



Cleveland City Council

Cleveland City Hall, Room
216
601 Lakeside Avenue, N.E.
Cleveland, OH 44114

Legislation Details (With Text)

File #: 989-2022 **Version:** 1 **Name:**
Type: Emergency Ordinance **Status:** Passed
File created: 9/23/2022 **In control:** City Council
On agenda: 10/24/2022 **Final action:** 10/24/2022
Enactment date: 10/24/2022 **Enactment #:**
Effective date: 10/31/2022

Title: AN EMERGENCY ORDINANCE Authorizing the Director of Port Control to enter into one or more professional services contracts, purchase contracts and requirement contracts to assist in the development of a continued proactive marketing and advertising strategy, including but not limited to, a new website to promote Cleveland Hopkins International Airport and Burke Lakefront Airport, marketing, promotional, public relations, advertising, and creative services; authorizing the purchase or lease of television and radio advertising time and other media, each for a period of one year, with three one-year options to renew, the second of which requires additional legislative authority.

Sponsors: Kerry McCormack, Blaine A. Griffin, By Departmental Request

Indexes: BURKE LAKEFRONT AIRPORT, CLEVELAND HOPKINS INTERNATIONAL AIRPORT, PORT CONTROL DEPARTMENT, PROFESSIONAL SERVICES CONTRACTS

Code sections:

Attachments: 1. 989-2022-Prof Serv, Req, Std Ks marketing, advertising, website development, PC, 2. 989-2022 Exec. Summary - marketing

Date	Ver.	Action By	Action	Result
10/24/2022	1	City Council	approved	Pass
9/26/2022	1	City Council	read and referred to administrative review	

AN EMERGENCY ORDINANCE Authorizing the Director of Port Control to enter into one or more professional services contracts, purchase contracts and requirement contracts to assist in the development of a continued proactive marketing and advertising strategy, including but not limited to, a new website to promote Cleveland Hopkins International Airport and Burke Lakefront Airport, marketing, promotional, public relations, advertising, and creative services; authorizing the purchase or lease of television and radio advertising time and other media, each for a period of one year, with three one-year options to renew, the second of which requires additional legislative authority.