for a period of one year, with three one-year options to renew, the second of which requires additional legislative authority.

**Sponsors:** Kerry McCormack, Blaine A. Griffin, By Departmental Request

**Indexes:** BURKE LAKEFRONT AIRPORT, CLEVELAND HOPKINS INTERNATIONAL AIRPORT, PORT CONTROL DEPARTMENT, PROFESSIONAL SERVICES CONTRACTS

**Code sections:**

**Attachments:** 1. 989-2022-Prof Serv, Req, Std Ks marketing, advertising, website development, PC, 2. 989-2022 Exec. Summary - marketing

Date	Ver.	Action By	Action	Result
10/24/2022	1	City Council	approved	Pass
9/26/2022	1	City Council	read and referred to administrative review	