



City of Cleveland
Justin M. Bibb, Mayor

Office of the Mayor
Cleveland City Hall
601 Lakeside Avenue, Room 202
Cleveland, Ohio 44114
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Violence Prevention Strategic Plan

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Violence Prevention Strategic Plan

The development of a long-term violence prevention strategy is needed for the city of Cleveland to set a comprehensive vision and approach for addressing violence. Across the country communities are faced with an uptake on violence and crime. Cleveland is not immune to this national issue, and the mayor's office of prevention, intervention, and opportunity has been charged with stewarding the development of a strategy and plan. To develop a long-term comprehensive plan, the city has to engage all stakeholders including residents, and leaders from business and non-profit sectors. Using the mayor's violence prevention workgroup's framework for violence prevention, and the \$2M DOJ CVIPI grant to advance our efforts in the reduction of violence as a vehicle for launching the engagement and planning process, all residents will have an opportunity to co-design the plans for addressing the violence taking place across the community. These additional funds for engagement will allow the planning process to go beyond the 7 neighborhoods funded by the DOJ grant, creating an inclusive and equitable process for the city's plan.

BUDGET DETAIL		3 YR Total	Year 1	Year 2	Year 3	
Violence Prevention Plan Community Engagement		\$523,600.00				
	Facilitator compensation (2 ppl. @ \$200/hr x 4hrs. x 50 meetings)	\$80,000.00	\$80,000.00			\$80,000.00
	Youth Documenter Team (2 ppl. @ \$15.00/hr x 6 hrs. x 50 meetings)	\$9,000.00	\$9,000.00			\$9,000.00
	Participant Incentives (100ppl. @ \$57 per person x 50 meetings)	\$285,000.00	\$285,000.00			\$285,000.00
	Professional Services	\$149,600.00	\$49,867.00	\$49,867.00	\$49,866.00	\$149,600.00
Communications, Marketing, and Storytelling		\$135,000.00				
	4 Seasonal Messages (\$15,000 per season)	\$60,000.00	\$50,000.00	\$10,000.00		\$60,000.00
	Collateral (web,flyers, social media announcements, press release, events, billboards)	\$40,000.00	\$20,000.00	\$20,000.00		\$40,000.00
	Guerrilla marketing	\$5,000.00	\$2,500.00	\$2,500.00		\$5,000.00
	Story development	\$30,000.00	\$30,000.00			\$30,000.00
Plan Research and Publication		\$340,000.00				
	Engagement transcript and analysis	\$80,000.00	\$80,000.00			
	Research and Writing	\$150,000.00	\$150,000.00			\$150,000.00
	Printing (100,000 @\$1 each)	\$100,000.00	\$50,000.00	\$25,000.00	\$25,000.00	\$100,000.00
	Translation	\$10,000.00	\$5,000.00	\$2,500.00	\$2,500.00	\$10,000.00
TOTAL 3 YEAR PROGRAM BUDGET		\$998,600.00	\$811,367.00	\$109,867.00	\$77,366.00	\$998,600.00

Date 12.19.22

Name of Requesting Entity (City Department, Business, Nonprofit, etc.) Mayor's Office of Prevention, Intervention, and Opportunity

EIN

Address of Requesting Entity 601 Lakeside Ave, Cleveland OH 44114

City Council Ward Number of Requesting Entity

Geographic Scope of Project: select one [City Council Ward] [multiple City Council Wards] [City-wide] [Beyond the City]

If applicable, please specify City Council Ward Number(s) of Project Scope

Primary Contact Name Chief Sonya Pryor-Jones

Email Address spryorjones@clevelandohio.gov

Phone Number 664-4302

Total Amount Requested for Initiative \$ 998,600

Total Amount Required for Initiative \$ 2,998,600

Of the Total Amount Requested, please specify:

Grant Request \$ 998,600

Loan Request \$

Other \$

Initiative description [500 words or less]

The development of a long-term violence prevention strategy is needed for the city of Cleveland to set a comprehensive vision and approach for addressing violence. Across the country communities are faced with an uptake on violence and crime. Cleveland is not immune to this national issue, and the mayor's office of prevention, intervention, and opportunity has been charged with stewarding the development of a strategy and plan. To develop a long-term comprehensive plan, the city has to engage all stakeholders including residents, and leaders from business and non-profit sectors. Using the mayor's violence prevention workgroup's framework for violence prevention, and the 2M DOJ CVIPI grant to advance our efforts in the reduction of violence as a vehicle for launching the engagement and planning process, all residents will have an opportunity to co-design the plans for addressing the violence taking place across the community. These additional funds for engagement will allow the planning process to go beyond the 7 neighborhoods funded by the DOJ grant, creating an inclusive and equitable process for the city's plan.

Estimated timeline for implementing/launching initiative (including start date, end date, and major milestones) [300 words or less]

Engagement activities will start by the end of the first quarter (Spring 2023) and commence with a published plan by Summer 2024.

Secured partners or collaborators in this initiative. Include entity name, contact information, and role in initiative [300 words or less]

Partners include the mayor's violence prevention workgroup which comprises of staff from the office of prevention, intervention, and opportunity, communications, community relations board, health department, police department, and public safety. External partners include the Cleveland Foundation, Rape Crisis Center, Cleveland Votes, Cleveland Peace Makers Alliance, The Evellere Group, Cuyahoga County Board of Health, National Gun Safety Consortium, Collaborative to End Human Trafficking, Canopy, Empowerment Center, Glass Trauma Recovery Center, CWRU, CMSD, MyCom, Juvenile Justice Coalition, Children's Law Center, Gund Foundation, CMSD, ACLU, Policy Matters, Building Freedom Ohio, Partnership for a Safer Cleveland, The Khnemu Foundation, University Hospital, MetroHealth, and PEP.

Which *priority area(s)* does this initiative address? Check all that apply.

- Stabilizing the Budget
- Inclusive Economic Recovery
- Housing for All
- Violence Prevention & Public Safety
- Closing the Digital Divide
- A Modern & Transparent City Hall
- Education for Everyone
- Lead-safe Cleveland
- Arts & Neighborhood Amenities
- Civic Participation Fund

What are the goals of this initiative? [300 words or less]

To develop a long-term comprehensive violence prevention plan. To capture the input of a large group of diverse residents. To quantify and share the successes and challenges surrounding public safety.

What metrics will you use to determine its success? [300 words or less]

Number of residents participating in the engagement process
Range of resident driven strategies developed for violence prevention programs and interventions
Shared vision and accountability measures for violence prevention

How does this initiative address racial equity and inclusion? [300 words or less]

These funds for engagement allow us to expand the diversity of residents and neighborhoods participating in the planning process.

What is the community impact of this initiative? Who will be served? For example, approximately how many citizens will it impact, how many businesses will it support, and/or how many jobs will it create? [300 words or less]

This will impact all Cleveland residents once the final plan is developed. It will allow for participation of approximately 5,000 residents.

This plan will lead to tangible interventions and programs that residents have designed with us to be more affective, including but not limited to funding organizations and programs that they trust, and models that are culturally affirming for the results that they want for their own lives and neighborhoods.

How does this initiative set Cleveland apart at a state, national, and/or international level? [300 words or less]

While the number of violence prevention offices continue to grow with over 30 nationwide and growing, few have developed comprehensive long-term plans to serve as a shared vision and accountability guide for charting progress that include residents and a wide range of community leaders.

How might ARPA funding leverage additional support for this initiative? What other sources of support or matching do you anticipate for this initiative? List each source, dollar amount, and whether it is expected or secured [300 words or less]

As a compliment to the DOJ grant, this ARPA funding is leveraging 2M.

How will this initiative be sustained and for how long will it continue to provide value to the community? [300 words or less]

The plan will be sustained through the mayor's office of prevention, intervention, and opportunity.

What environmental sustainability goals does your initiative encompass, if any? [300 words or less]

We will publish and track the plan with web and other online tools over time.

What potential federal funding beyond ARPA local recovery funds exist (for example, IIJA or ARPA small business credit)?

The DOJ grant of 2M has been granted.

Additional comments [150 words or less]

Required Attachments:

Budget (excel file)

Optional Attachments:

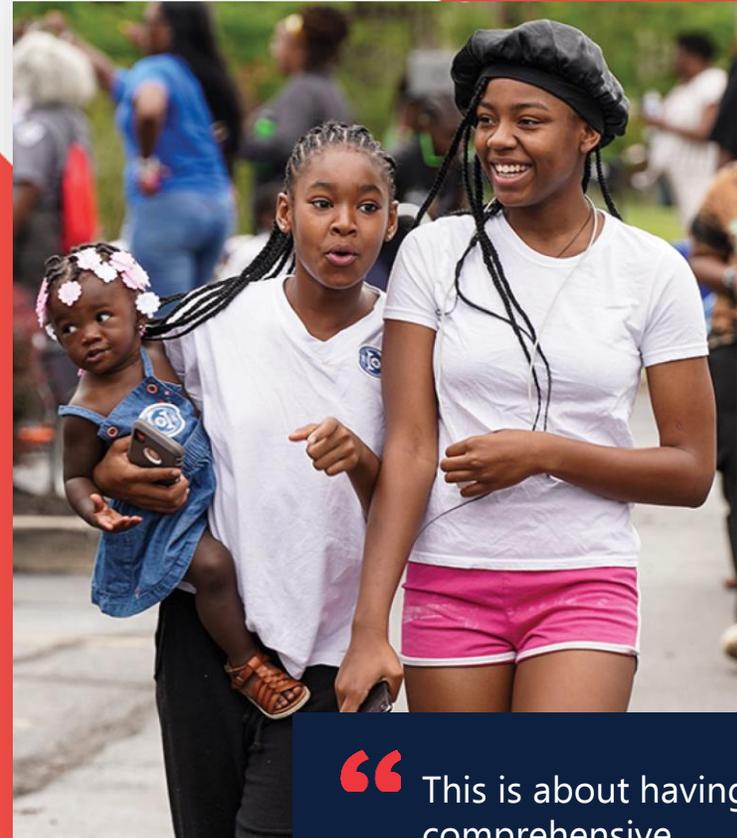
Full/detailed proposal

Design of initiative

Copy of entity's most recent audit or financial statement

VIOLENCE PREVENTION *STRATEGY*

A comprehensive plan and call to action for violence prevention.



“ This is about having a comprehensive strategy in the city to address violent crime **before it starts.**”

- Mayor Justin M. Bibb

Defining the **Issue** —

The Complexities of Violence

Three types of Prevention



Primary Prevention – Prevention “*upstream*”



Secondary Prevention – Intervention



Tertiary Prevention – Response



Primary Prevention

- Intervention **before** the health outcomes –in this case violence occurs
- Addresses social determinants of health (SDoH) as they relate to violence
- Changing behaviors, such as conditions that contribute to conflict
- Focus on building safe and violence-free communities and social cohesion

Secondary Prevention

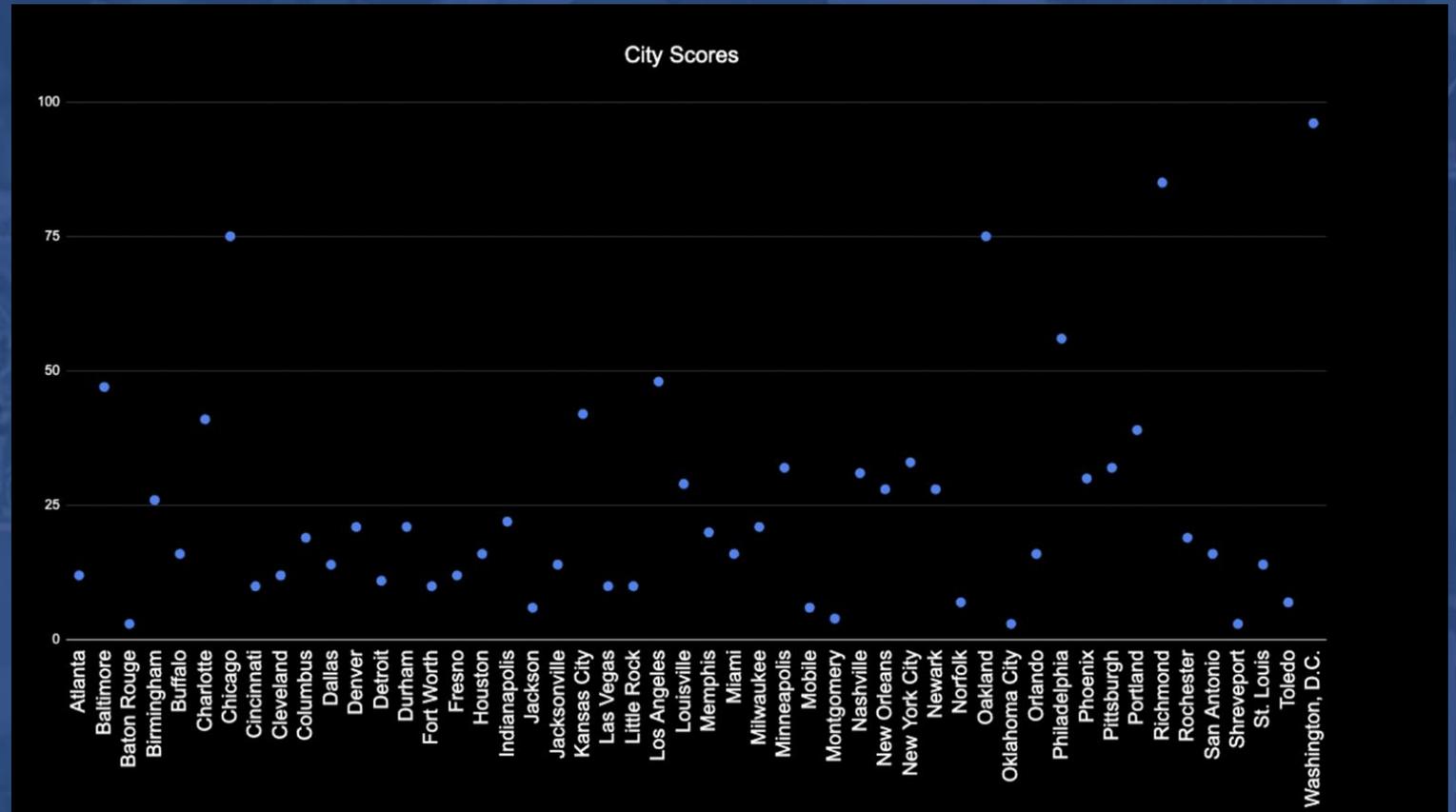
- Early identification and intervention
- Identify and address at-risk communities and individuals
- Slow the progression and spread of violence through intervention
- Focus during early stages to try to defer or reduce the severity of an outcome

Tertiary Prevention

- Responding **after** the violence occurs
- Focus on improving outcomes and quality of life
- Managing immediate and long-term effects of violence for individuals, families and neighborhoods
- Slow the progression – repeat offenses

A **National Crisis** ——— Where we **Stand**

Cleveland scored 12 out of 100 in the 2022 City Violence Prevention intervention Index.



Violence Prevention Interventions

City of Cleveland's Whole Government Approach

**Community
Relations Board**

**Department of
Public Health**

**Mayor's Office
of PIO**

Stewarding the process, development, and sustainability of the Mayor's comprehensive violence prevention plan.

**Neighborhood
Resource + Rec
Center**

Public Safety

Youth **Family & Success** Portfolio —

The Mayor's Office of **Prevention, Intervention & Opportunity**

The Mayor's Office of Prevention, Intervention, and Opportunity (PIO) partners across all public systems, non-profit, business, and philanthropy to make Cleveland a place where all people can thrive.



Violence Prevention **Landscape** —

City of Cleveland **Collective Efforts**

CURRENT

Senior & Safety Guide

Printed material about personal safety from the departments of Public Safety and Aging for the aging and disabled population.

Summer Senior Walks

In partnership with Cleveland Police, the Department of Aging hosts weekly summer walks with seniors in public parks and other spaces for 10 weeks over the summer.

Summer Youth Employment

Funding and support for 240 summer youth jobs in city government, nonprofits, and businesses.

Coordinated Calendar for K-12 Programs

Adding recreation programs at all the Neighborhood Recreation & Resource Centers (NRRCs) to fill the gaps for the school district summer experience.

Summer Safety Plan

Dissemination of a pools and playgrounds security plan.

Youth Policing

Instituting the Youth General Police Order (GPO) and collecting data to monitor progress and effectiveness.

Freshstart Re-Entry Program

This is the entryway to youth mentoring, family service referral, community service, juvenile court parole hearings and pre-release activities for all youth returning to the City of Cleveland from incarceration.

Three-on-Three Basketball League

For at-risk youth living within violent "hot spots," the objective is to integrate good sportsmanship, character building, critical thinking and emphasizing the importance of community.

Youth Football and Cheer Organizations

Providing mentoring to over 20 youth organizations spread out throughout the City of Cleveland to garner positive community impact in players and participants.

State Highway Patrol Partnership

This partnership supports increased traffic enforcement and gun interdiction.

Prevention, Intervention and Opportunity (PIO)

Expanded Programs

Offering approximately 25 programs each season in addition to traditional recreation for youth and young adults across the 22 neighborhood recreation and resource centers.

Narcotics Unit HIDI Team

Dedicated members of the Narcotic Unit who respond to fatal heroin overdoses and certain non-fatal overdoses. The primary goal of HIDI is backtracking heroin/opiate related deaths to the source dealer for prosecution on manslaughter or other appropriate charges.

Violent Crime Reduction Details (VCRDs)

U.S. Marshal's Task Force supported by a Cleveland Police Sergeant and 4 Investigators to work closely with other Task Force Officers from various jurisdictions and Deputy U.S. Marshals in apprehending violent criminals who have warrants for their arrests.

Gang Impact Unit (GIU)

Created to provide real-time investigative case support to Investigators as they respond to the scene of a violent crime in order to compress the investigative timeline and provide the most valuable direction and information for an investigator to follow which will net the best results.

Repeat and Violent Offender Enforcement

(RAVEN)-GIU

The RAVEN-GIU Element proactively developed cases and coordinated with and assist other units, Task Forces, state, and federal agencies when required to investigate, locate, and apprehend violent offenders who are on post-release supervision.

Crime Gun Intelligence Center (CGIC)-GIU

The CGIC- GIU element works closely with the ATF and the County Prosecutor's Office to use federal databases, crime gun tracing, technology-driven intelligence, social media and cell phone exploitation to identify and investigate violent criminals and their gun sources.

Northern Ohio Violent Fugitive Task Force

U.S. Marshals Task Force supported by a Cleveland Police sergeant and 4 investigators to work closely with other Task Force officers from various jurisdictions and deputy U.S. Marshals in apprehending violent criminals who have warrants for their arrests.

Special Support Unit Specialists

Providing social support and wrap around services to Cleveland residents in the recreation and resources centers, including employment, coaching, counseling, and referrals for basic needs.

Real Time Crime Center

Provides real-time investigative case support to investigators responding to the scene of a violent crime in order to shorten the investigative timeline and provide the most valuable direction and information for an investigator to follow.

Drone Program

A pilot program to examine the impact of aerial video support for violent crime and disorder enforcement, special event support, and situational awareness of major incidents.

Homicide Review Committee

A monthly meeting co-hosted by the CDP Homicide Unit and the County Prosecutors Office gathers investigators from all CDP districts and units as well as local and federal partners to discuss three pre-selected cases, share expertise, and exchange intelligence.

Hoops After Dark

Formerly known as Midnight Basketball, Hoops After Dark is a 6-week competitive basketball tournament and life skills development program for men 18-26 years old.

Public Safety Week

A week of programming focused on engaging the community and raising their awareness about the work of all public safety forces and career opportunities in public safety.

Year-round Employment Program

Paid internship opportunities across city government that support youth with basic employment skills, career planning, and mentorship.

PROPOSED

10-Point Coalition

A faith-based resident community leader, business, law enforcement, and court system coalition formed to reduce violence and homicide.

Public Safety Faith & Community Outreach Coordination

Dedicated outreach to the families of homicide victims with unsolved cases to keep them updated and engaged.

Icon Key



Prevention & Intervention



Communication & Engagement



Social Justice & Public Safety

Violence Prevention **Strategy** The **Framework**

This **framework** is a first-step towards a comprehensive strategy that will address immediate needs and act as a long-term plan guided by a theory of change to address violence. The following overarching pathways — Intervention and Prevention, Communication and Engagement, and Social Justice and Public Safety — clarify how this strategy will lead to results.

Forms of Violence: gun violence, violence against women & girls, youth involved violence

INTERVENTION & PREVENTION

To provide high-quality, resident driven interventions and programs that are visible, incorporated across a system of supports, and show metrics of success over time.

COMMUNICATION & ENGAGEMENT

Intentional engagement with all stakeholders and a thoughtful communications strategy that sets a direction, has clear goals and objectives, and includes mechanisms for reporting progress.

SOCIAL JUSTICE & PUBLIC SAFETY

Public safety strategies that center social and restorative justice in the creation of a sustainable and community serving system of safety and care.

A **Catalyst** —

Department of Justice **CVIPI Grant**

The Community Based Violence Intervention and Prevention Initiative (CVIPI)

01

Coordinate CVI's for training, shared outcomes, and targeted footprints.

\$225,000

02

Engage stakeholders in planning a community wide blueprint.

\$53,239

03

Fund exemplar and promising interventions that are local, resident driven/lead, and/or national models.

\$870,000

Planning & Implementation Collaborators

- Brandon Kutz, Sub-committee Chair
- Dale Anglin, Cleveland Foundation
- Erika Anthony, Cleveland Votes
- Myesha Watkins, Cleveland Peacemakers Alliance
- Katrice Williams, Cleveland Foundation
- Kate Terrell, Cleveland Foundation
- Roderick Harris, Cuyahoga County Board of Health
- Donna Weinberger, National Gun Safety Consortium
- Harry Pretel, DC, Cleveland Division of Police
- Juacquis Simmons, Community Relations Board
- Eugenia Cash-Kirkland, Office of Prevention, Intervention & Opportunity
- Sarah Trimble, Cleveland Rape Crisis Center
- Kirsti Mouncey, Collaborative to End Human Trafficking
- Jennifer Johnson, Canopy Child Advocacy Center
- Lita Wills, Cleveland Department of Public Health
- Jakimah Dye, Nicole Biggers and Sarene Saffo, Public Safety
- Rhonnetta Robinson, Office of Prevention, Intervention & Opportunity
- Joanne Yarbrough and Renee Jones, Empowerment Center
- Brenda Glass, Brenda Glass Multipurpose Trauma Center
- Gabriella Celeste, CWRU
- Sherry Ulery, City of Cleveland
- William Stencil, CMSD
- Kasey Morgan, MyCom
- TaKasha Smith, Juvenile Justice Coalition
- Meredith Baumgartner-Hand, City of Cleveland
- Leah Winsberg, Children's Law Center
- Marcia Egbert, Gund Foundation
- Dale Anglin, Cleveland Foundation
- Elizabeth Benninger, CMSD
- Cyan Blackwell, ACLU Ohio
- Jocelyn Rosnick, ACLU Ohio
- Tanisha Pruitt, Policy Matters Ohio
- Holly Trifiro, City of Cleveland
- Darlene Toney, Cleveland Foundation
- Angela Shute-Woodson, City of Cleveland
- Fred Ward, Building Freedom Ohio and , The Khnemu Foundation
- Habeebah Grimes, Positive Education Program
- Kate Terrell, Cleveland Foundation
- Dan Flannery and Rodney Thomas, CWRU Begun Center
- Michael Walker and Jennie Bartholomew, Partnership for Safer Cleveland
- Sarah Hendrickson, The Evellere Group
- Marcia Egbert, The Gund Foundation
- Michelle Pomerantz, Metro Health

Public Health **Approach** —

Where we are **Headed**

Our approach is rooted in a public health with an equity lens: 1) define the problem; 2) investigate why violence occurs; 3) explore ways to prevent violence; 4) scale up proven and promising interventions. Along with this public health approach, there is also a commitment to equity that listens to and includes community in the design and interventions for preventing violence.

**Economic
Wellbeing**

**Built
Environment**

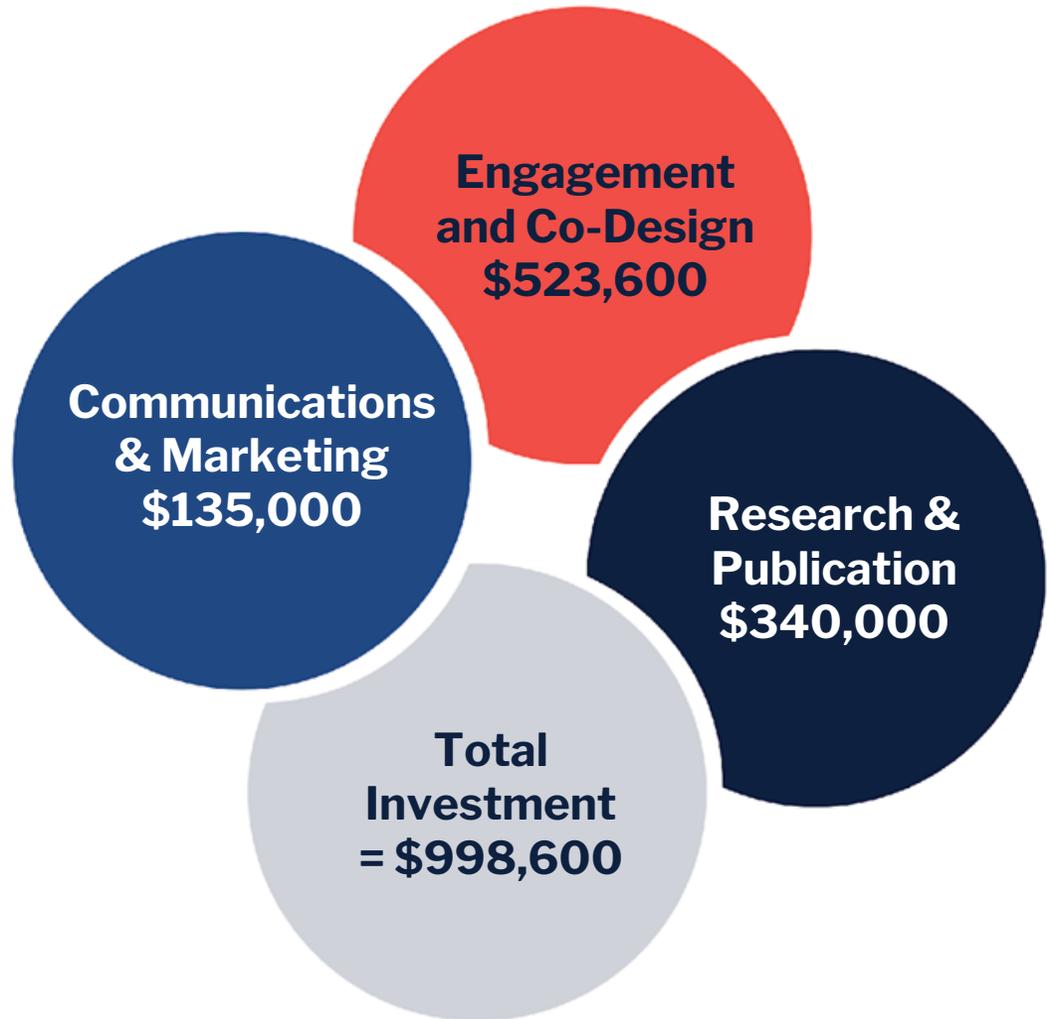
**Social
Networks**

**Civic
Infrastructure**

Ordinance 99-2023 —

Cleveland Thrive, a Comprehensive Strategy

The request of \$998,600 allows the city of Cleveland to co-invest with the Department of Justice, and provide additional funds to engage residents equitably and allow the planning process to go beyond the 7 neighborhoods funded by the DOJ grant.



Violence Prevention Plan **Timeline**

Immediate

- Vision and scope clarity
- City coordination and audit
- Staffing capacity
- Financial resources

Midterm

- Resident engagement
- Gap filling
- Increase in best practice models
- Support for innovation and community driven interventions
- Data and accountability

Long-term

- Long-term violence prevention strategy and endowment fund
- Children's/Youth Cabinet



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