LEGISLATIVE SUMMARY Mayor's Office of Capital Projects Division of Engineering and Construction

Encroachment into the public right-of-way of Chester Avenue by installing, using and maintaining a MAGNET exterior sign.

Ordinance Number: 1152-2022

Description: Authorizing the Director of the Mayor's Office of

Capital Projects to issue a permit to The

Manufacturing Advocacy & Growth Network

(MAGNET) to encroach into the public right-of-way of Chester Avenue by installing, using and maintaining

a MAGNET exterior sign.

Purpose To create outdoor signage for The Manufacturing

Advocacy & Growth Network, located at 1800 East

63rd Street Cleveland, Ohio 44103.

A consent form acknowledging approval of this

request will be forthcoming from the Council Member

Ward: Ward 7 Council Member Stephanie D. Howse



City of Cleveland Memorandum Justin M. Bibb, Mayor

Mayor's Office of Capital Projects

Date:

October 17, 2022

To:

Mark D. Griffin, Chief Legal Counsel

Department of Law

From:

James D. DeRosa, Director

Mayor's Office of Capital Projects

Re:

Request for Encroachment Legislation

We are requesting an Ordinance be prepared authorizing the Director of Capital Projects to issue a permit to The Manufacturing Advocacy & Growth Network (MAGNET) to encroach into the public right-of-way of Chester Avenue by installing, using and maintaining a MAGNET exterior sign.

An electronic draft copy will be emailed to your Department to facilitate the processing of this request.

If you have any questions please contact Eric Westfall, Survey Department 664-3780, Thank you.

JD/ebw

Cc:

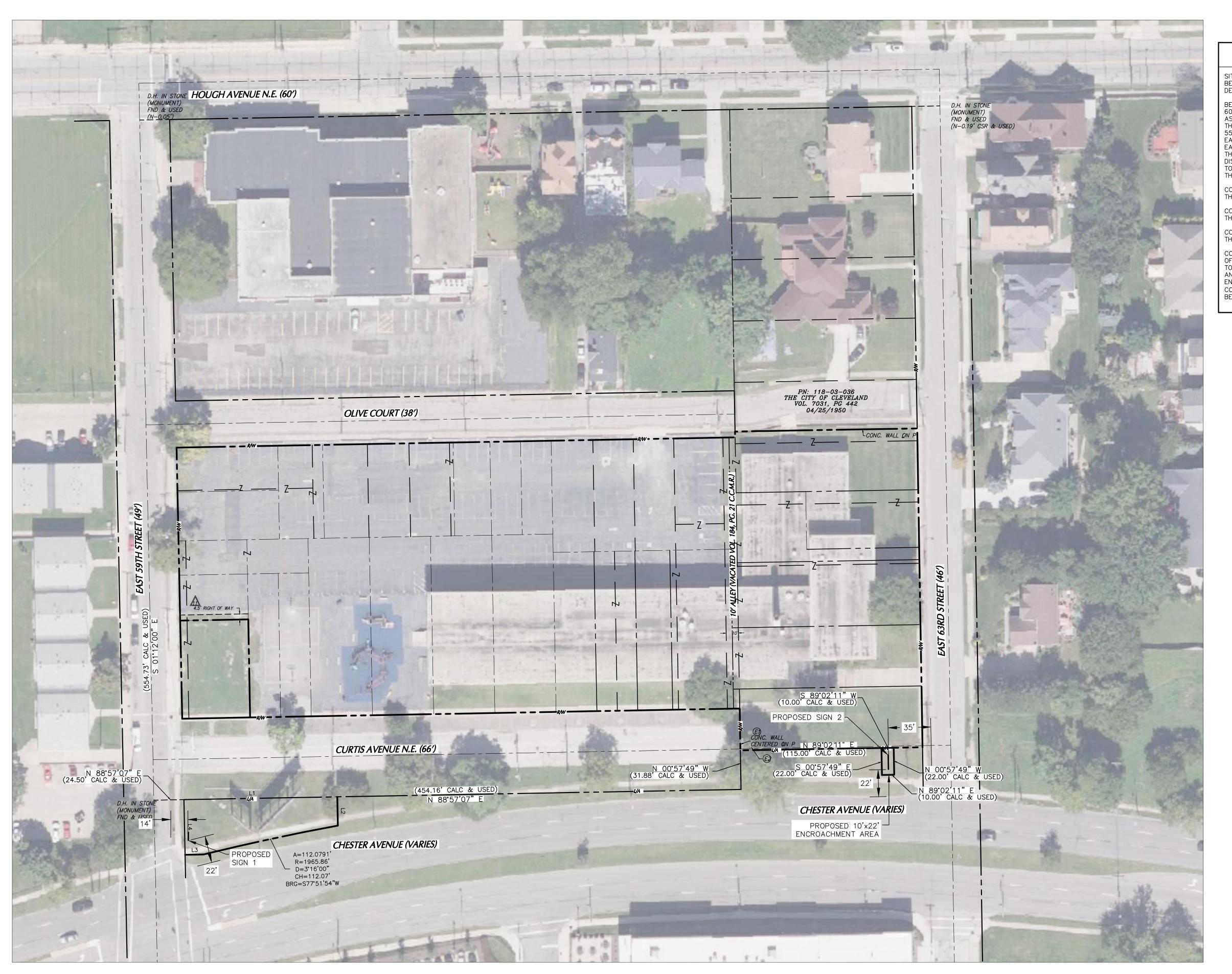
Ryan Puente, Chief Government Affairs Officer Elise Hara Auvil, Chief Administrative Officer Bradford J. Davy, Chief Strategy Officer

Bonita G. Teeuwen, Chief Operating Officer

Richard Switalski, Administration Bureau Manager, Division of Engineering & Const.

Eric Westfall, Section Chief, Plats and Surveys Section

Meredith Carey, Legislative Liaison Nancy Lanzola, Department of Law



SIGN #2 ENCROACHMENT

SITUATED IN THE CITY OF CLEVELAND, COUNTY OF CUYAHOGA, STATE OF OHIO AND KNOWN AS BEING A PORTION OF ORIGINAL 100 ACRE LOT NO. 337, BEING MORE FULLY BOUNDED AND DESCRIBED AS FOLLOWS;

BEGINNING AT THE INTERSECTION OF THE SOUTHERLY RIGHT OF WAY LINE OF HOUGH AVENUE N.E., 60 FEET WIDE, AND THE CENTERLINE OF EAST 59TH STREET, 49 FEET WIDE AT A MONUMENT BOX ASSEMBLY, BEING REFERENCE BY A DRILL HOLE IN STONE FOUND NORTH 0.05 FEET THEREOF, THENCE SOUTH 01°12'00"EAST ALONG THE CENTERLINE OF SAID EAST 59TH STREET, A DISTANCE OF 554.73 FEET TO A DRILL HOLE FOUND IN A MONUMENT BOX ASSEMBLY, THENCE NORTH 88°57'07" EAST, A DISTANCE OF 24.50 FEET TO A POINT ON THE EASTERLY RIGHT OF WAY LINE OF SAID EAST 59TH STREET AND THE SOUTHERLY RIGHT OF WAY LINE OF SAID CURTIS AVE, THENCE NORTH 88°57'07"EAST ALONG THE SOUTHERLY RIGHT OF WAY LINE OF SAID CURTIS AVE, DISTANCE OF 454.16 FEET TO A POINT THENCE NORTH 80°57'40" WEST A DISTANCE OF 31.88 FEET DISTANCE OF 454.16 FEET TO A POINT, THENCE NORTH 00°57'49" WEST A DISTANCE OF 31.88 FEET TO A POINT, THENCE NORTH 89°02'11" EAST A DISTANCE OF 115.00 FEET TO A POINT, ALSO BEING THE PRINCIPAL PLACE OF BEGINNING FOR THE LAND HEREIN DESCRIBED;

COURSE NO.1 THENCE SOUTH 00°57'49" EAST A DISTANCE OF 22.00 FEET TO AN ANGLE POINT THEREON;

COURSE NO.2 THENCE NORTH 89°02'11" EAST A DISTANCE OF 10.00 FEET TO AN ANGLE POINT

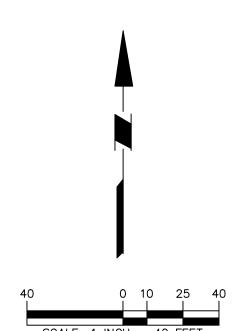
COURSE NO.3 THENCE NORTH 00°57'49" WEST A DISTANCE OF 22.00 FEET TO AN ANGLE POINT THEREON;

COURSE NO.4 THENCE SOUTH 89°02"11" WEST, A DISTANCE OF 10.00 FEET TO THE PRINCIPAL PLACE OF BEGINNING, SAID PARCEL CONTAINING 220 SQUARE FEET OR 0.005 ACRES OF LAND ACCORDING TO A SURVEY BY LANGAN ENGINEERING AND ENVIRONMENTAL SERVICES DATED SEPTEMBER 2022 AND BEING THE SAME MORE OR LESS AND BEING SUBJECT TO ALL LEGAL HIGHWAYS AND ENCROACHMENTS. THE BASIS OF BEARINGS OF THIS SURVEY IS BASED ON THE OHIO STATE PLANE COORDINATE SYSTEM, NORTH ZONE, NAD 83 (2011) DERIVED FROM GPS OBSERVATIONS AND BEARINGS ARE TO DENOTE ANGLES ONLY.



www.langan.com

MAGNET EXTERIOR SIGNAGE



SIGNAGE PLAN

Drawing No.

AUGUST 3, 2022

CS102 HERRICK TSAO

JOSHUA HUFFINE





1768 East 25th Street | Cleveland, OH 44114-4420 | www.manufacturingsuccess.org | 216.543.1222

22 September 2022

James D. DeRosa Director of the Mayor's Office of Capital Projects 601 Lakeside Avenue Cleveland Ohio 44114 Room 114

Re: Magnet Development Project

1800 East 63rd Street Cleveland, Ohio 44103

Langan Project No.: 400074201

Dear Mr. DeRosa:

The Manufacturing Advocacy & Growth Network project, located at 1800 East 63rd Street Cleveland, Ohio 44103, is proposing an encroachment area within Chester Avenue Right-Of-Way. This is for the location of one of two signs for the new Magnet Development project. Attached are the legal description and map of the proposed encroachment area.

If you have any questions or comments, don't hesitate to email (<u>ekarp@manufacturingsuccess.org</u>) or call (216-391-7002).

Sincerely,

Manufacturing Advocacy & Growth Network

Dr. Ethan Karp

President & CEO

Magnet

1768 E. 25th Street Cleveland, OH 44114

Technical Excellence Practical Experience Client Responsiveness

LANGAN

Sign Encroachment Easement

Situated in the City of Cleveland, County of Cuyahoga, State of Ohio and known as being a portion of Original 100 Acre Lot No. 337, being more fully bounded and described as follows:

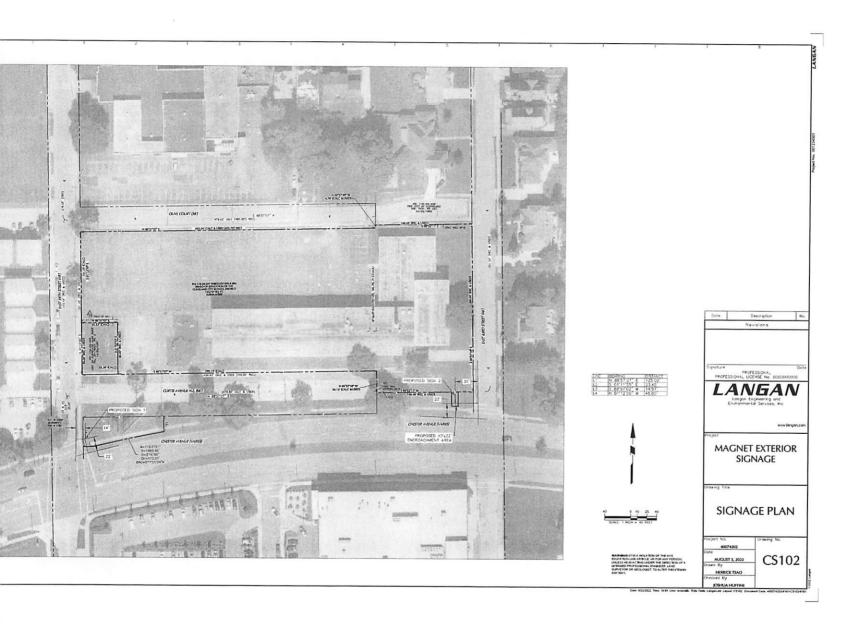
Beginning at the intersection of the southerly right of way line of Hough Avenue N.E., 60 feet wide, and the centerline of East 59th Street, 49 feet wide at a monument box assembly, being reference by a drill hole in stone found north 0.05 feet thereof, thence South 01°12′00″ East along the centerline of said East 59th Street, a distance of 554.73 feet to a drill hole found in a monument box assembly, thence North 88°57′07″ East, a distance of 24.50 feet to a point on the easterly right of way line of said East 59th Street and the southerly right of way line of Curtis Ave., 66 feet wide, thence North 88°57′07″ East along the southerly right of way line of said Curtis Ave, distance of 454.18 feet to a point, thence North 00°57′49″ West a distance of 31.88 feet to a point, thence North 89°02′11″ East a distance of 115.00 feet to a point, also being the Principal Place of Beginning for the land herein described;

Course No.1 Thence South 00°57'49" East a distance of 22.00 feet to an angle point thereon;

Course No.2 Thence North 89°02'11" East a distance of 10.00 feet to an angle point thereon;

Course No.3 Thence North 00°57'49" West a distance of 22.00 feet to an angle point thereon;

Course No.4 Thence South 89°02′11″ West, a distance of 10.00 feet to the Principal Place of Beginning, said parcel containing 220 square feet or 0.005 acres of land according to a survey by Langan Engineering and Environmental Services dated September 2022 and being the same more or less and being subject to all legal highways and easements. The basis of bearings of this survey is based on the Ohio State Plane Coordinate System, North Zone, NAD 83 (2011) derived from GPS observations and bearings are to denote angles only.







Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

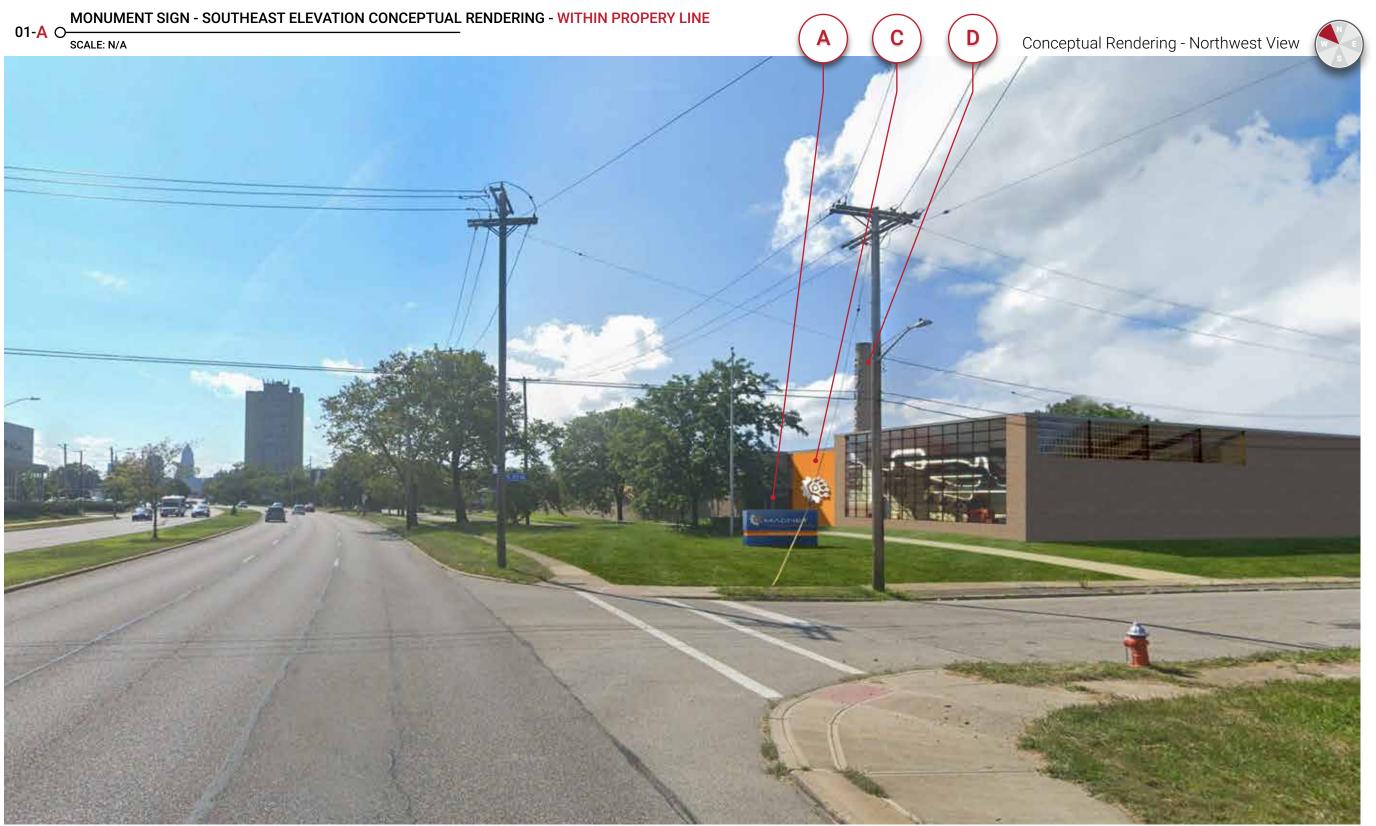
DATE CREATED

04/07/2022



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DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION



PROPOSED

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

DATE CREATED

04/07/2022

DESIGN TYPE

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DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION

MONUMENT SIGN - SOUTHEAST ELEVATION CONCEPTUAL RENDERING - WITHIN PROPERY LINE

01-A O-Conceptual Rendering - Northwest View SCALE: N/A - 250'-0" +/- POINT-OF-VIEWING DISTANCE

PROPOSED

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

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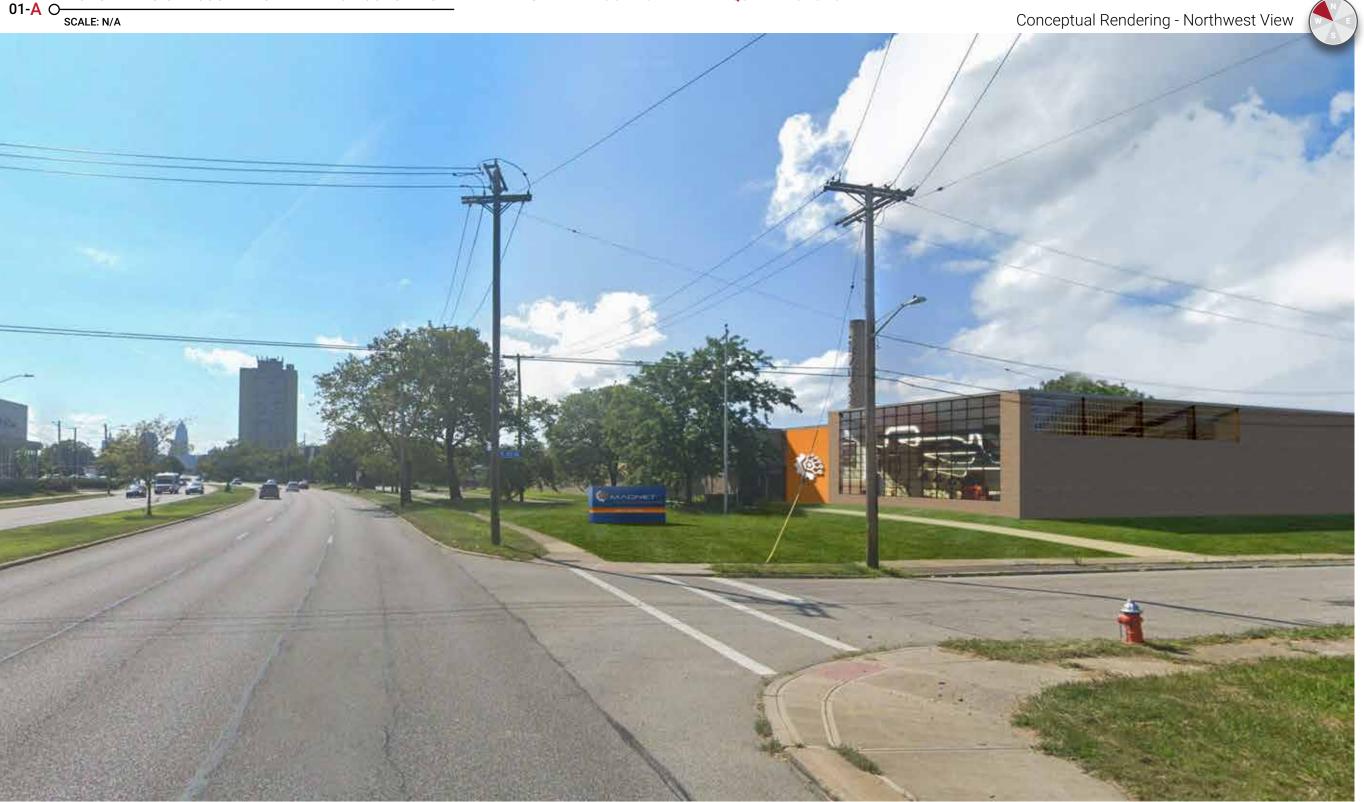
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MONUMENT SIGN - SOUTHEAST ELEVATION CONCEPTUAL RENDERING - IDEAL LOCATION - WILL REQUIRE ENCROACHMENT PERMIT



PROPOSED

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

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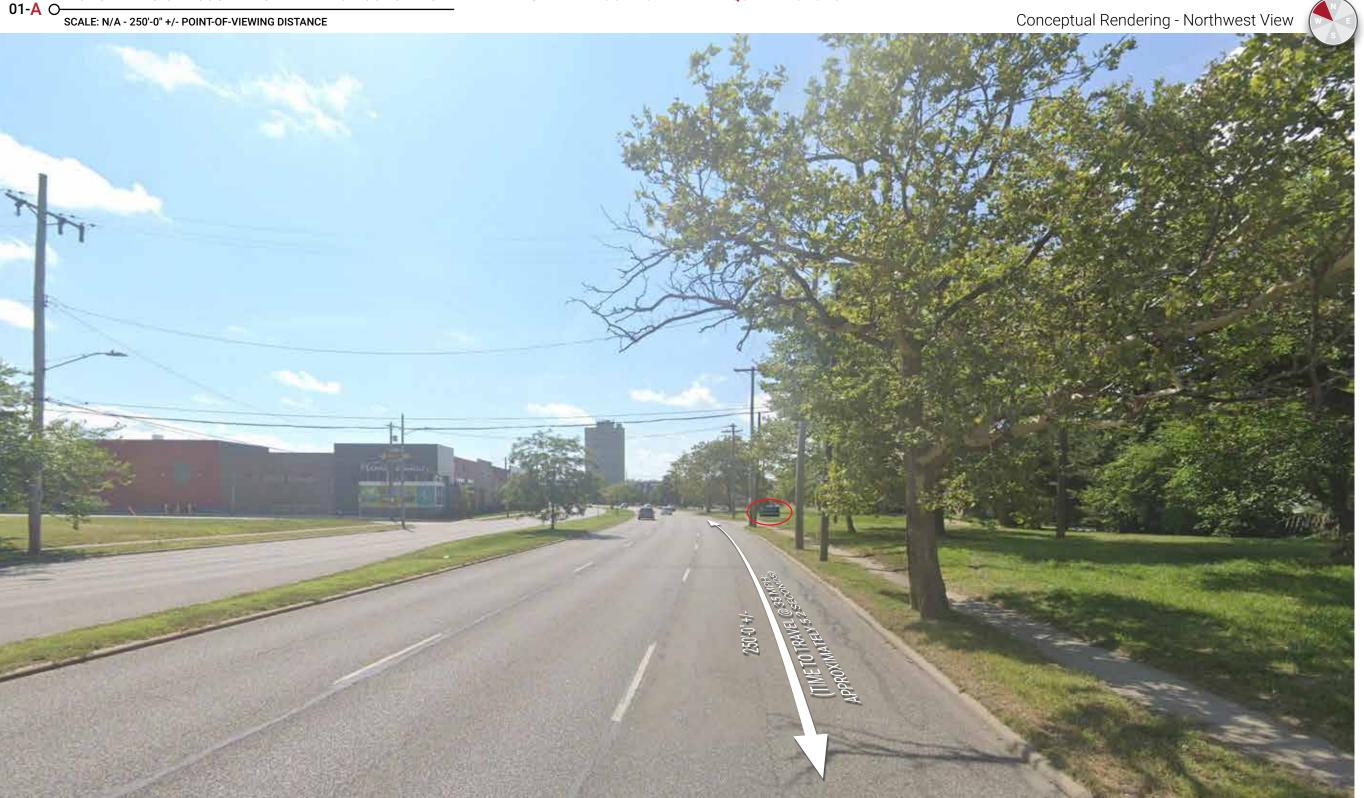
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MONUMENT SIGN - SOUTHEAST ELEVATION CONCEPTUAL RENDERING - IDEAL LOCATION - WILL REQUIRE ENCROACHMENT PERMIT



PROPOSED

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

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Exterior Signage - DESIGN INTENT AND SPECIFICATIONS - FINAL 01

DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION

MONUMENT SIGN - Face Elevation - DAY 01-A O-

ONE (1) - 12'-0"W x 6'-0"H x 12"D DOUBLE-SIDED, FABRICATED, ALUMINUM SIGN CABINET FEATURING INTERNALLY ILLUMINATED BRAND ELEMENTS. SIGN LOCATED PERPENDICULAR TO CHESTER AVENUE.

QTY: 1

GRADE

SCALE: 1/2" = 1'

PRIMARY PALETTE:

- WHITE (LETTERS/NUMBERS)
- MAGNET DARK BLUE (PANTONE® 7685 C)
- MAGNET ORANGE (PANTONE® 138 C)
- MAGNET YELLOW (PANTONE® 116 C)

12'-0"W x 42"H x 12"D DOUBLE-SIDED, FABRICATED, ALUMINUM SIGN CABINET, 12'-0" 12" PAINTED TO MATCH 'MAGNET BLUE' ROUTED LOGO/TAGLINE, **BACKED-UP WITH TRANS-**LUCENT ACRYLIC AND BACK-LIT WITH WHITE LED MODULES MAGNET 11'-9"W x 10"H x RETURN, 42" PAINTED TO MATCH 'MAGNET ORANGE'. RETURN DOWN-LIT Workforce and Innovation Hub WITH CONCEALED WHITE LED MODULES. .0-.9 1800 E. 63RD Street 10" 10" WHITE, CAST PRESSURE-SENS-ITIVE VINYL ADDRESS 12'-0"W x 20"H x 12"D ALUMINUM SKIRT 20"

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

MONUMENT SIGN - Side Elevation - DAY

01-A O-

SCALE: 1/2" = 1'

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

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DESIGN TYPE

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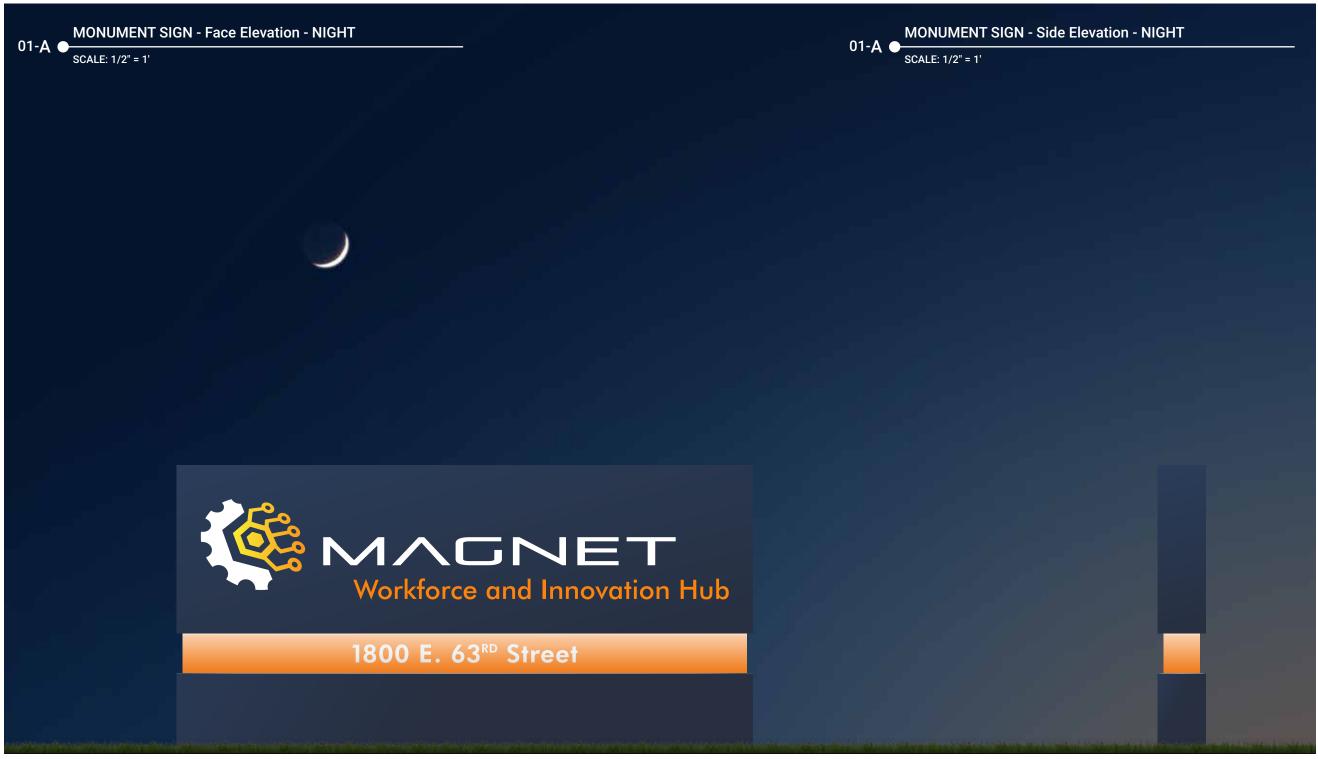
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GRADE

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

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1800 E. 63RD Street Cleveland, OH 44103

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Exterior Signage - DESIGN INTENT AND SPECIFICATIONS - FINAL 01

DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION

EXTERIOR SIGNAGE - SOUTHWEST ELEVATION - Conceptual Rendering

01-B O-Conceptual Rendering - Northeast View SCALE: N/A

PROPOSED

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

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Exterior Signage - DESIGN INTENT AND SPECIFICATIONS - FINAL 01

DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION

WAYFINDING SIGN - Face Elevation - DAY 01-B O-

ONE (1) - 6'-3/16"W x 6'-0"H x 3"D DOUBLE-SIDED, FABRICATED, NON-ILLUMINATED, ALUMINUM POLE SIGN FEATURING PRESSURE-SENSITIVE VINYL BRAND ELEMENTS AND WAYFINDING GRAPHICS. SIGN LOCATED AT THE NORTHEAST CORNER OF THE INTERSECTION OF E. 59TH STREET AND CHESTER AVENUE.

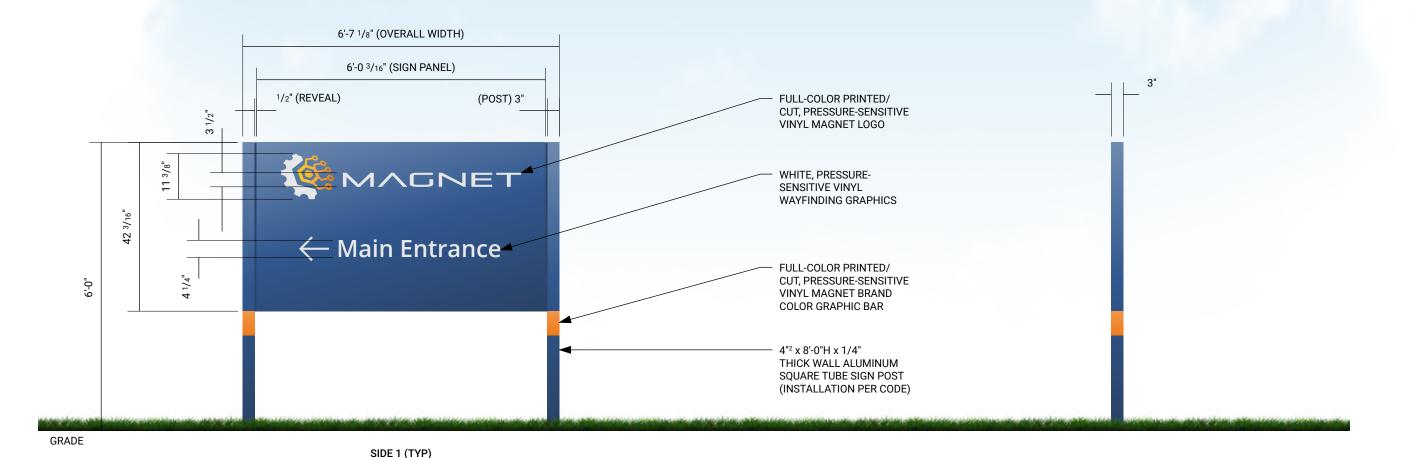
OTY: 1

SCALE: 1/2" = 1'

PRIMARY PALETTE:

- WHITE (LETTERS/NUMBERS)
- MAGNET DARK BLUE (PANTONE® 7685 C)
- MAGNET ORANGE (PANTONE® 138 C)
- MAGNET YELLOW (PANTONE® 116 C)

WAYFINDING SIGNS - Side Elevation - DAY 01-B O-SCALE: 1/2" = 1'



ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

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MAGNET 15'-0" Exterior Signage - DESIGN INTENT AND SPECIFICATIONS - FINAL 01 **DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION** LOGO SYMBOL - Face Elevation - DAY 01-C O ONE (1) - 8'-7 1/2"W x 7'-6"H x 8"D SINGLE-SIDED, FABRICATED, ALUMINUM REVERSE CHANNEL SHAPES PAINTED SATIN WHITE. CHANNELS STAND-OFF 2" TO CREATE A HALO GLOW EFFECT AT NIGHT VIA CONCEALED RGB, (FULL-COLOR) PROGRAMMABLE LED MODULES. SYSTEM CENTERED ON SOUTH-FACING, ORANGE WALL. QTY: 1 SCALE: 3/8" = 1' PRIMARY PALETTE: O WHITE 8'-7¹1/2" 8'-7 1/2"W x 7'-6"H x 8"D SINGLE-SIDED, FABRICATED, ALUMINUM REVERSE CHANNEL SHAPES 21'-0" BRANDED ORANGE WALL (BY OTHERS) GRADE

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

DATE CREATED

04/07/2022

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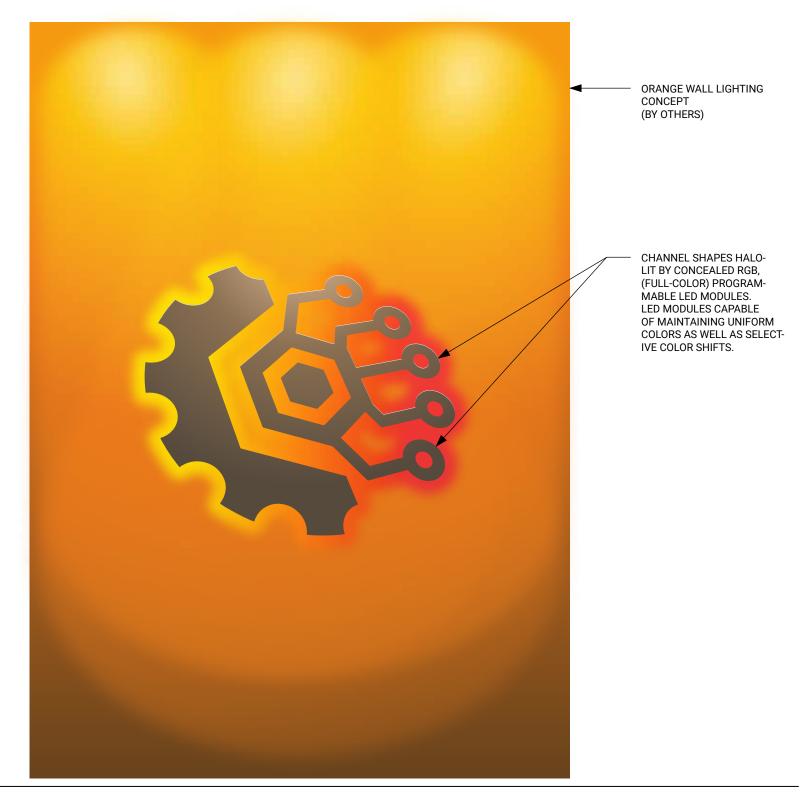


Exterior Signage - **DESIGN INTENT AND SPECIFICATIONS - FINAL 01**

DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION

LOGO SYMBOL - Face Elevation - NIGHT

SCALE: 3/8" = 1'



GRADE

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

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1800 E. 63RD Street Cleveland, OH 44103

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Exterior Signage - DESIGN INTENT AND SPECIFICATIONS - FINAL 01

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CHIMNEY CHANNEL LETTERS - DAY 01-D O-

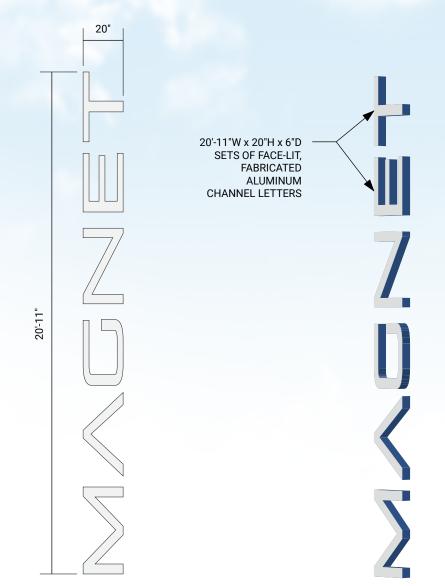
ONE (1) - 20'-11"W x 20"H x 6"D SET OF FACE-LIT, FABRICATED ALUMINUM CHANNEL LETTERS MOUNTED TO EXISTING RADIAL BRICK FACES ON THE SOUTH FACE OF THE ROOFTOP CHIMNEY, FACING CHESTER AVENUE.

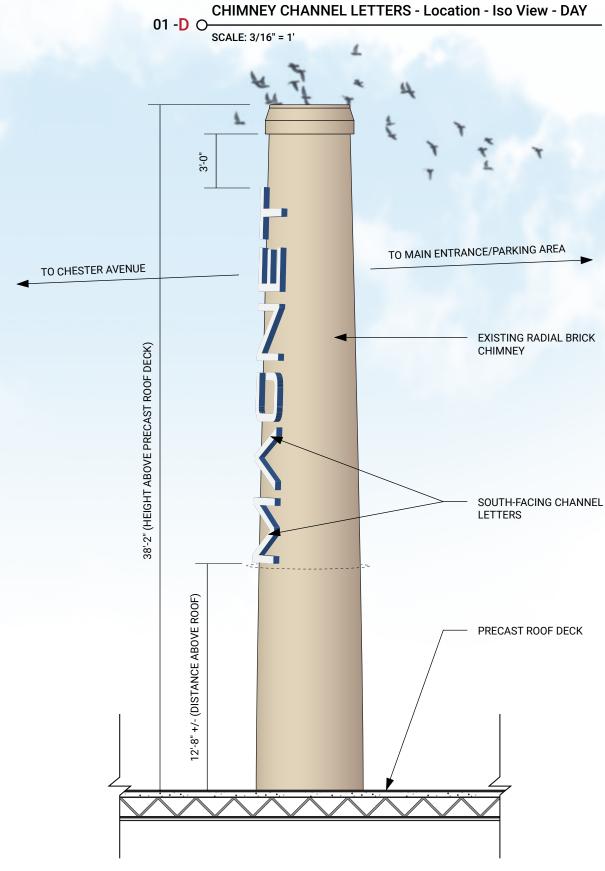
QTY: 1

SCALE: 1/4" = 1'

PRIMARY PALETTE:

- WHITE (LETTER FACES)
- MAGNET DARK BLUE (PANTONE® 7685 C LETTER RETURNS)





ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

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1800 E. 63RD Street Cleveland, OH 44103

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DESIGN | MANUFACTURING | INSTALLATION | MAINTENANCE

Exterior Signage - DESIGN INTENT AND SPECIFICATIONS - FINAL 01

DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION

01-E,F O-

EXTERIOR SIGNAGE - NORTH ELEVATION - Conceptual Rendering

Conceptual Rendering - South View SCALE: N/A MAGNET **13**/ Workforce and Innovation Hub

PROPOSED

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

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Exterior Signage - DESIGN INTENT AND SPECIFICATIONS - FINAL 01

DESIGN INTENT ONLY - NOT SUITABLE FOR PRODUCTION

MAIN ENTRANCE LOGO - Face Elevation - DAY 01-E O-

ONE (1) SET - 17'-0"W x 39"H x 4"D FACE-LIT, FABRICATED ALUMINUM CHANNEL LETTERS MOUNTED TO A LOW-PROFILE ALUMINUM RAIL SYSTEM OVER THE MAIN ENTRANCE TRANSOM GLASS CURTAIN WALL. RAIL SYSTEM DESIGNED TO ATTACH TO MULLIONS.

QTY: 1

SCALE: 3/8" = 1'

PRIMARY PALETTE:

- O WHITE (LOGO GEAR SYMBOL, LETTER FACES)
- CUSTOM GRADIENT (CMYK PRINTING)
- DARK BRONZE (LETTER RETURNS, RAIL SYSTEM, PAINTED TO MATCH MULLION COLOR SPECIFICATIONS - TBD)

DESCRIPTIVE TEXT LETTERS - Face Elevation - DAY

01-**F** ⊖

ONE (1) SET - 6'-0"W x 19 1/2"H x 1 1/2"D NON-ILLUMINATED, CAST ALUMINUM LETTERS STUD-MOUNTED TO WOOD CLADDING. LETTERS PAINTED TO MATCH BRAND COLOR.

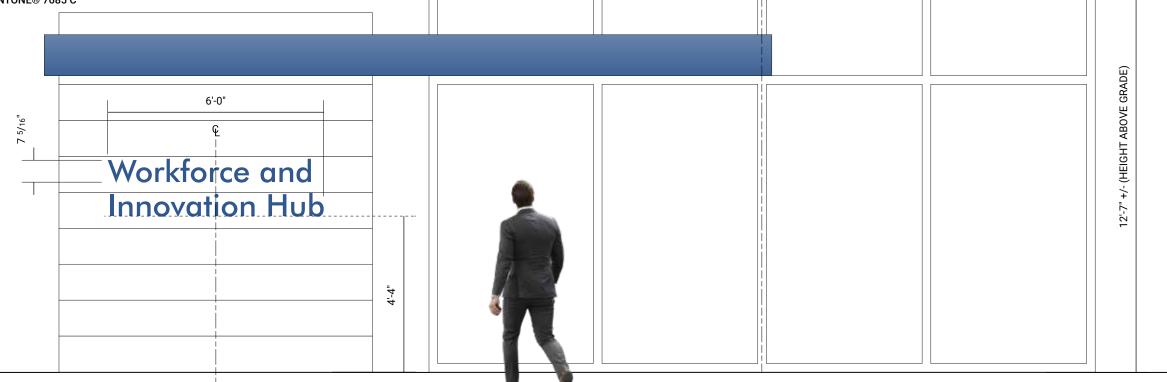
QTY: 1

GRADE

SCALE: 3/8" = 1'

PRIMARY PALETTE:

PANTONE® 7685 C



ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

2"2 ALUMINUM SQUARE TUBE

12 3/16"

RAILWAY

Exterior Signage

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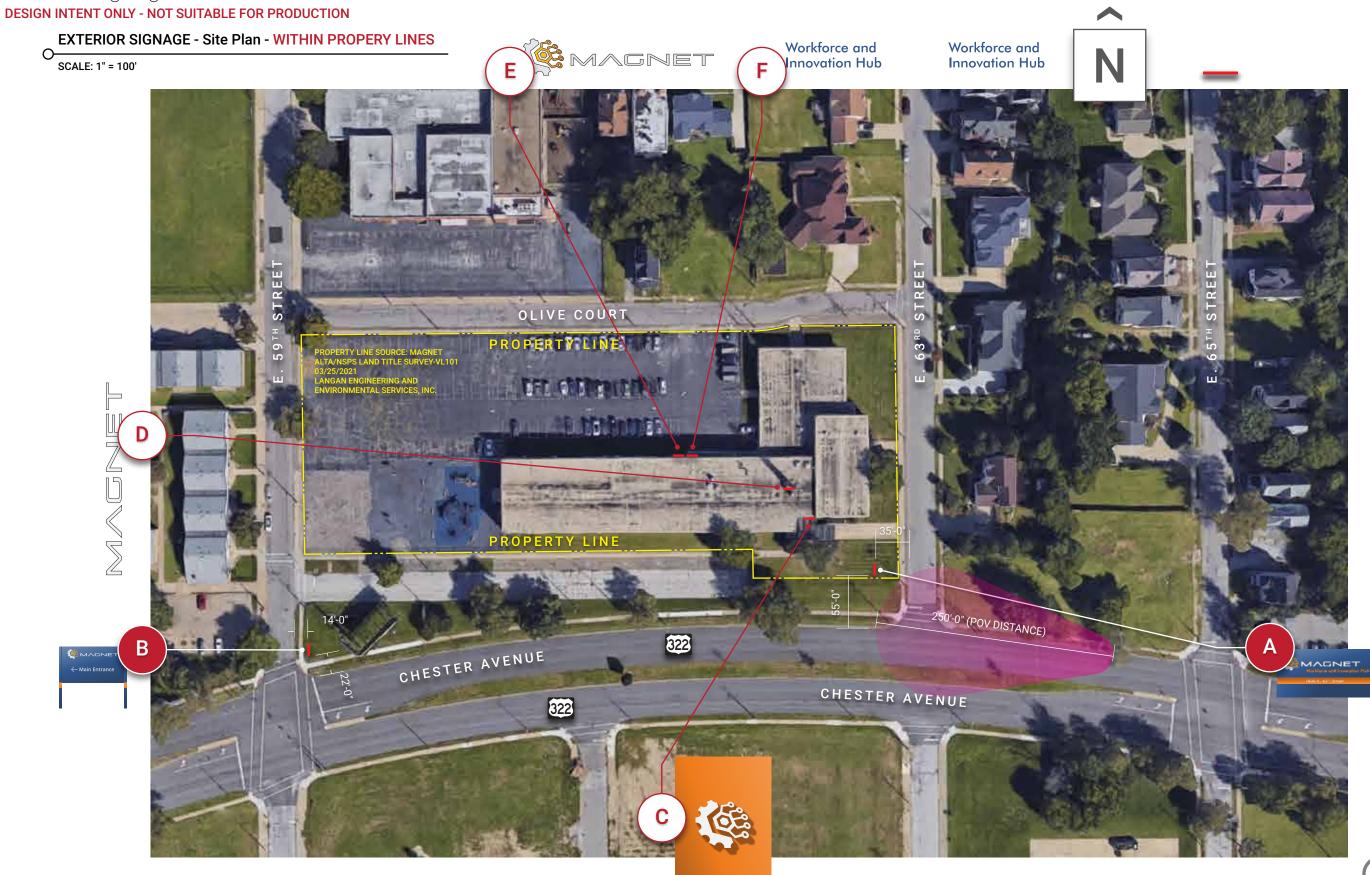
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17'-0"

Exterior Signage - **DESIGN INTENT AND SPECIFICATIONS - FINAL 01**



ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

PROJECT

Exterior Signage

PROJECT LOCATION

1800 E. 63RD Street Cleveland, OH 44103

DATE CREATED

04/07/2022

DESIGN TYPE

Design Intent -Specifications Submittal -FINAL

DESIGN VERSION

01

REVISIONS

SCALE

As Noted

PAGE

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SIGNATURE SIGN Co.

1776 East 43RD Street Cleveland, Ohio 44103 Phone: (216) 426-1234

www.signaturesigncompany.com



PROPERTY LINE

CHESTER AVENUE

ACCOUNT EXECUTIVE

Bruce Farkas

PROJECT MANAGER

Bruce Farkas

DESIGNER

Chris DiAlfredi

PROSPECT/CLIENT

MAGNET/Bialosky Cleveland

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MAGNET

250'-0" (POV DISTANCE)

CHESTER AVENUE

$\frac{\text{CONSENT TO INTRODUCE LEGISLATION}}{\text{BY REQUEST}}$

I hereby consent to introduction following:	on of legislation in my name by request for the
An Emergency Ordinance	
permit to The Manufacturing	ne public right-of-way of Chester Avenue by
Dated:	The Honorable Stephanie D. Howse Councilmember – Ward 7