DEPARTMENT OF FINANCE
LEGISLATIVE SUMMARY

ORDINANCE NO.: 672-2023

LEGISLATIVE DESCRIPTION: Authorizing the Director of Finance to enter into one or more contracts with various entities and individuals to implement a citywide program for designed to grow local workforce pipelines in key industries – specifically with respect to training historically underrepresented and marginalized workers; accepting gifts or grants for this purpose; and repeal Ordinance No. 86-2023, passed January 30, 2023, relating to agreements with Ohio Means Jobs Cleveland – Cuyahoga County.

ESTIMATED EXPENSE: $10,000,000.00

Organization	Program Name	Estimated Cost	Anticipated Scope	Anticipated Level of Service
ACE Mentor Program of Cleveland	Summer Career Experience; Young Adult Career Exploration	$293,125	Provide training and certification programs; connect students to shadow/ internship/ job placements	Train/ expose 450 students to careers; Place 46 students in internships; Place 16 college students in internships; Place 10 students in career placements
Cleveland Builds	Apprenticeship Readiness Program	$1,425,000	Attend community events; market to and engage prospective residents; train residents to be ready for apprenticeships; placement and application support; mentoring and follow-up	Train 475 residents for construction jobs; Place 325 residents in union construction jobs
Cleveland Neighborhood Progress	BE Workforce Initiative	$576,286	Use Workforce Coordinators to enroll BIPOC, women, low-income residents into workforce training programming through outreach and recruitment strategies	Enroll 900 residents across 3 CDC service areas + 100 residents outside of CDC service areas
Contractor Assistance Association	Contractor Capacity Building Program	$288,750	Provide education and in-kind professional support services (accouting, legal, risk, and business development services)	Educate and support 22 MBE/FBEs
Cuyahoga Community College	Pre-Apprentice Training and Short-Term Certificate for Construction Operations	$1,100,000	Provide programs that improve job recruitment, retention, and job placement; provide tuition and materials/ supplies for particpants	Pre-Apprentice training for 140 students; Short Term Certificates for 330 students
Greater Cleveland Partnership	Construction, Utilities, Buildings, Equity Initiative	$750,000	Provide technical assistance and organizational planning to MBEs and MBE firms to increase their capacity and competitiveness	Develop growth plans for 15-20 MBE firms; Coach and facilitate connections for 75 pipeline MBEs
Hard Hatted Women	WISE Pathways	$262,500	Coordinate with partners for an engagement/ outreach plan for women; Hold monthly community info sessions; Host career exploration and coaching cohorts; Support past and current participants in career	Engage 500 women through 33 sessions; Enroll 250 women in pathway program; Have 210 women particpate in program; Have 100 participants enter education or employment; Have 50 regular attendees
OMJ CC	Program Management	$479,546	Program coordination among member organizations; general marketing campaign; overall project management and data collection	Enroll 3,000 residents in BE programs; Place 800 residents in BE careers; Connect, engage, support 150-200 MBEs
Rid-All Green Partnership	Immediate and Integrated Green Infrastructure Workforce Development	$618,750	Train residents for careers in urban forestry, horticulture, landscaping, stormwater management, brownfield remediation	Offer pre-apprenticeship and career training for 136 residents
Spanish American Committee	Latino Construction Program	$614,000	Training, certification, case management and follow up; Connecting people to jobs through community outreach and support	Train, certify and case manage ~250 low-income Latino/ Hispanic students; Provide labor for 15 employers; Connect 250 people to jobs
Towards Employment	Career Readiness	$419,400	Recruit for career readiness training, case management, coaching services for completion, job placement, and retention.	Recruit 140 residents
United Labor Agency	Support Services	$975,150	Provide wraparound support for residents in training (ex. transportation, equipment, cost-of-living payments, childcare)	Offered to enrolled partipcants (~up to 3,000)
Urban League of Greater Cleveland	Youth Pipeline Development; Construction Contractor Development	$700,000	In-school and out of school sessions through the Senior Bridge Program; construction and IT industry immersion for students in 5-7 CMSD/ Cleveland Schools; MBE capacity building via certification and contract securing	Enroll and train 825 students in program; Secure placement in employment, apprenticeship, or certification for 155 students in program; Build capacity for 20 MBE contractors
Youth Opportunities Unlimited	Summer Youth Employment Program	$1,497,493	Employ students; provide career exploration and professional development for employed students; provide career information to all 9-12th graders	Support 144 students in employment, placement, and career planning

$10,000,000