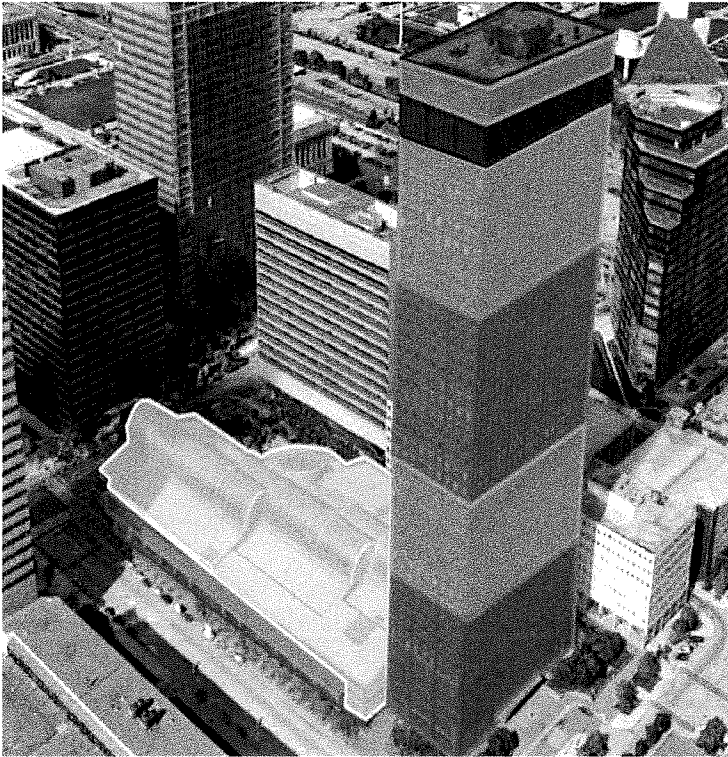









DEPARTMENT OF ECONOMIC DEVELOPMENT

SUMMARY FOR THE LEGISLATIVE FILE

ORDINANCE NO: 1069-2024

Project Name: Galleria and Parking Garage
Recipient: Erievew Holdings, LLC, and/or designee
Project Site: 100 Erievew Tower/1301 E 9th Street, Cleveland, Ohio 44114
Project Manager: Robin Brown
Ward/Councilperson: 3 / McCormack
City Assistance: 30 year non-school TIF



-  Top Floor Rental Apartments (Floors 39-40)
-  Restaurant and Bar (Floor 38 and Rooftop Area)
-  Renovated Office (Floors 29-37, and 13-15)
-  The W Residences (Floors 17-28)
-  The W Hotel (Floors 5-12)
-  The Galleria
-  Parking (311 Nonresidential Spaces, 200 Residential Spaces)

Project Summary

Built in 1964 and renovated in 1987, Erievew Tower (the "Tower") is a 40-story, 810,000 SF office tower located in Downtown Cleveland. At 529 feet, the Tower is the 4th tallest building in Cleveland and the 9th tallest in the state of Ohio. In 2017, the building was approved for addition to the National Register of Historic Places, a designation that makes the building eligible for federal historic tax credits.

The Tower was acquired by James Kassouf (the "Developer") in 2018 from a former lender for \$17.7 Million (\$22/SF), and refinanced in 2020. At the time of the acquisition, the tower was more than 50% vacant. The Developer also owns the adjacent Erievew Galleria (the "Galleria")-a 133,663 square foot glass enclosed, two-story open air shopping center-which will be redeveloped into a Market Hall concept. The redevelopment of the Tower, Galleria and Parking Garage (the "Project") is expected to cost an estimated \$231 Million.

As conceived, the Project will involve a mixed-use redevelopment of Erieview Tower, Galleria and Parking Garage with:

- Approximately 227 apartments (subject to change), branded by W Residences. Approximately 30 additional rental apartments.
- An approximately 210-key luxury hotel, branded and managed by W Hotels
- Improvements to approximately 300,000 square feet of existing Class-A office space
- Approximately 500+ indoor parking spaces
- The Galleria will include fine dining, a new food court, indoor sports and entertainment spaces, and a second floor renovated ballroom for special events.

The Developer has entered into a contract with Marriott International to develop the project as a W Hotel and W Residences property that is expected to feature a spa, restaurant, rooftop bar, refreshed lobby entrance with access to both the Residences and Hotel that will have a living room concept feel with a bar and cafe.

Proposed City Assistance

- 30 year non-school TIF

Economic Impact

- Creation of approximately 604 W-2 jobs with an approximate payroll of \$70,404,026 and approximately \$1,760,100 in new annual City tax revenue.
- Retention of approximately 658 W-2 jobs with an approximate payroll of \$97,585,970 to the City of Cleveland.