Ord. No. <u>319-2019</u>

Request for Legislation

To request new legislation authorizing the Director of Public Utilities on behalf of Cleveland Public Power to accept gift from Wyland Foundation in the estimated amount of \$50,000 for restoration of the Cleveland Public Power building known as Wyland Whale Wall, located at 5251 North Marginal Road, Cleveland, Ohio 44114.

Background/Purpose:

The Whaling Wall project began in 1981 in Laguna Beach, California. These massive murals featuring the largest marine life on earth were intended to raise awareness about the upstream impacts of human activities on our ocean, lakes, rivers, and wetlands. They have been created for cities in countries from New Zealand to Brazil on sports arenas, skyscrapers, utility buildings, movie studios, and airports. All totaled more than one billion people see the murals every year and are reminded of the fragile beautiful of our global marine ecosystems. The murals have been painted on structures for two Olympic Games, including Beijing and Vancouver, and have been dedicated by presidents, astronauts, scientists, and other community leaders. The Wyland mural on the Long Beach Sports Arena in Long Beach California was recognized in the 1993 Guinness Book of World Records as the largest painting by a single individual in history.

Wyland's final mural in the project graced a mile long span of the U.S. National Mall and commemorated the opening of the Smithsonian Ocean Hall. The murals have been recognized as a national treasure in media around the world, including the U.S. House of Representative, United Nations, USA Today, the Today Show, National Geographic, and many others.

Scope of Work/Commodities/Services:

Water quality, availability, and the importance of safe, reliable water distribution systems have become issues of national interest in recent years. Next year will mark the 50th anniversary of the 1969 Cuyahoga River Fire, a landmark event that focused the nation's attention on the health of our lakes, rivers, and waterways. To commemorate the occasion, internationally renowned marine life artist Wyland will announce the restoration of his historical Whaling Wall mural on the Cleveland Public Power building on Interstate 90. The mural, entitled "Song of Whales," is part of the one of the Wyland Whale Wall project, one of the world's largest arts-in-public places projects, with 100 life-size marine life murals created in a 30-year span in 17 countries. The Wyland mural for Cleveland spans more than 32,000 square feet and was completed in 1997 and dedicated by then Mayor Michael White.

Justification/Urgency:

The Wyland Foundation, a 501 c3 non-profit public charity founded by Wyland, has proposed commencing the restoration effort during summer 2019.

Anticipated Costs:

Gift from Wyland Foundation in the estimated amount of \$50,000.

Schedule or Term of Contract: Project Deadline: June 23, 2019

Current Contract (s):

N/A

Vendor Name	Vendor Address	Vendor Contact
None	N/A	N/A

Cleveland-Area Small Business Participation:

N/A

Previous contract:

Vendor Name	Vendor Address	Vendor Contact
None	N/A	N/A