

City of Cleveland

FY18 CBCR

Abstract

Applicant: City of Cleveland

Project Title: The Central Connection

Target Neighborhood: The Central neighborhood. Zip codes are 44103, 44104 and 44106. It is within the boundaries of Euclid Ave to the north, Woodland Ave to the south, E 22nd St to the west and E 71th to the east. The population is 306,830.

Funding from Other Federal Investments: The neighborhood does not receive any other Federal investments.

Summary of Research Plan:

At the start of the planning process, the Begun Center for Violence Prevention, Research and Education will gather data regarding crime, disorder, and community demographics through a community-based participatory research and decision-making process. CCI will be data-driven and engage residents, cross-sector partners, and the CCI Management Team. There will be regular meetings at various levels, advancing and monitoring all activities and strategies during the development and implementation stages.

A multimodal evaluation design will utilize benchmark data over time comparing target and comparison sites on variables such as gun crime, weapons-related offenses, shootings and killings, and variables prescribed by BJA performance measure guidelines. Offense data will be geocoded over months of active outreach in target sites and also in comparison sites. Geocoded data maps create a visualization of crime type by location and rate; statistical analysis of longitudinal crime data will supplement geocoded data.

An evaluation design will go beyond crime analysis and examine the relationship between prevention activity and its effects on the Central neighborhood. The Begun Center will create an evaluation design to meet BJA mandates and a high standard of professionalism. Interim reports and a final report will be provided in a timely manner; datasets will be cleaned and submitted; and all evaluation requirements will be met. Cleveland and CMHA Police will maintain crime data for the focused area. Program partners will collect data on services they provide including participant numbers and successful completions as well intended and unintended outcomes.

To assist the Department of Justice in fulfilling its responsibilities under the Government Performance and Results Act (GPRA), Begun Center researchers will be responsible for providing data to the City of Cleveland for submission to the DOJ for calculating performance measures and to submit performance data through the Bureau of Justice Assistance's (BJA) Performance Measurement Tool (PMT). Examples of performance measure data that we will gather and submit through PMT include, but are not limited to, the following:

- Number of partnerships formed
- Amount of resources leveraged from partners (e.g., funding, time, staffing, etc.)
- Number of active program participants
- Number of instances where data is used to inform policies
- Number of instances where data/research findings are used to inform programming
- Community involvement levels

The above performance metrics will be established prior to program commencement (baseline), with every quarter being charted after programming begins. Ongoing monitoring of performance metrics will allow Begun Center researchers to regularly submit data using the PMT. Begun Center researchers understand that the above measures are only initial examples of performance measures for the project. Researchers understand that once funding is awarded, specific measures will be finalized with BJA and program staff.

Fiscal Agent: City of Cleveland

Full-Time Project Coordinator: A full-time project coordinator will be hired. The position will be managed by Partnership for a Safer Cleveland (Cross-Sector Partner).

Goals and Objectives: The goals and objectives are the following:

Place-based Strategy:

- Coordinate targeted and strategic enforcement. (Cleveland Division of Police, CMHAPD)
- Recognize law enforcement as first social responders. (Cleveland Division of Police, CMHAPD)
- Enhance police role as guardians, primarily, and warriors, when appropriate. (residents and community organizations)

Community Oriented:

- Promote shared learning and empowerment of residents, empowering resident leadership. (Sisters of Charity Foundation)

- Connect residents with revitalization and development efforts. (Cross-sector partnership)
- Build/rebuild trust to aid engagement with law enforcement and social services. (Cross-sector partnership)
- Establish the “village model” through resident-led initiatives. (Partnership For A Safer Cleveland)

Data Driven:

- Identify and examine crime drivers in focus area. (CWRU Begun Center)
- Develop evidence-based strategies to address these drivers. (Partnership For A Safer Cleveland)
- Seek community/resident input in assessing needs and impact. (Sisters of Charity Foundation)

Partnerships and Capacity Building:

- Support multi-faceted partnership and collaboration. (Cleveland STANCE)
- Enhance empathy of law enforcement as they serve community. (Cultural Transformation)
- Create balance between prevention and intervention. (Cross-sector partnership)
- Enhance services to families. (Beech Brook, Cleveland Peacemakers Alliance)
- Increase opportunities for resident participation and services. (Sisters of Charity Foundation)

Other Resources that will Support the Efforts:

Four local philanthropic organizations: Sisters of Charity, Third Federal Foundation, Cleveland Foundation, and St. Luke’s Foundation, are already providing funding or have committed to providing additional funding and/or support to this project.

Major economic revitalization and development efforts are being completed around the target neighborhood. Developers and businesses will hire from the target neighborhood once the neighborhood is safer and stabilized.

The Standing Together Against Neighborhood Crime Everyday (STANCE) committee is well-established through a 12 year collaborative process. Headed by the Northeast Ohio U.S. Attorney, the STANCE Executive Committee will lead the efforts of the project.

CENTRAL CONNECTION INITIATIVE
an Innovations in Community-based Crime Reduction Program

BUDGET NARRATIVE

We anticipate the budget will need modifications following the 12-month planning process. This is an estimate of the budget based on the potential programs we highlighted in the narrative.

A. Personnel: 0

[Neither Cleveland Division of Police nor Cuyahoga Metropolitan Housing Authority Police Department will expense any personnel costs of the Central Connection Initiative to this grant. Officers assigned to this initiative, detectives, equipment, administration, and data collection will be supported by their own departmental budgets. All funds provided by this grant will support the engagement of our community partners.]

B. Fringe Benefits: 0

C. Travel: 0

[Expenses for 3 people attending each of 2 CBCR grantee sessions are included under the Procurement Contracts line item.]

D. Equipment: 0

E. Supplies: 0

F. Construction: 0

G. Consultants: 0

H. Procurement Contracts: \$ 979,100

The city of Cleveland's formal written procurement policies will be followed.

- The Begun Center, Case Western Reserve University – \$ 244,500

The Begun Center of Case Western Reserve University (Begun) is the research partner of the Cleveland Division of Police. Begun researchers will lead development of a comprehensive plan for the Central area by identifying the drivers of crime through collection and analysis of police data, survey residents to determine community priorities, assist in determining outcome and performance measures, and recommend appropriate activities and strategies for implementation. Researchers will develop data collection tools, assist with establishment of baseline data, analyze collected data, and provide updates to Management Team for continual improvement of program.

To complement and help sustain the Central Connection Initiative, Begun will add a full-time data analyst position dedicated to analyzing data and identifying crime issues Cleveland Division of Police and the Cuyahoga Metropolitan Housing Administration Police Department.

	Year 1	Year 2	Year 3	TOTAL
Begun Center program research (@ \$150/hour x 500/200/300 hours)	\$ 75,000	\$ 30,000	\$ 45,000	\$ 150,000
dedicated data analyst	+ 10,500	+ 42,000	+ 42,000	+ 94,500
	\$ 85,500	\$ 72,000	\$ 87,000	\$ 244,500

- Partnership For A Safer Cleveland – \$ 734,600

Partnership For A Safer Cleveland (PSC), as the nonprofit partner of the Cleveland Division of Police, develops coalitions of community-based organizations and service providers to enhance the work of law enforcement. In such a comprehensive project as Central Connection Initiative, PSC engages additional program partners to staff required roles and provide specific program services.

PSC will provide project direction, partner management, coordination & oversight (\$100/hour x 40 hours/month x Y1)6 months/ Y2)12 months/ Y3)12 months)

	Year 1	Year 2	Year 3	TOTAL
Program Coordination	\$ 24,000	\$ 48,000	\$ 48,000	\$120,000

+ coordinate and implement the Early Action Project, Reverse Ride-alongs with law enforcement, Central residents, community organizations and service providers [30 4-hour tours @ (\$500 mini-bus with driver + \$250 for 25 information portfolios) = 30 tours @ \$750/each = \$15,000]

	Year 1	Year 2	Year 3	TOTAL
Early Action Project	\$ 15,000	---	---	\$ 15,000

+ support site coordination by engaging a resident of Central who will be in the community throughout the project to collaborate with program partners, informally communicate with residents about this project, participate in all community meetings,

and assist in data collection (\$2,000 per month x Y1)6 months/ Y2)12 months/ Y3)12 months)

	Year 1	Year 2	Year 3	TOTAL
Site Coordinator	\$ 12,000	\$ 24,000	\$ 24,000	\$120,000

+ support community organizing events and empowerment programming to be provided by Sisters of Charity Foundation, as determined by community needs after initial data analysis and survey (\$2,000 per month x Y1)5 months/ Y2)10 months/ Y3)10 months)

	Year 1	Year 2	Year 3	TOTAL
Sisters of Charity Fdn.	\$ 10,000	\$ 40,000	\$ 40,000	\$ 90,000

+ support block clubs and community associations undertaking self-identified projects requiring no more than \$3,000/each (\$3,000/project x 10 projects/year x 2 years)

	Year 1	Year 2	Year 3	TOTAL
community-based initiatives	---	\$ 30,000	\$ 30,000	\$ 60,000

+ support Beech Brook, as part of the Central Connection's Law Enforcement Collaboration for Community Safety, to provide social services to 75-100 families referred by CDP and CMHAPD in Year 2 (\$6,000/month x 12 months x 2 years)

	Year 1	Year 2	Year 3	TOTAL
Beech Brook services	---	\$ 72,000	\$ 72,000	\$144,000

+ support Cleveland Peacemakers Alliance dedicating violence interruption/outreach services to the CCI focus area to disrupt neighborhood violence and prevent retaliatory incidents (\$49,475 per year x 2 years)

	Year 1	Year 2	Year 3	TOTAL
Cleveland Peacemakers	---	\$ 49,475	\$ 49,475	\$ 98,950

+ support Cultural Transformation with CDP Third District and CMHAPD –
Year 1: survey assessment (\$11,500) followed by 4 months of implementation services (\$10,325/month x 4 months = \$41,300) [\$11,500 + \$41,300 = \$52,800]
Year 2: continuing with 6 months of implementation services (\$10,325/month x 6 months = \$61,950) and 6 months of stress reduction programming (\$25,000), including mindfulness and yoga [\$61,950 + \$25,000 = \$86,950]

	Year 1	Year 2	Year 3	TOTAL
Cultural Transformation	---	\$ 52,800	\$ 86,950	\$139,750

+ Travel expenses: According to CBCR guidelines, up to 3 members of this initiative must participate in a 2 peer to peer learning session. [Budgeting uses Baltimore as the regional location because that has been the site of other DOJ-sponsored meetings in which we have been required to participate.]

Regional CBCR session (Baltimore)

Transportation: Round-trip airfare from Cleveland @ \$375/person x 3 people = \$1,125
Baggage fees: (\$25/bag/person x 2 trips = \$50/person) x 3 people = \$150
Taxis to and from the airport: (\$25/taxi/person x 2 trips = \$50/person) x 3 people = \$150
Lodging: Hotel @ \$175/night x 3 nights/person x 3 people = \$1,575
Meals: \$50/day x 3 days/person x 3 people = \$450

CBCR session (Washington, DC)

Transportation: Round-trip airfare from Cleveland @ \$375/person x 3 people = \$1,125
Baggage fees: (\$25/bag/person x 2 trips = \$50/person) x 3 people = \$150
Taxis to and from the airport: (\$25/taxi/person x 2 trips = \$50/person) x 3 people = \$150
Lodging: Hotel @ \$175/night x 3 nights/person x 3 people = \$1,575
Meals: \$50/day x 3 days/person x 3 people = \$450

	Year 1	Year 2	Year 3	TOTAL
CBCR required travel	---	\$ 3,450	\$ 3,450	\$ 6,900

Summary of PSC Expenses	Year 1	Year 2	Year 3	TOTAL
<i>Program Coordination</i>	24,000	48,000	48,000	120,000
<i>Early Action Project</i>	15,000	0	0	15,000
<i>Site Coordinator</i>	12,000	24,000	24,000	60,000
<i>Sisters of Charity Fdn.</i>	10,000	40,000	40,000	90,000
<i>community-based initiatives</i>	0	30,000	30,000	60,000
<i>Beech Brook</i>	0	72,000	72,000	144,000
<i>Cleveland Peacemakers Alliance</i>	0	49,475	49,475	98,950
<i>Cultural Transformation</i>	0	52,800	86,950	139,750
<i>CBCR required travel</i>	0	3,450	3,450	6,900
Totals	\$ 61,000	\$ 319,725	\$ 353,875	\$ 734,600

Procurement Contracts

	Year 1	Year 2	Year 3	TOTAL
The Begun Center	\$ 85,500	\$ 72,000	\$ 87,000	\$ 244,500
Partnership For A Safer Cleveland	+ 61,000	+ 319,725	+ 353,875	+ 734,600
TOTALS	\$ 146,500	\$ 391,725	\$ 440,875	\$ 979,100

I. Other: 0

J. Indirect Costs: 0

	Year 1	Year 2	Year 3	TOTAL
Total Project Costs:	\$ 146,500	\$ 391,725	\$ 440,875	<u>\$ 979,100</u>

CENTRAL CONNECTION INITIATIVE
Innovations in Community-Based Crime Reduction Program
BUDGET DETAIL BY YEAR

	Year 1	Year 2	Year 3
A. Personnel: Neither Cleveland Division of Police nor Cuyahoga Metropolitan Housing Authority Police Department will expense any personnel costs of the Central Connection Initiative to this grant.	0	0	0
B. Fringe Benefits	0	0	0
C. Travel: Expenses for 3 people attending each of 2 CBCR grantee sessions are included under Procurement Contracts.	0	0	0
D. Equipment	0	0	0
E. Supplies	0	0	0
F. Construction	0	0	0
G. Subawards	0	0	0
H. Procurement Contracts: The city of Cleveland's formal written procurement policy will be followed.			
<u>The Begun Center of Case Western Reserve University</u>			
3-year total: \$244,500			
• evaluation/research/data collection	75,000	30,000	45,000
• addition of dedicated analyst of crime data for CDP & CMHAPD	10,500	42,000	42,000
	<u>85,500</u>	<u>72,000</u>	<u>87,000</u>
<u>Partnership For A Safer Cleveland, 3-year total: \$734,600</u>			
• Program design, coordination, oversight	24,000	48,000	48,000
• Early Action Project – reverse ride-along concept	15,000	0	0
• Central Resident Site Coordinator	12,000	24,000	24,000
• Sisters of Charity Fdn. – community empowerment programming	10,000	40,000	40,000
• Community-based Initiatives	0	30,000	30,000
• Beech Brook – services to families referred by police	0	72,000	72,000
• Cleveland Peacemakers Alliance – outreach & violence interruption	0	49,475	49,475
• Cultural Transformation of CDP & CMHA	0	52,800	86,950
+			
• Travel – 3 people attending each of 2 BCJI meetings	0	3,450	3,450
	<u>61,000</u>	<u>319,725</u>	<u>353,875</u>
TOTAL	146,500	391,725	440,875
I. Other	0	0	0
Total Direct Costs	146,500	391,725	440,875
J. Indirect Costs	0	0	0
Total Project Costs: Central Connection Initiative	\$ 146,500	\$ 391,725	\$ 440,875

BUDGET SUMMARY

<u>Budget Category</u>	<u>Year 1 Amount</u>	<u>Year 2 Amount</u>	<u>Year 3 Amount</u>	<u>TOTAL</u>
A. Personnel	0	0	0	0
B. Fringe Benefits	0	0	0	0
C. Travel	0	0	0	0
D. Equipment	0	0	0	0
E. Supplies	0	0	0	0
F. Construction	0	0	0	0
G. Subawards	0	0	0	0
H. Procurement Contracts	\$ 146,500	\$ 391,725	\$ 440,875	\$979,100
I. Other	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total Direct Costs	\$ 146,500	\$ 391,725	\$ 440,875	\$ 979,100
J. Indirect Costs	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
TOTAL PROJECT COSTS	\$ 146,500	\$ 391,725	\$ 440,875	\$ 979,100
Federal Request	\$ 146,500	\$ 391,725	\$ 440,875	\$ 979,100
Non-Federal Request	0	0		0

City of Cleveland				
Innovations in Community-Based Crime Reduction Program				
The Central Connection by core objectives				
	Budget (Oct 2018 - Sep 2021)			
	planning	implementation		
	Year 1	Year 2	Year 3	BUDGET
	12 months	12 months	12 months	TOTALS
PLACE-BASED STRATEGY				
Partnership For A Safer Cleveland (coordination)	24,000	48,000	48,000	120,000
out-of-town CBCR-related meetings (travel)		3,450	3,450	6,900
COMMUNITY ORIENTED				
Early Action Project (reverse ride-alongs)	15,000			15,000
Site Coordinator (Central resident)	12,000	24,000	24,000	60,000
Sisters of Charity Foundation (community organizing & empowerment)	10,000	40,000	40,000	90,000
community-based initiative		30,000	30,000	60,000
DATA DRIVEN				
CWRU Begun Center	75,000	30,000	45,000	150,000
police data analyst (to collect & analyze data for identifying crime issues)	10,500	42,000	42,000	94,500
PARTNERSHIPS and CAPACITY BUILDING				
Beech Brook (services to families)		72,000	72,000	144,000
Cleveland Peacemakers Alliance (violence intervention & outreach)		49,475	49,475	98,950
Cultural Transformation (skill development & building trust with police)		52,800	86,950	139,750
Subtotals by year	146,500	391,725	440,875	
Planning + Implementation	146,500		832,600	\$ 979,100