

Executive Summary of Ordinance No. 1028-18
Related to Major Qualifying Events

This legislation authorizes the City to enter into agreements to host the 2019 Major League Baseball All-Star Game. It also enacts new Chapter 697A which establishes a process for issuing permits and licenses and also grants authority to implement regulations for this major event and any future major events authorized by council.

This legislation also authorizes agreements for four additional events if they occur within three years from the passage date of this ordinance. They are: the National Football League Draft, National Basketball Association All-star Game, NCAA Women's Final Four, and the USA Triathlon National Championship. If they occur outside of the three-year passage date, new legislation must be approved by Council.

Any future major event will require additional approval by Council.

Once major event agreements have been authorized by Council, no further legislation is necessary. C.O. Chapter 697A will be in place to address permits and regulatory requirements for those events.

Agreement Summary

Provides that the agreement with the local organizing committee and/or sponsor shall include one or more of the following provisions:

1. Make city-owned facilities available as needed as a venue for event activities;
2. Allow the City to expedite the review and approval process for necessary licenses and permits, and implement a security and traffic control plan;
3. That the City will cooperate with the implementation of technology and telecommunications services for the event;
4. That the City will require the local organizing committee and/or sponsor of the event to secure all necessary permits and pay the standard permitting fees and agree to reimburse the city for costs unrelated to the provision of the City's standard municipal services;
5. Authorizes the City to apply for and accept gifts or grants related to hosting the event;
and

6. Authorizes agreements with the State, GCRTA, Cuyahoga County, Gateway Development Corporation, Port Authority, and other entities as needed to implement the purposes of the ordinance.

New Chapter 697A Summary

7. Defines major qualifying event as an event for which the City has entered into an agreement, authorized by Council, to host the event in conjunction with the Local Organizing Committee or Sponsor;
8. Defines Local Organizing Committee as an organization located in the Greater Cleveland area and responsible for performing and providing support, hospitality and local organizing functions in connection with the Major Qualifying Event;
9. Defines Sponsor as the organization responsible for conducting the major qualifying event;
10. Authorizes the issuance of the appropriate permits and authority to implement policies for consolidating applications for permits, licenses and other approvals related to major qualifying event activities;
11. Authorizes the implementation of a security and traffic control plan and the establishment of regulations to be approved by the Board of Control;
12. Authorizes the implementation of a vending and peddling plan and regulations to be approved by the Board of Control that place reasonable restrictions on the sale of goods, wares and merchandise on public rights-of-way and public property;
13. Establishes the following penalties for violations of new codified ordinance sections 697A.03 and 697A.04.
 - a. Failure to comply with regulations governing the security and traffic plan and possession of prohibited items is a misdemeanor of the first degree;
 - b. A violation of the vending and peddling regulations is a minor misdemeanor. If the offender persists after reasonable warning a violation of the vending and peddling regulations is a misdemeanor of the third degree.
 - c. A violation involving the sale of goods containing counterfeit trademarks is a misdemeanor of the first degree.