Ordinance No: 460-2021

Department of Public Health

Background/Purpose:

This legislation authorizes the Director of Public Health to apply for and accept funding from the Ohio Commission on Minority Health (OCMH) to continue operations of the Cleveland Office of Minority Health; and to enter into contracts to fulfill the obligations of the office as expressed in its grant applications.

The OCMH announced the availability of funds to support grants for the continuation of local offices in Cleveland, Columbus, Dayton, Summit County, Toledo and Youngstown. Each local office must be established in local health departments. Funding eligibility is limited to City/Combined Health Districts. The Commission accepts one applicant per city.

Mission:

The Cleveland Office of Minority Health (COMH) is a project of the Ohio Commission on Minority Health was established by City ordinance in 2007. Legislation was introduced by Councilman Kevin Conwell. The work of the Cleveland Office of Minority Health, as required by the Ohio Commission on Minority Health, includes the following to reduce health disparities

- Monitoring and reporting the health status of minority populations
- Informing, educating, and empowering people
- Mobilizing community partnerships and actions
- Developing policies and plans to support health efforts

The purpose of the office is to advance health equity and work collaboratively with community partners to reduce health disparities among minoritized and marginalized populations including but not limited to: African Americans, Hispanic/Latinos, Asians, Native Americans, persons living in poverty and the LGBT community.

The local offices of minority health are also called to work on emerging local issues, such as infant mortality, lead poisoning, air quality and community violence by working with public and private partners to improve the effectiveness of our collective impact to address issues identified in the Cleveland Department of Public Health agenda.

The Director oversees the work of Healthy Cleveland; partners with internal programs and offices and has been the key CDPH staff person assigned to work with the Executive Committee work to address racism as a public health crisis.

Grant Amount: \$52,500 each year

Term: July 1, 2021 – June 30, 2023

Funding Source: Ohio Commission on Minority Health

SFY 2020 HIGHLIGHTS

Service Information:

Total Numbers SFY 2020 Individuals Reached

• Participated in 32 Community Events

Social Media Reach: 10,028

CDPH/OMH Website Users: 28,556

• Total Persons reached: 6,045

Service Highlights:

- Served as member of the County Community Health Needs Assessment Steering and Implementation Committee;
- Organized SFY 2020 annual equity symposium Creating a Culture of Equity: Moving from Application to Accountability;
- Partnered with Epidemiology to develop and disseminate cancer specific infographics on breast, prostate and lung cancer.
- Partnered with Baldwin Wallace to translate six chronic disease data briefs into Spanish
- Coordinated the donation of PPE to the City of Cleveland from Until We Do It and University Hospitals; distributing 40,000 masks to Cleveland neighborhoods; partnered with UH for development and printing of a COVID infographic.
- Completed 40-hr program to become certified Grief Recovery Specialist to provide support to individuals experiencing loss; particularly families experiencing infant loss.
- TOXIC: A Black Woman's Story was entered into ten local and national film festivals: The Portland Film Festival, Manhattan Short Film Festival, Raindance Film Festival, New Orleans Film Festival, Atlanta Film Festival, Defy Film Festival, Dumbo Film Festival, RSF Martha Vineyard African American Film Festival, the American Black Film Festival and the Cleveland International Film Festival. Toxic was accepted and presented in the Cleveland International Film Festival (CIFF), the rePro Film Festival and the American Public Health Association (APHA) Film Festival. The film was also entered into APHA's Racial Equity Shorts Program and was recognized as a semifinalist in the Dumbo Film Festival. The Office of Minority Health Director spent a significant amount of time educating the community about infant mortality and the film's development in the following venues:
 - Served as a panelist for the film's opening with Councilman Blaine Griffin;
 - Facilitated discussion of the TOXIC film at the 400 Years of Inequity Conference which drew participants from multiple states;

- Served as film moderator at the Ohio Collaborative to Prevent Infant Mortality (OCPIM) quarterly meeting;
- Served as panelist at University Hospitals grand rounds for Toxic film viewing with OB-GYNs, Pediatricians, Social Workers and Spiritual Care Workers.
- Serves as staff lead and consultant to Racism as a Public Health Crisis Coalition
- Local office featured in Christian Century Magazine Article on "Facing the Disparity"
- Provided 22 community education sessions on health disparity, equity and chronic disease and public health issues to school and community groups including the following:
 - Case Western Reserve Medical School
 - University Hospitals Office of Community Impact, Equity, Diversity, and Inclusion
 - Cleveland State University NEOMED
 - Food Policy Coalition Convening Keynote Speaker: Food Equity
 - Panelist National Student Medical Association: Equity and Infant Mortality
 - Summer HEAL Education Speaker- Burten Bell Carr: COVID & Equity
 - Care Source Community Agency Speaker- Local Health Disparities
 - American Heart Association panelist on LGBTQ Disparities

Major Collaborations/Committee Work:

Area Health Education Center (AHEC)

Better Health Partnership HUB

Case Comprehensive Cancer Center - Community Advisory Board

Cleveland Cuyahoga Food Policy Coalition

Cleveland Clinic Cancer Consortium

Community Health Needs Assessment Steering & Implementation Committee

FARE Advisory Committee Diversity Equity & Inclusion

First Year Cleveland – Pregnancy and Infant Loss Committee (PAIL)

HIP- Cuyahoga: Chronic Disease, Public Health, Eliminating Structural Racism

Lutheran Hospital Community Advisory Board

Healthy Cleveland Committees

Minority Health Alliance

National Black Child Development Institute- Program Committee

Northeast Association for Hispanic Health

Ohio Collaborative to Prevent Infant Mortality

Ohio Equity Institute

OWN Network- Grief Recovery Support Facilitator

RAPHC-C Executive Committee

SouthPoint Community Advisory Board

Swetland Center for Environmental Health-Community Advisory Board

Policy Initiatives:

In SFY 2020, the Cleveland Office of Minority Health participated in the following policy initiatives:

- Racism as a Public Health Crisis
- Tobacco 21 Enforcement: Retail Licensing & Flavor Ban

CLEVELAND OFFICE OF MINORITY HEALTH BUDGET SFY 2021-2022

Budget Category	Total Year	1 St Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
Section I Personnel (Salaries and fringes)	-	-	-	-	-
Section II					
Travel	\$2202.08	\$550.52	\$550.52	\$550.52	\$550.52
Equipment	-	-	-	-	
Supplies, Contracts, Other	\$42,194.92	\$10,548.73	10,548.73	10,548.73	\$10,548.73
Minority Health Month	\$300.00	\$75.00	\$75.00	\$75.00	\$75.00
Administrative Costs	\$7,803.00	\$1,950.75	\$1,950.75	\$1,950.75	\$1,950.75
Total Project Cost (Total of all budget Categories)	\$52,500	\$13,125	\$13,125	\$13,125	\$13,125



Minority Health Grants Management

Notice of Award

Federal Tax ID

Grant Budget Period

Date of Award

34-6000646

07/01/2021 - 06/30/2022

03/30/2021

•	Project Title	Grant Number	Funding Source(s)	Grant Award Amount	CFDA Number
Local Office of Minority Health (MIHL)	Cleveland Office of Minority Health	2200004	550054-22-Minority Health Grants (149501) 7950B-Minority Health Grants - MIHL	\$ 52,500.00	N/A
Grantee Name/Address:	T OF BURLIC	<u> </u>	Implementing Organiza		
CLEVELAND DEPARTMENT OF PUBLIC HEALTH 75 Erieview Plaza, 3rd Floor			CLEVELAND DEPARTMENT OF PUBLIC HEALTH 75 Erieview Plaza, 3rd Floor		
Cleveland, OH 44114			Cleveland, OH 44114		
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Executive Director:		Executive Director:			
Funding Process: Funds must be requested the	rough the Minority Health	Grant Manageme	ent System		
=	rough the Minority Health				
Funds must be requested th	T	estions Please	Contact:	ilbaor@mih.ohio.gov	
Funds must be requested th	For Programmatic Qu	estions Please Amy Elbaor	Contact: Amy.E	ilbaor@mih.ohio.gov	
Funds must be requested th	For Programmatic Qu OCMH Project Lead:	estions Please Amy Elbaor	Contact: Amy.E	ilbaor@mih.ohio.gov .OBannon@mih.ohio.g	gov
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Funds supporting this project are granted based on an estimate of state and federal funds for Ohio Commission on Minority Health. Should funding be reduced below the estimated level, the amount of funds approved for this project may be reduced or terminated per written notice to the applicant by OCMH. The implementing agency for this grant must comply with all OCMH requirements. The reporting requirements for this grant can be viewed online in the grant application under the Project Documentation Page.