



Flats Neighborhood Wayfinding Program

Flats Forward

PHASE 1 SIGNAGE - R1 | FLF1507 | JULY 2018



date 2.14.18	contact	project FLF1507	phase 1	revision 0	NOT FOR CONSTRUCTION These drawings and notes are for the sole purpose of expressing visual design intent and are not intended for actual fabrication purposes. Sign Contractor accepts total responsibility for final material selection, fabrication and installation methods. Electronic files are not construction documents and cannot be relied upon as identical to construction documents because of changes or errors induced by translation, transmission, or alterations while under the control of others. Use of information contained in the electronic files is at the user's sole risk and without liability to Design Professional and its consultants. Refer to provided performance specifications for details on designer expectations of Fabricator and fabrication process. Copyright © Guide Studio, Inc. All rights reserved.	sheet
Guide	pm K. Fromet design J. Wilhelm	Flats Forward Flats Neighborhood Wayfinding Program	Location Plan Vehicular Signage			1

Colors

Akzo Nobel 474-B6

EAST BANK



Akzo Nobel 453-F3

COLUMBUS PENINSULA



Akzo Nobel 409-E2

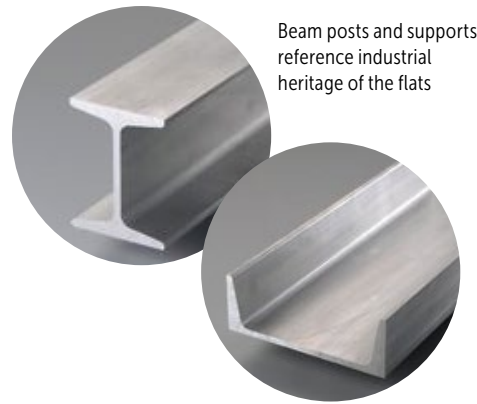
WEST BANK



FUTURE—Final color to be determined as development occurs

SCRANTON PENINSULA





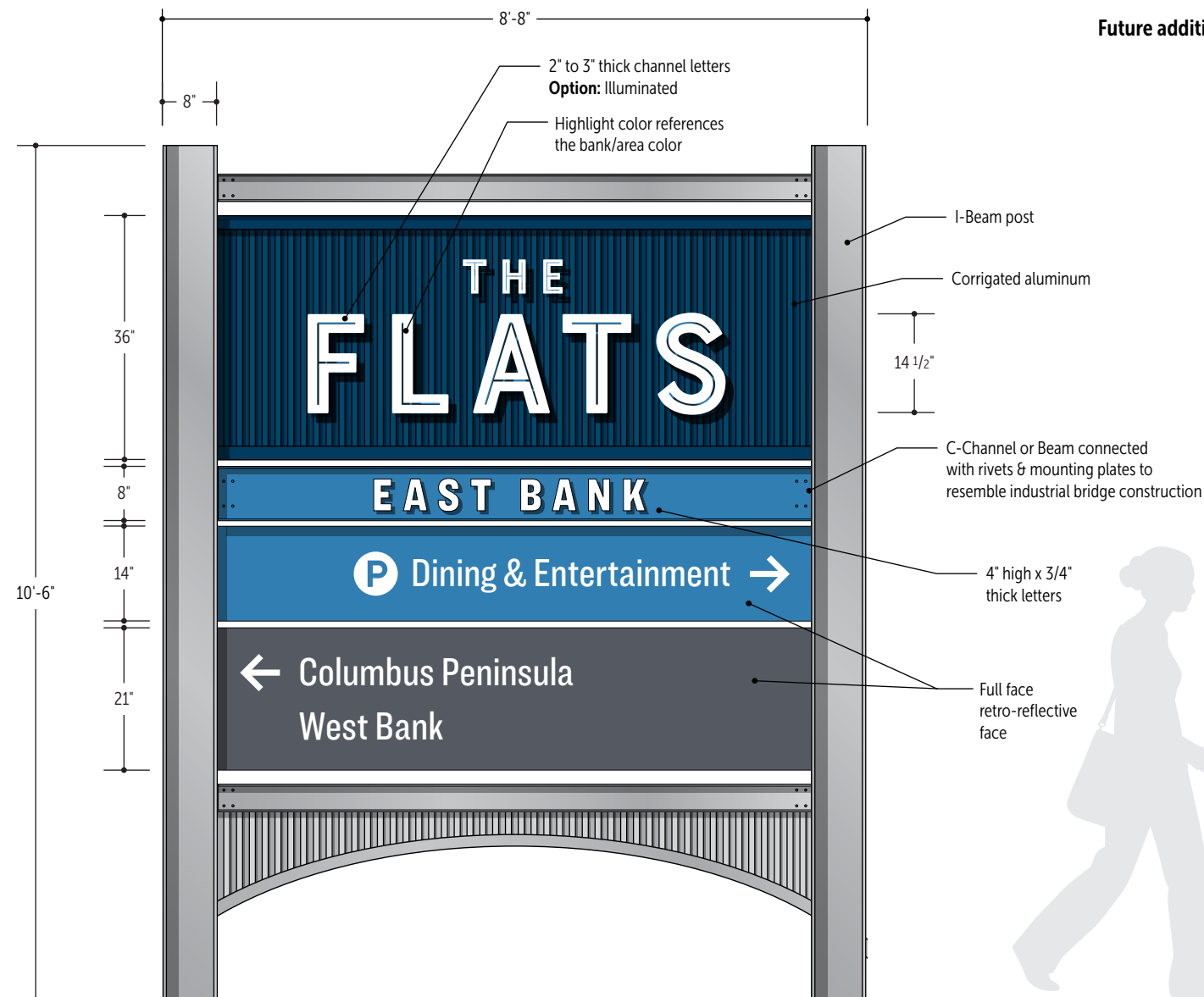
Beam posts and supports
reference industrial
heritage of the flats



Design & materials inspired from bridges and
shipping, transportation & commerce



Dimensional letters



← Columbus & Scranton Peninsulas
West Bank

Future addition of Scranton Peninsula

Industrial material inspired,
references bridges, shipping and
commerce.

Replace full face reflective vinyl face



B1A | PRIMARY GATEWAY
Scale: 1/2" = 1'



W. SUPERIOR & ROBERT LOCKWOOD
Scale: 1/4" = 1'





MAIN & W. 10TH
Scale: 1/4" = 1'



View from West 9th



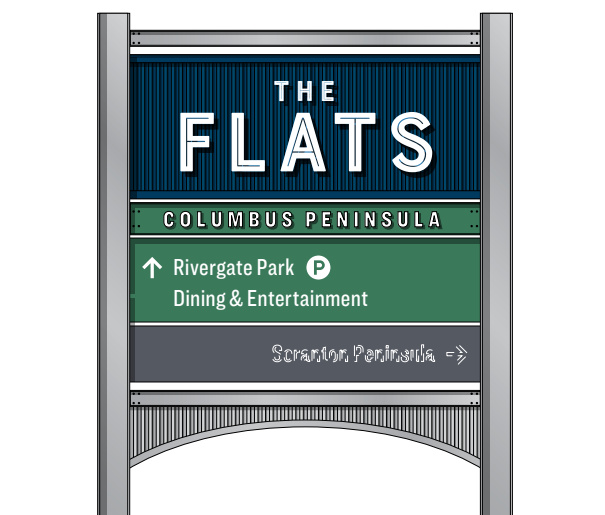


W. 25TH & WASHINGTON
Scale: 1/4" = 1'



View from W.25th
after passing under
Shoreway Bridge





COLUMBUS & CARTER
Scale: 1/4" = 1'



SIGN FAMILY – SCHEMATIC DESIGN

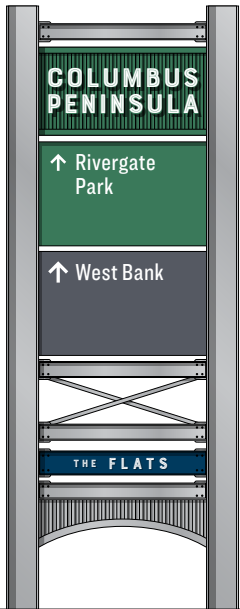
PHASE 1



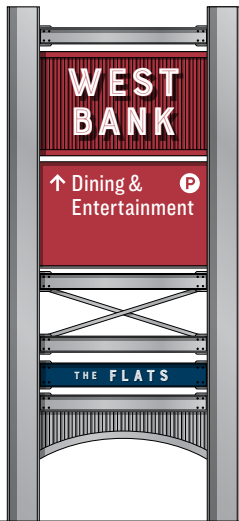
B1A | PRIMARY GATEWAY
Scale: 1/4" = 1'



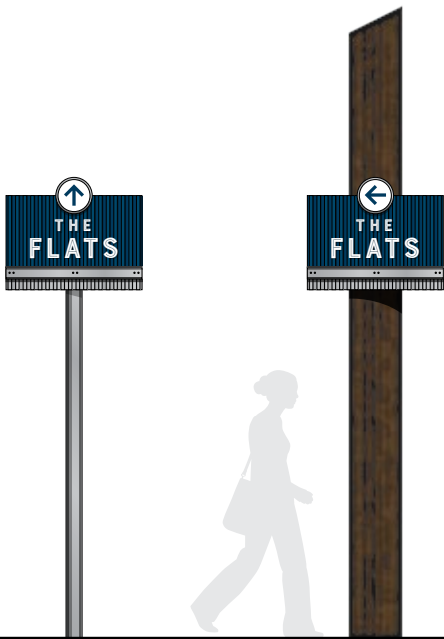
B1B | PRIMARY GATEWAY (1 DIRECTION)
Scale: 1/4" = 1'



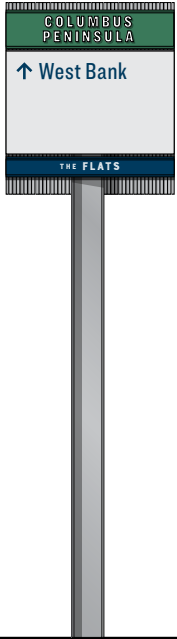
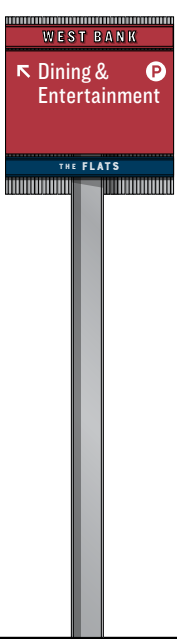
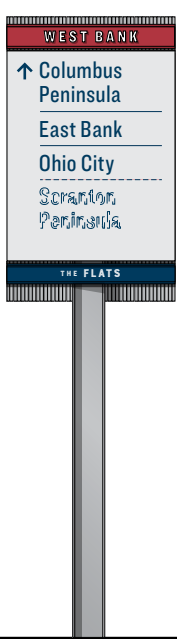
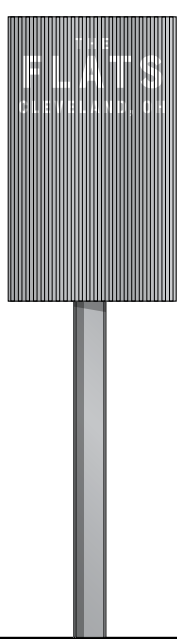
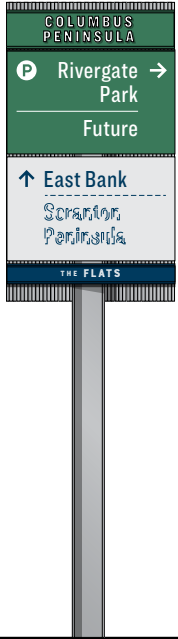
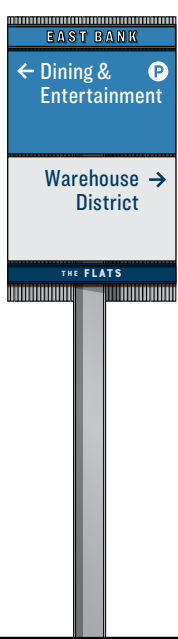
B2A | SECONDARY GATEWAY (2 DIRECTIONS)
Scale: 1/4" = 1'



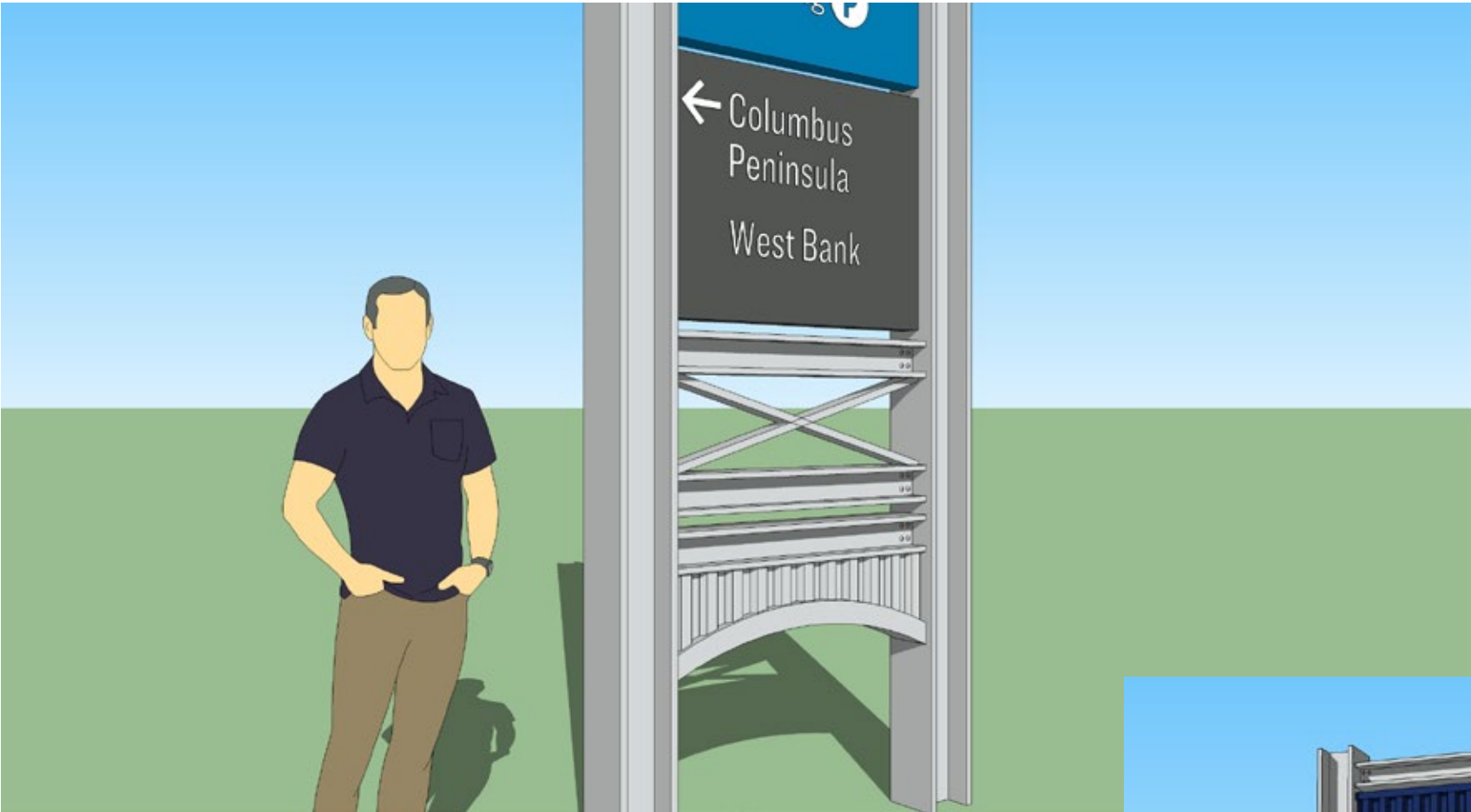
B2B | SECONDARY GATEWAY – (1 DIRECTION)
Scale: 1/4" = 1'



A1 | TRAILBLAZER
Scale: 1/4" = 1'



C2 | DIRECTIONAL (SECONDARY)
Scale: 1/4" = 1'



ROUGH MODEL RENDERING
(to represent dimensionality and materials)
Not to Scale

