

LEGISLATIVE SUMMARY
Mayor's Office of Capital Projects
Division of Engineering and Construction

Destination Cleveland/Tremont Neighborhood
Pedestrian Wayfinding Sign Program

Ordinance Number: 438-2019

Description: Authorizing the Director of the Mayor's Office of Capital Projects to issue a permit to Destination Cleveland to encroach into the public right-of-way within the Tremont neighborhood with a Pedestrian Wayfinding Sign Program by installing, using, and maintaining 8 Wayfinding signs, and required electrical duct banks.

Purpose: Destination Cleveland has been working collaboratively with community partners to create a more legible city landscape for visitors and residents through a partnership with Applied Way finding, an international consulting firm that specializes in way finding treatments including city sign systems, exhibitions, online communications and transport journey planning. As a result Destination Cleveland has been able to see Cleveland through the eyes of our visitors.

Destination Cleveland's pedestrian wayfinding signage system has been implemented in Downtown (with 54 wayfinding signs installed in 2016), Cleveland Hopkins International Airport (4 signs in 2016), the Detroit Shoreway neighborhood (4 signs in 2018), and the Shaker Square neighborhood (3 signs in 2018). Destination Cleveland is now working with Tremont West Development Corporation to begin integrating this system into the Tremont neighborhood, due to its density of visitor-related experiences and attractions.

A consent form acknowledging approval of this request will be forthcoming from the Council Member

Ward: Ward 3, Council Member, Kerry P. McCormack