



City of
CLEVELAND
ECONOMIC DEVELOPMENT

DEVELOPMENT, PLANNING, AND SUSTAINABILITY COMMITTEE
1175-2024: STOREFRONT RENOVATION PROGRAM
NOVEMBER 19, 2024



Storefront Window Transformation

2331 Superior Avenue, Cleveland, OH

TRANSFERRING SRP FROM CD TO ED

- **WHY?**

- CREATING MORE ALIGNMENT FOR SMALL BUSINESSES & MAIN STREET PROPERTY OWNERS
- CHANGING FUNDING SOURCE FROM CDBG TO GENERAL FUND REMOVES COMPLEX REGULATIONS. WILL START WITH A MINIMUM \$400K IN BUILDING REBATES ALLOCATED.
- ABILITY TO COMBINE WITH OTHER ECONOMIC DEVELOPMENT FINANCIAL ASSISTANCE PROGRAMS TO MORE WHOLISTICALLY SERVE PEOPLE INVESTING IN THE CITY.

- **WHEN WILL THE TRANSITION TAKE PLACE?**

- TENTATIVELY JANUARY 2025

- **NEXT STEPS**

- HIRE A NEW SRP MANAGER TO WORK UNDER TERRI SANDY FOR TRANSITION PERIOD
- HIRE AN ADDITIONAL SRP DESIGN SPECIALIST
- IMPLEMENT REBATE SCALE TO MORE EQUITABLY SERVE OPPORTUNITY, MIDDLE, AND MARKET RATE NEIGHBORHOODS

- **FUTURE PLANS**

- EVALUATE PROGRAM EXCLUSIONS UNDER CDBG
- CREATE A SUITE OF “COMMERCIAL REVITALIZATION” COMPANION TOOLS

TRANSFERRING SRP FROM CD TO ED



Before

City of Cleveland
Storefront Renovation Program
completed project - 2024



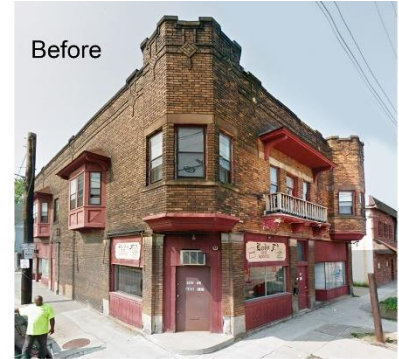
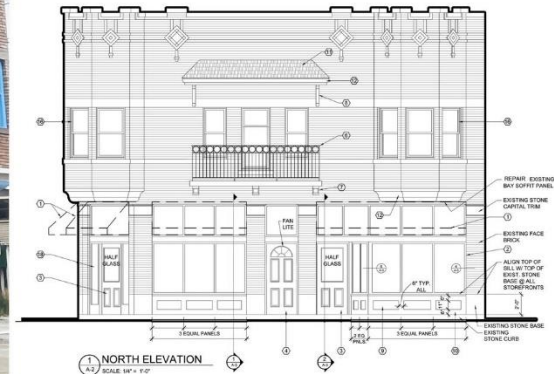
After

6408
Fleet Ave.

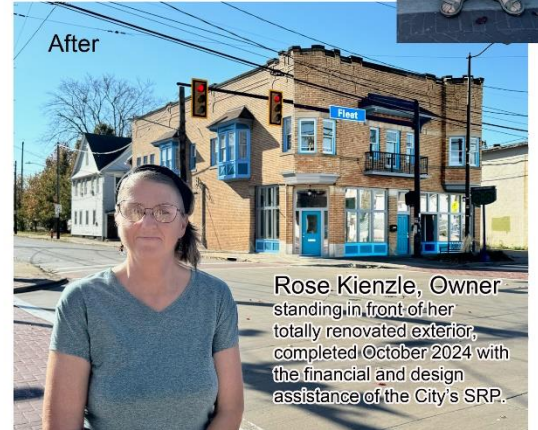


Tim Barrett SRP Oct 2024

6408 Fleet Ave.
SRP project **Under Construction**
summer of 2024



Before



After

Rose Kienzle, Owner
standing in front of her
totally renovated exterior,
completed October 2024 with
the financial and design
assistance of the City's SRP.