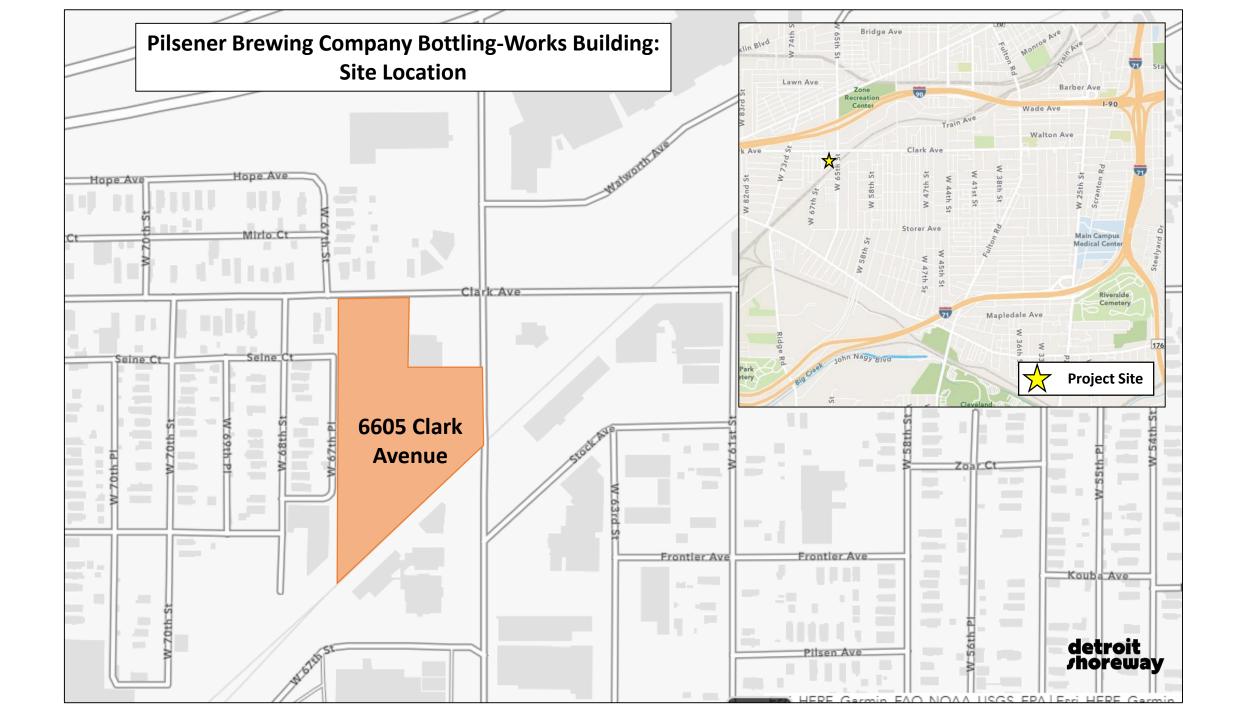
Pilsener Brewing Company Bottling-Works Building

detroit /horeway

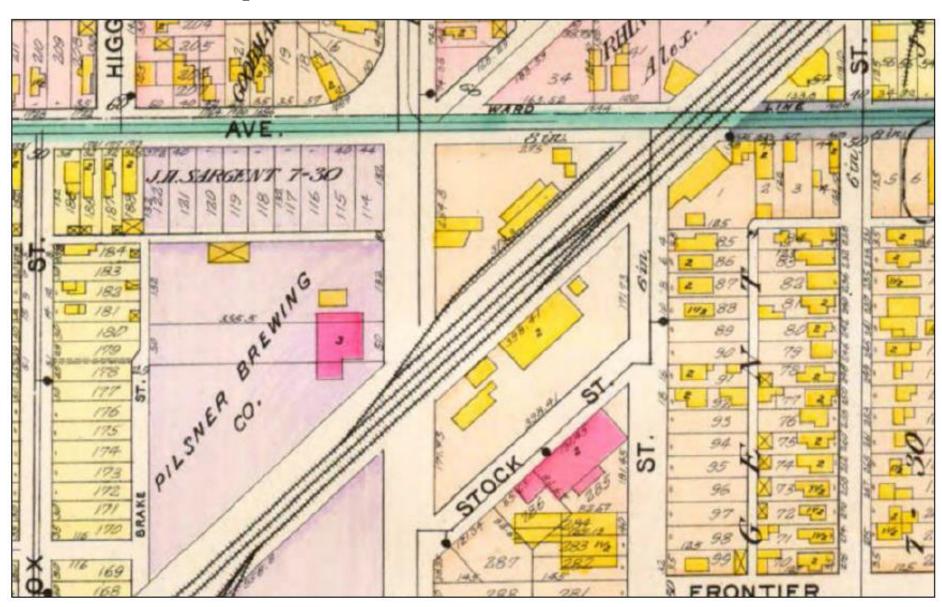


detroit /horeway

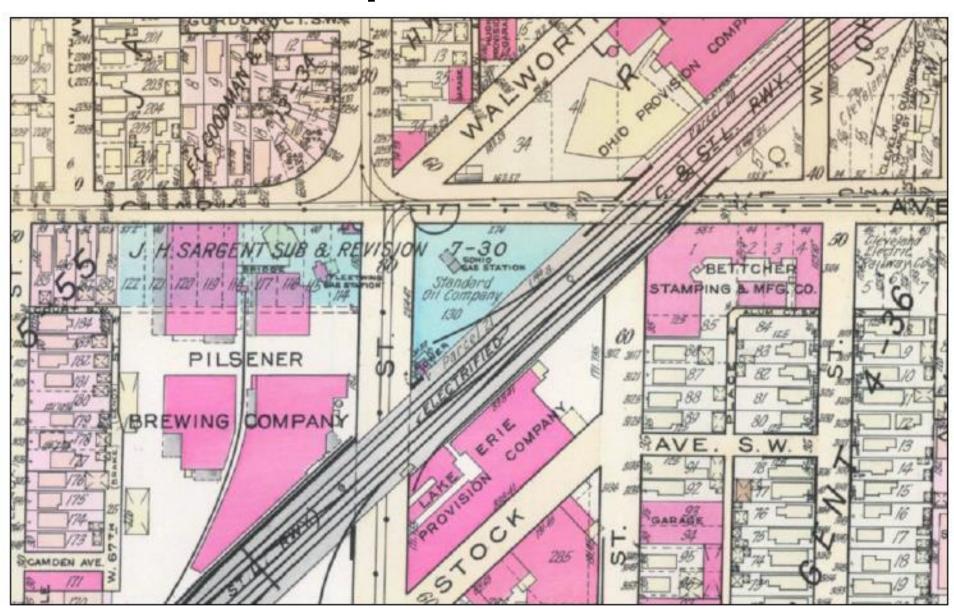
> Pilsener Brewing Company: Bottling-Works Building



1898 Sanborn Map



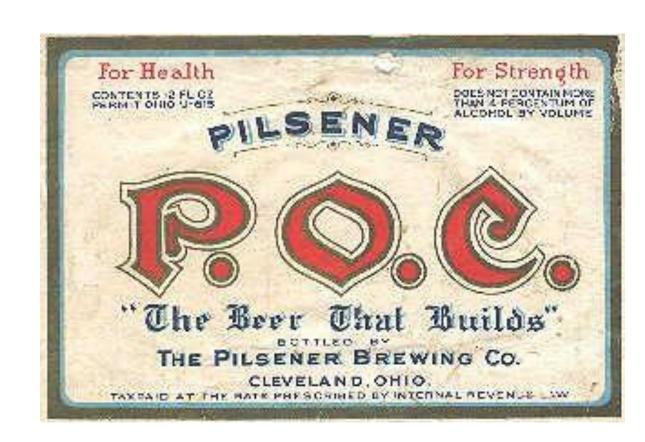
1930-1940 Sanborn Map





History of the Pilsener Brewing Company

- Founded in 1892 by Wenzel Medlin
 - Derives its name from the Czech city of Pilsen
 - At the this time, Pilseners were not common in Cleveland
- Medlin went into bankruptcy in 1894
 - Leadership of the company was assumed by Vaclav Humel
- Site saw significant expansion from 6,000 barrels in 1894 to 26,000 Barrels in 1898
 - 1901 Campus expansion
 - 5 story brew house
 - Boiler House
 - Stables
 - Pitch House
 - 1915 Construction of the Bottling-Works Building
 - Also contained Corporate Offices





History of the Pilsener Brewing Company Pt. 2

- Bottling-Works Building was completed in 1915 for \$300,000
 - Designed by Gustave Mueller of Detroit
 - Capable of bottling 5,000 bottles per hour
 - Building was used to showcase their business
 - Participants were served dinner and entertained by cabaret dancers and shown "moving pictures"
 - "no doubt many prohibitionists were converted"
- 1920 Prohibition
 - Operations were converted to produce "near beer" and other products
 - Delivered ice and coal to local homes
- 1933 End of Prohibition
 - First local brewery to resume production
 - 175,000 barrels annually
- Purchased by City Ice & Fuel in 1935 End of Bohemian ownership

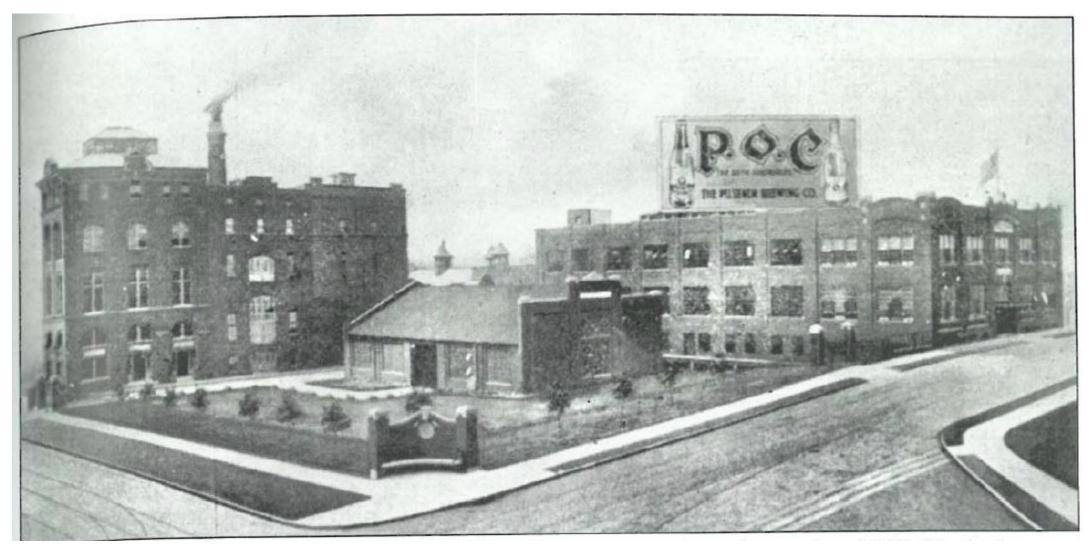


History of the Pilsener Brewing Company Pt. 3

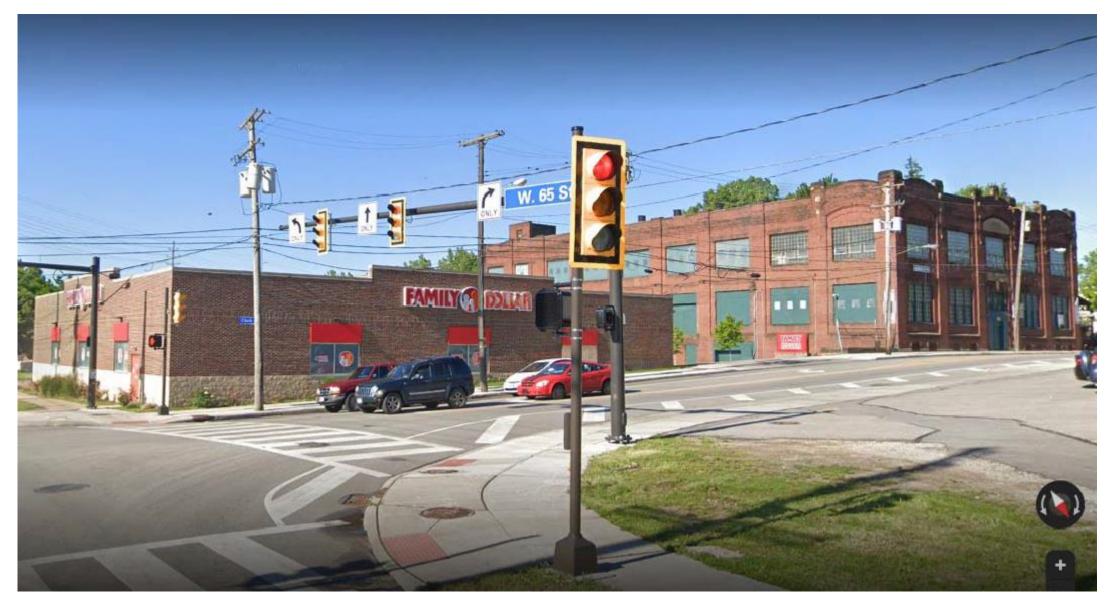
- Production continued to increase up to 500,000 barrels in 1951
 - Small brewers struggled in competition with national brands
- Purchased by Duquesne in 1963
 - Brewing operations were moved to Pittsburgh
- Purchased by Schmidt in 1972 and moved to Schmidt's facilities on Quincy Avenue in Cleveland
- Hasn't been brewed since 1986 with the closing of Schmidt
- Since 1963, the buildings of the Pilsener Brewing Company have remained partially vacant for storage, warehousing, and auto related uses
- To-date fires have taken all but the Bottling-Works building



Pilsener Brewing Company - 1914



Pilsener Brewing Company- Today



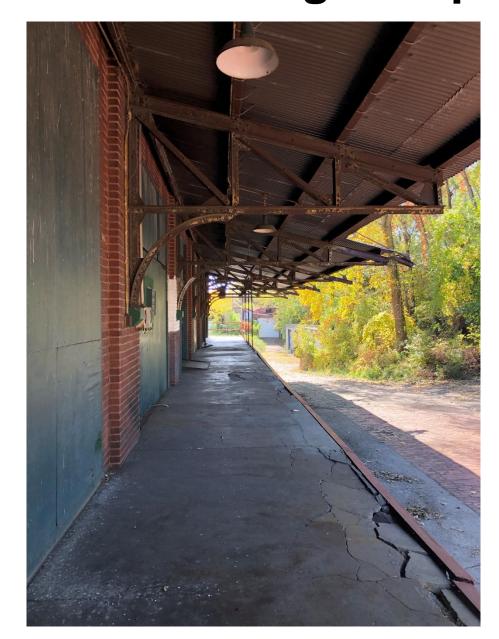
detroit /horeway

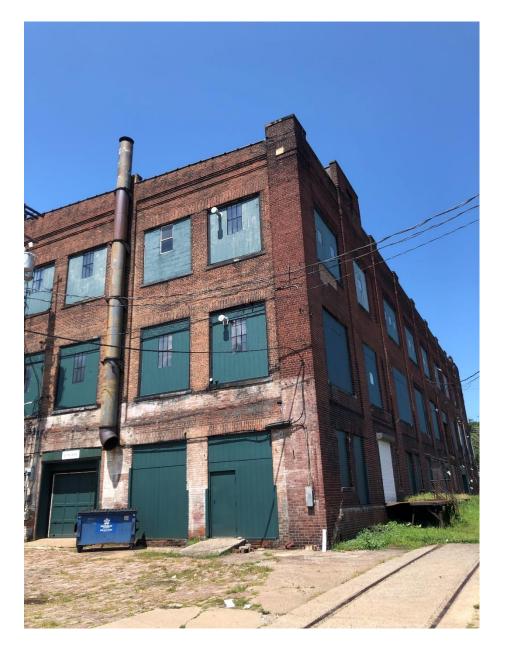
Recent Aerial View





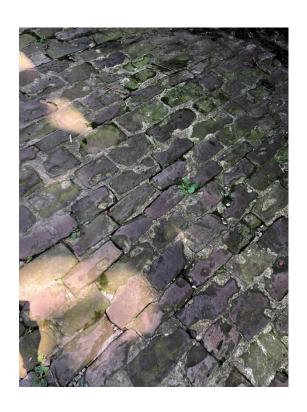
























Pilsener Square – Project Site



Pilsener Square – Adaptive Reuse



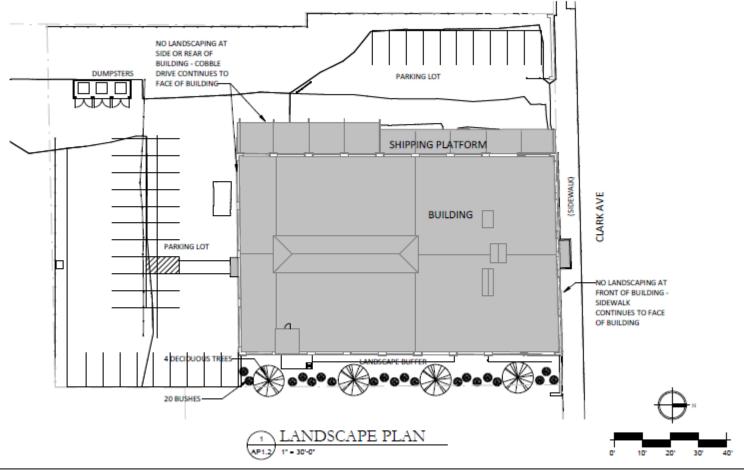


PILSENER SQUARE
3D VIEWS

detroit /horeway FEBRUARY 7, 2020

AP4.3

Pilsener Square – Site Plan





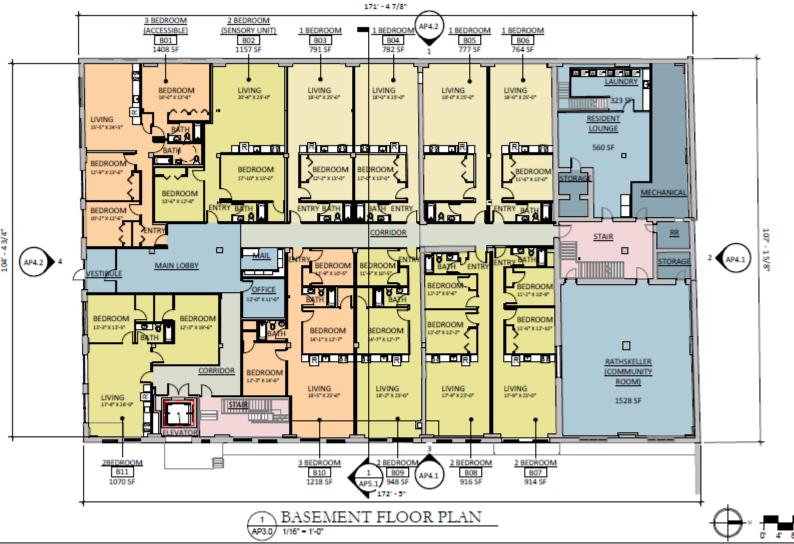
PILSENER SQUARE
LANDSCAPING PLAN

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AP1.2

Pilsener Square – Basement Floor





PILSENER SQUARE

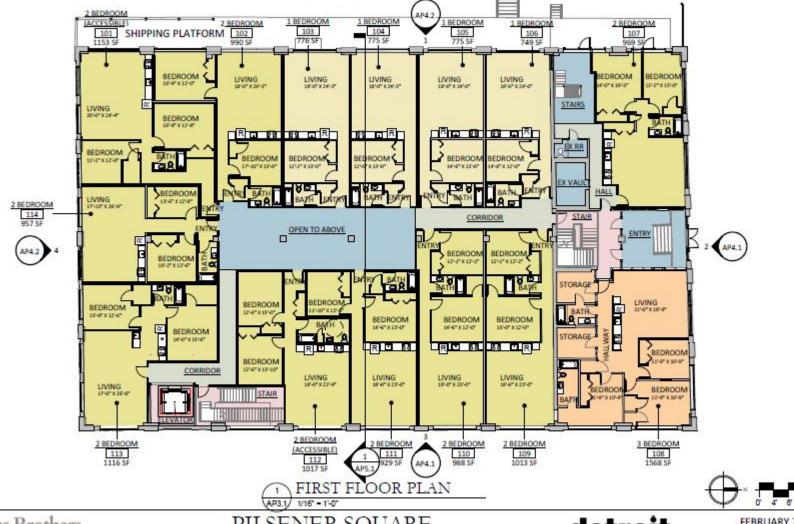
BASEMENT FLOOR PLAN



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AP3.0

Pilsener Square – First Floor





PILSENER SQUARE

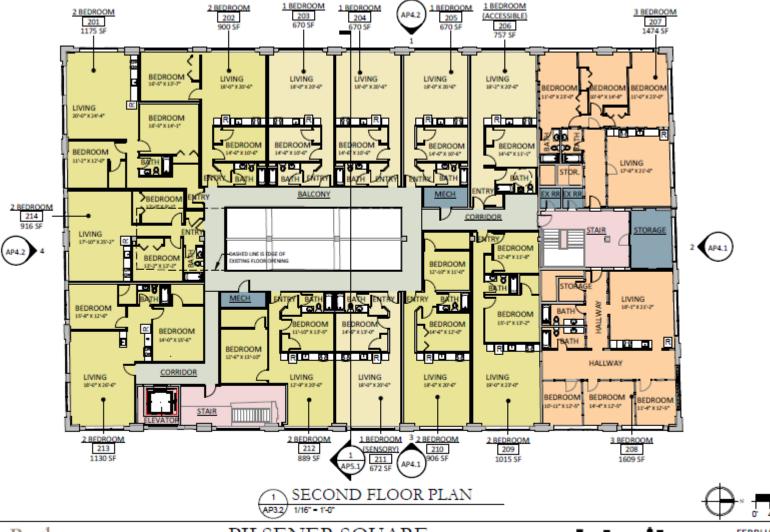
FIRST FLOOR PLAN

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AP3.1

Pilsener Square – First Floor





PILSENER SQUARE

SECOND FLOOR PLAN

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AP3.2