

City of Cleveland Department of Public Works, Division of Parking Facilities Parking System Enhancement Project Summary

Cleveland City Council Presentation

Presenters: Frank D. Williams, Director Department of Public Works

Kim Johnson, Commissioner Division of Parking Facilities





City Ordinance Amendments

Ord. No. 131.78 and 131.79 Amend Parking Facility Rates

Collect fees and charges for the Willard Garage, Canal Basin Park, Northcoast Municipal Parking Lot, and the West Side Market Parking Lot

	Current Willard Rate	Proposed Willard Rate
First Hour	\$3.25 1-60 min \$1.50 for each additional ½ hr	\$4.00 1-60 min \$2.00 for each additional ½ hr
Daily Max	\$10.00	\$12.00
Maximum Reached	over 3 hours	over 3 hours

Proposed Willard Rate Comparison to Nearby Garages

Proposed Willard Rate	North Point	Huntington	Memorial Plaza	E 6th Garage
\$4.00 1-60 min \$2.00 for each additional ½ hr	\$3.00/15 min.	\$2.00/15 min.	\$10.00 1- 60 min \$12.00 61-120 min \$17.00 121 min	\$3.00/15 min
\$12.00	\$13.00	\$10.00	\$17.00	\$13.00
over 3 hours	over 1 hour	over 1 hour	over 2 hours	over 1 hour



City Ordinance Amendments

Ord. No. 401.33 – Parking Meters

Parking Meter Defined:

For purposes of this Ordinance, a parking meter is defined to include, but not limited to single space electronic device, multi space electronic device and a mobile application based device.

Ord. No. 403.04 and 453.01c

- Parking enforcement hours expanded from 6:00 pm to 10:00 pm
- Option to limit free parking on Saturdays and Sundays.



City Ordinance Amendments

Ord. No. 453.01

Section A Amendments

Amend from parking in a space to parking in a zone and remit a parking fee rather than payment by coin.

Section B Amendments

Authorize the Director of Public Works to:

- charge and collect fees
- set hours of operation
- set days of operation
- set intervals of time per parking zone
- · adjust parking rates based on customer demand

The proposed amendment will allow the Director of Public Works and the Division of Parking Facilities to provide a higher level of customer service by using data-driven responses to ever-changing parking demands.



Base Rate Schedule:

City Ordinance 453.01 *Amendments* – 3 *Tier Pricing Strategy*

Parking Duration of Stay	1 st hr.	2 nd hr.
Base Hourly Rate	\$1.50	\$1.50
(Accumulative Cost)	(\$1.50)	(\$3.00)

Progressive Rate Schedule: Parkers who wish to remain for more than 2 hours will be obligated to pay a higher rate.

Duration of Parking Stay	1 st hr.	2 nd hr.	3 rd hr.	4 th hr.	5 th hr.	6 th hr.	7 th hr.	8 th Hr.
Progressive Hourly Rate	\$1.50	\$1.50	\$3.00	\$3.00	\$4.50	\$4.50	\$6.00	\$6.00
(Accumulative Cost)	(\$1.50)	(\$3.00)	(\$6.00)	(\$9.00)	(\$13.50)	(\$18.00)	(\$24.00)	(\$30.00)

Special Event Rate Schedu	le: 1 st hr.	2 nd hr.	3 rd hr.	4 Hrs. +	
Special Event Rate	\$5.00	\$5.00	\$5.00	\$5.00	
(Accumulative Cost)	(\$5.00)	(\$10.00)	(\$15.00)	(\$20.00)	



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QUESTIONS

