

Response to City Council: Recycling/Bulk

- Provide a copy of the consultant's RFP ○ **The document is attached, however due to COVID 19, the scope will be modified.**
- Provide the anticipated timeline that begins with the bid award, t the consultant's activities during the one-year time frame that was identified, and when Council can anticipate reviewing the findings and begin public information sessions. **–Met with Consultant last week to discuss timeline in light of COVID 19 impacting normal operations; once a new timeline is established, the administration will update council leadership.**
- Provide what % of the \$8.75 waste collection fee funds the operations of the Division of Waste Collection. **–All Charges for Services, which includes the Waste Collection Fee accounts for approximately 50% of the cost of Operation**
- Provide the dollar amount and timeline for the educational and outreach efforts conducted by the City in regards to the current recycling program. Include the grants that have recently been applied and their anticipated award notification date. **–See Below**
- Provide contact information for the Environmental Task Force and other resources that can be used to curb illegal dumping. **–Sgt. Andy Ezzo (aezzo@city.cleveland.oh.us); 216664-DUMP (Priority 2); Residents can rent roll off containers for disposal; Private companies such as Waste Management provide hauling services. City of Cleveland Public Works Department deploys the Loader initiative annually to clean dump locations**
- Provide a recent report on the recent accomplishments and activities of the Environmental Task Force (activities, prosecutions, etc.) **–Attached**
- Provide the number of and location of violations and tickets that have been issued for an improper set-out and bulk set out since March. **Attached-Starting April 13 only the most egregious offenses warrant citations.**
- Report back on the request to temporarily allow commercial truck plates for small trucks at the Ridge Road Transfer Station **–This will be responded to via the Executive Policy Group; once a policy decision is made the administration will inform council.**

History of Outreach:

2014-

- Partnered with Curbside Value Partnership (now Recycling Partnership) and County Solid Waste District to develop the "One Simple Act" campaign.
 - Note: The original intention of this campaign (and hence, why the County was involved in the campaign development) was to create consistent messaging that could be used county-wide. Ultimately the County did not feel it was a strong enough campaign to adopt county-wide and eventually they worked with the Recycling Partnership to develop their "Cuyahoga Recycles" campaign.
- Installed 40 recycle bins in throughout downtown Cleveland (\$36,000- funded through the EECBG program).
- Procured 440 curbside recycling carts for the program (\$17,586- funded through the EECBG program).
- Purchased and installed 30 additional downtown recycle bins (and replacement bins and liners). Expanded coverage from West 25th Street to East 22nd Street. (\$22,000- Office of Sustainability budget).

2015-

- Residential curbside waste collection and recycling was rolled out to all eligible Cleveland households (single family, multi-family, up to 4 units).
- Launched One Simple Act recycling campaign city-wide. Included press event, signage on trucks and 5600 Carnegie facility, online resources, and print collateral.
- Applied for and received \$25K OH EPA Community Recycling Grant for a refrigerator magnet mailer.
- To align with Sustainable Cleveland's Year of Zero Waste and the One Simple Act campaign, we launched the 50 Simple Acts waste reduction and sustainability challenge for City employees (more info on #s/stats).
- Office of Sustainability procured 100 "slim jim" recycle bins for use in City of Cleveland offices and facilities.
- Worked collaboratively with the ZeroWasteNEO Working Group to develop the [zero waste event guide](#) with information on how to reduce/eliminate waste from events.
- Conducted a Waste Audit of Cleveland Hopkins Airport.
- Received \$30,000 from NOAA to develop and launch a plastic marine debris reduction campaign focused on reducing single use plastic water bottles and bags.

2016-

- Produced and mailed refrigerator magnets with information on what is/is not recyclable (funded through 2015 OH EPA grant (\$25,000), with matching funds from City (\$12,500) and County(\$5,000)).
 - Reached 38,000 households in neighborhoods with historically high contamination rates identified by Division of Waste.
- Launched the "Don't Break the Lake" campaign (funded through NOAA grant), aimed at reducing single use plastic water bottles and bags.

2017-

- Received \$5,000 grant from CCSWD to do a water bill stuffer to all 130,000 households with info on what is/is not recyclable.
- Applied for \$64,500 from OH EPA to purchase a new cardboard compactor and security fencing at the West Side Market, and two 30-yard covered roll off dumpsters to collect cardboard dropped off at the Ridge Road Transfer Station. We were not funded.

2018-

- City shift focus heavily to education efforts to remind folks about proper set out and recycling before the Division of Waste began issuing fines (August 1st, 2018).
- Waste, Communications, and Sustainability did a heavy media campaign to help educate residents about proper set out. Included TV and radio spots, social media and online article, FB & Twitter live events, and outreach at public events (led by Office of Sustainability).
- Received \$5,000 grant from CCSWD to do a water bill stuffer to all 130,000 households with info on what is/is not recyclable. Mailed in September 2018 to support the campaign about proper set out and fines.
- Applied for \$100,000 from OH EPA to support a route optimization study for waste reduction and recycling. We were not funded.

2019-

- Received \$5,000 grant from CCSWD to do a water bill stuffer to all 130,000 households with info on what is/is not recyclable. Note: This stuffer was not actually produced. At the time, the City's recycling challenges were much more public and we were advised not to send much out on recycling until we had a consultant in place and a solid message to share. CCSWD permitted us to roll this \$5K over into 2020 and make a larger \$10K ask for the annual grant.
- Hosted a lunch and learn for DPU employees on recycling.

- Applied for \$160,000 for a new, compact recycling truck to help support Division of Waste's fleet and service narrow and difficult to navigate streets. We were not funded.

2020-

- Applied for \$46K through OH EPA to support outreach efforts for the new program, recognizing we would be bringing the consultant on in spring 2020.
- Applied for \$10K through CCSWD to do additional water bill mailers. We were denied funding because we did not have the consultant in place. CCSWD noted that we could reach out once our new program is in place to see if CCSWD has any discretionary funds they could allocate to help support the new program.

Ongoing-

- Office of Sustainability supports zero and reduced waste events throughout the community and makes the Mayor's annual Summit a zero waste event.
- Office of Sustainability leads ZeroWasteNEO Working Group and Plastic Reduction Working Group