Ordinance No. 1228-2022

By Council Members Polensek and Griffin (by departmental request)

AN EMERGENCY ORDINANCE

Authorizing the Director of Public Safety to apply for and accept a grant from the Ohio Emergency Management Agency for the FY22 ARPA First Responder Wellness, Recruitment, Retention & Resiliency Grant - Safety Recruitment Program; authorizing the Director to enter into one or more contracts to obtain marketing, promotional, public relations, advertising, and creative services, including materials, equipment, and supplies necessary for recruitment; authorizing the purchase or lease of television and radio advertising time and other media.

WHEREAS, this ordinance constitutes an emergency measure providing for the usual daily operation of a municipal department; now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CLEVELAND:

Section 1. That the Director of Public Safety is authorized to apply for and accept a grant in the approximate amount of \$1,944,480, and any other funds that may become available during the grant term, from the Ohio Emergency Management Agency for the FY22 ARPA First Responder Wellness, Recruitment, Retention & Resiliency Grant - Safety Recruitment Program, including signing bonuses and recruitment efforts for first responders and dispatchers; that the Director is authorized to file all papers and execute all documents necessary to receive the funds under the grant; and that the funds are appropriated for the purposes described in the title page and expense sheets for the grant contained in the file described below.

Section 2. That the title page and expense sheets for the grant, **File No. 1228-2022-A**, made a part of this ordinance as if fully rewritten, is approved in all respects and shall not be changed without additional legislative authority.

<u>Section 3.</u> That the Director of Public Safety is authorized to extend the term of the grant during the grant term.

Section 4. That the Director of Public Safety is authorized to employ by contract or contracts one or more consultants or one or more firms of consultants for the purpose of supplementing the regularly employed staff of the several departments of the City of Cleveland in order to provide marketing, promotional, public relations, advertising, and creative services necessary for first responder recruitment during the grant term.

Ordinance No. 1228-2022

The selection of the consultants for the services shall be made by the Board of Control on the nomination of the Director of Public Safety from a list of qualified consultants available for employment as may be determined after a full and complete canvass by the Director of Public Safety for the purpose of compiling a list. The compensation to be paid for the services shall be fixed by the Board of Control. The contract or contracts authorized shall be prepared by the Director of Law, approved by the Director of Public Safety, and certified by the Director of Finance.

Section 5. That the Director of Public Safety is authorized to make one or more written standard purchase and/or written requirement purchase contracts under the Charter and the Codified Ordinances of Cleveland, Ohio, 1976, during the grant term, of the necessary items of marketing, promotions, public relations, advertising, and creative services which are not included in the professional services section of this ordinance, and for materials, equipment, and supplies necessary to promote and advertise for first responder recruitment, to be purchased by the Commissioner of Purchases and Supplies on a unit basis, for the Department of Public Safety.

Section 6. That the Director of Public Safety is authorized to make one or more written contracts under the Charter and the Codified Ordinances of Cleveland, Ohio, 1976, for the purchase or lease of television and radio advertising time and other media, for the Department of Public Safety, for a period of the grant term.

Section 7. That under Section 108(b) of the Charter, the purchases authorized by this ordinance may be made through cooperative arrangements with other governmental agencies. The Director of Public Safety may sign all documents that are necessary to make the purchases, and may enter into one or more contracts with the vendors selected through that cooperative process.

Section 8. That the costs of the requirement contract or contracts authorized by this ordinance shall be charged against the proper appropriation accounts and the Director of Finance shall certify the amount of any purchase under the contract, each of

Ordinance No. 1228-2022

which purchases shall be made on order of the Commissioner of Purchases and Supplies

by a delivery order issued against the contract or contracts and certified by the Director

of Finance.

Section 9. That the costs of the standard or professional services authorized in

this ordinance shall be paid from the fund or funds to which are credited the grant

proceeds accepted under this ordinance.

Section 10. That this ordinance is declared to be an emergency measure and, provided it receives the affirmative vote of two-thirds of all the members elected to Council, it shall take effect and be in force immediately upon its passage and approval by

Council, it shall take effect and be in force immediately upon its passage and approval by the Mayor; otherwise it shall take effect and be in force from and after the earliest period

allowed by law.

NK:nl 11-21-2022

FOR: Director Howard

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Ord. No. 1228-2022

[File No. 1228-2022-A]

REPORTS

By Council Members Polensek and Griffin (by departmental request)

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READ FIRST TIME on NOVEMBER 21, 2022

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