

Department of Public Works
2023 LEGISLATIVE SUMMARY
Grant - Community Recycling Awareness

DIVISION: Waste Collection and Disposal

ORDINANCE NO.: 582-2023

DESCRIPTION: An emergency ordinance authorizing the Director of Public Works to accept & expend a grant from the Cuyahoga County Solid Waste District for the purpose of funding one year of an electronic newsletter to all residents enrolled in the recycling program, via Mailchimp, or a similar application, using contact information they provided at signup.

LEGISLATIVE PURPOSE: Passage of this legislation will allow the Department of Public Works to accept a Grant, to provide residents with correspondence meant to give them confidence that the recycling program is working, to motivate them to participate, to inform them how to recycle seasonal items, and to help identify and correct contamination issues we see at the transfer station or at the vendor's facility.

This grant would allow the city to communicate with up to 75,000 households, to personalize and automate emails, and to track stats about how the recipients interact with them.

AMOUNT: \$600.00 (\$6,000 Grant C.O. 121.06 + \$600.00 cash match)

FUNDING SOURCE: The Cuyahoga County Solid Waste District offers the Community Recycling Awareness Grant (CRAG) to help communities educate residents about waste reduction and proper recycling. Funding is also available to help communities conduct shredding events; purchase permanent signage for recycling programs and events; purchase public space recycling containers; purchase drop-off recycling containers; and purchase public space composting containers. Applications for events and equipment must contain an associated educational component. Any community (city, village, or township) located in Cuyahoga County may apply for a grant up to \$6,000. Grants will be awarded on a competitive basis according to the evaluation criteria listed below and are subject to final approval by the District's Board of Directors.