

AFTER SCHOOL

ALL STARS CLEVELAND

Recreation Center Programming Review

Zelma George Recreation Center | Fairfax Recreation Center

City Council Committee Presentation

Mayor's Office of Prevention, Intervention & Opportunity

*Presented by: Traci L. Jadlos, Executive Director
Rebecca Osborne, Site Coordinator -Zelma George RCC
Brittney Cyphers, Site Coordinator -Fairfax RCC*



Who We Are: After School All Stars Cleveland

ASAS Cleveland is a 501(c)(3) nonprofit chapter of the national After School All-Stars network started, and still overseen by, California Governor Arnold Schwarzenegger. Our network consists of over 740 sites in 16 Chapters. For over a decade, we have delivered free, comprehensive out-of-school-time programming to Cleveland youth in grades 1–12 grade, keeping them safe, healthy, and on track to graduate. We serve students in Title I schools, CMHA communities, and City Recreation Centers across Cleveland’s East and West sides. ASAS Programming follows the 3Es of Explore, Engage & Equip.



10+

Years Serving Cleveland

1,700+

Youth Served in 2024

7

Active Program Sites

4

Seasonal Sessions Annually

MISSION: To provide free, high-quality after-school and summer programs that combine academic enrichment, health & wellness, arts, and workforce readiness & VR Training, giving every Cleveland youth the opportunity to discover who they are, and who they want to become.

Current Sites: Collinwood High School · Horizon Science Academy · Glenville High School · Lake Erie International · Fairfax Recreation Center · Zelma George Recreation Center · Woodhill Station West

Enrollment by Session & Site

ASAS Cleveland provides year-round programming across four seasonal sessions at both Zelma George and Fairfax Recreation Centers.

In the past, we have also served: Lonnie Burton, Thurgood Marshall, Collinwood, & Glenville Recreation Centers.

SESSION	DATES	FAIRFAX	ZELMA	GLENVILLE	LONNIE	AVG. DAILY ATT.
Spring 2025	April – May 2025	31	13	12	27	6
Summer 2025	June – July 2025	33	24	28	23	9
Fall 2025	September – November 2025	27	19	NO PROGRAMMING	9 (2 days per week)	6
Winter 2026	January – March 2026	37	17	NO PROGRAMMING	NO PROGRAMMING	9

ELA, Math & Academic Achievement

ASAS Cleveland delivers daily homework support, and hands-on STEM enrichment. Homework assistance is provided for a minimum of 1-hour per day with supplemental teachings for those without homework. The data below reflects National ASAS benchmarks based on the Risk and Protective Factors & 40 Developmental Assets.

86%

Students: Long-Term Goal
Confidence

79%

Students: Academic Confidence

84%

Students: School Value

68%

Students: School Belonging

See R&PF & 40 Dev. Asset supplement material in your binder.



STEM / Science Exploration





SOCIAL-EMOTIONAL LEARNING and PHYSICAL HEALTH

Building the Whole Child

61%

SEL Health
(National Benchmark)

74%

Regular Exercise
(National Benchmark)

- **Bi-weekly yoga, mindfulness & meditation sessions (Kenetic CLE)**
- **We Are Ready soft-skills curriculum (OJJDP Match Funds)**
- **Conflict resolution & restorative justice practices (CCYWI Adolescent Health Advocacy Fellowship)**
- **Trauma-informed programming model throughout (Starting Point)**
- **Student & Parent Voice & Choice drives enrichment selection**

Zelma George

SEL Health – 77%
Regular Exercise – 80%

Fairfax

SEL Health – 92%
Regular Exercise – 82%



Yoga & Wellness Programming

A World of Opportunity — Right in Their Neighborhood



CPR / First Aid Training – Krisnia Hope



Culinary Arts – Chef Best Chambre De Monte



Rock Climbing Challenge – Shaker Rocks



Kayaking — CSU & Cleveland Metroparks



Equine Therapy – Camp Cheerful



Carpentry & Building Skills

Approved Commitments vs. What We Delivered

The table below maps every approved RFP category to delivery status.

APPROVED CATEGORY	KEY DELIVERABLES (from approved RFP)	STATUS
Health & Wellness	Yoga · CPR/First Aid · Meditation · Healthy eating · Gardening · Sports · Mentoring · Community service	✓ Fully Delivered + Exceeded
Education Enrichment	Daily homework help · Certified ELA & Math tutoring (Spring 25) · STEM experiments · Robotics · Chess & logic games	✓ Fully Delivered
Performing & Visual Arts	Visual arts · Ceramics · Music production · Music Theory · Cultural dance · Theater · Spoken word · Media Arts · Upcycling Crafts · Beadwork · Painting	✓ Fully Delivered
Year-Round Schedule	Winter (Jan–Mar) · Spring (Mar–May) · Summer (Jun–Aug) 1 PM – 4 PM · Fall (Sep–Nov) · M–Thurs. programming	✓ Fully Delivered
Family Engagement	Quarterly family events · Regular communication via calls/texts · Family resource navigation, Newsletters, & Resource Sharing	✓ Fully Delivered
Quality Assurance	YPQA/I assessments · Pulse Checks · Student, Provider, & Parent surveys	✓ Maintained
Staffing Standards	1:25 staff–student ratio · Background-checked staff · Trauma-informed certified team	✓ Maintained

Recruitment Plan vs. Execution

APPROVED RECRUITMENT PLAN

- School-based outreach at feeder schools
- Partner referrals from recreation center staff
- Flyers, social media & community events
- Family engagement nights to explain program benefits
- Incentive system for consistent participation
- Targeted outreach to students at academic risk

HOW WE EXECUTED

- Flyers at Zelma George are updated each session and are left on the front table, with registration materials attached
- Cleveland Public Library sites (Mt. Pleasant, Harvard/Lee, Harvey Rice, 131st, Woodland)
- Broadway Academy, Spoke to Principal
- Charles Dickens, Spoke to Family Support Specialist
- AJ Rickoff, Spoke to Secretary
- Bolton, Spoke to Secretary
- Intergenerational School, AJ Rickoff, & Breakthrough Woodland:
- Requested lunch hour visits.
- Text/Email parents from Tremont, Charles Dickens, & Zelma-FY25 summer
- Gift Card incentives for parents turning in registration
- Annual awards for participation
- Programming calendar is also posted in the main hallway

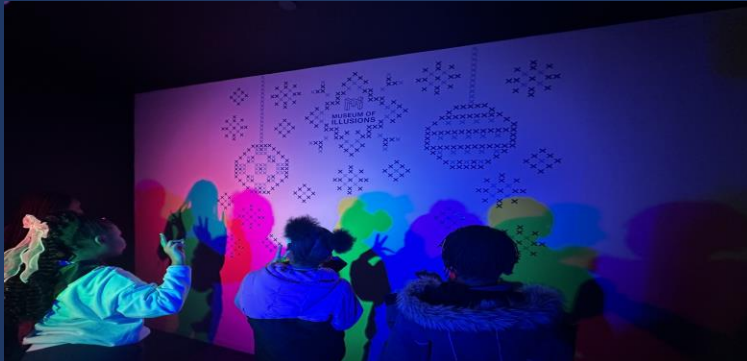
Expanding Horizons Beyond the Classroom



Cultural Field Trip — Butterfly Exhibit — Community Arts Center



Mixing Board Experience — Great Lakes Science Center



Critical Thinking — Museum of Illusions



Wildlife Education — Jungle Terry Animal Presenter



Example Day of Programming

ASAS CLE looks to deepen learning as frames our lessons with a 3E Framework:

AFTER-SCHOOL ALL-STARS CLEVELAND
FAIRFAX RECREATION CENTER SCHEDULE
FALL SESSION | Identity & Community WEEK 1 – DAY 4
Mondays – Thursdays
3pm – 6pm

Time	Activities
	Arrival – Sign In
3:00 p.m. – 3:15 p.m.	Dress and decompress with calm music and natural lighting
3:15 p.m. – 4:00 p.m.	Homework Help
4:00 p.m. – 4:30 p.m.	Lunch Break
	A RECIPE FOR YOU Activity!
4:30 p.m. – 5:45 p.m.	

March

ALL FIELD TRIPS REQUIRE FULL REGISTRATION AND A PERMISSION SLIP
 CONTACT MR. SEC TO REGISTER: (216) 447-5441

SUN	MON	TUE	WED	THU	FRI	SAT
---WINTER SESSION---						
Music Day-Guitar <i>(First day of Spring Session)</i>	Toni Morrison Exploration	OJDP with Mr. Steve	Party Games/more music			
Music Day-percussion	Gardens of Fairfax Visit*	OJDP with Mr. Steve	Open Skate at Zelma			
Beachwood Playground	Toni Morrison Exploration* Woodland Library					

April

ALL FIELD TRIPS REQUIRE FULL REGISTRATION AND A PERMISSION SLIP
 CONTACT MR. SEC TO REGISTER: (216) 447-5441

SUN	MON	TUE	WED	THU	FRI	SAT
Gym Day	Gardens of Fairfax Visit*	OJDP with Mr. Steve	Outdoor Yoga with Mr. Sec	Outdoor Yoga with Mr. Sec		
Magnet Stick Building and Jeopardy Challenge	Toni Morrison Exploration*	Culinary Arts with Mr. Best at Fairfax Rac*	Outdoor Yoga with Mr. Sec at Cawberry Reservation*	Outdoor Yoga with Mr. Sec at Cawberry Reservation*		
Preston's H.O.P.E. Playground*	Gardens of Fairfax Visit*	OJDP with Mr. Steve	UpCycle Parts Shop Field Trip*			
Apparel Design with Ms. Donna	Toni Morrison Exploration at EC Public Library*	Field Trip to Party at the Barn Petting Zoo*	Apparel Design with Ms. Donna			

Connecting Families & Building Community



Workshop — Youth & Seniors –
Gardens of Fairfax

ASAS Cleveland uses the Ohio Statewide Family Engagement 3-Tier Framework — moving families from Awareness to Involvement to Partnership.

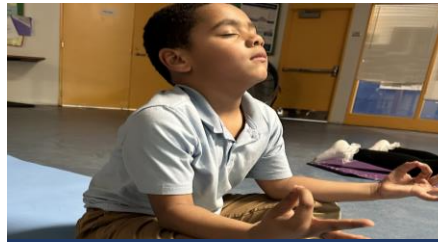
- Quarterly family engagement events (workshops, celebrations, showcases)
- Intergenerational programming connecting youth with senior residents
- Regular communication via phone, and newsletters
- Family resource navigation and community referrals (i.e. hosting annual youth resource fairs, referrals to NRRC family support specialists, 211, CHN, Legal Aid)



In Partnership with our Parents &
Grandparents

93%

Parents: Stressed Reduced
(National Benchmark)



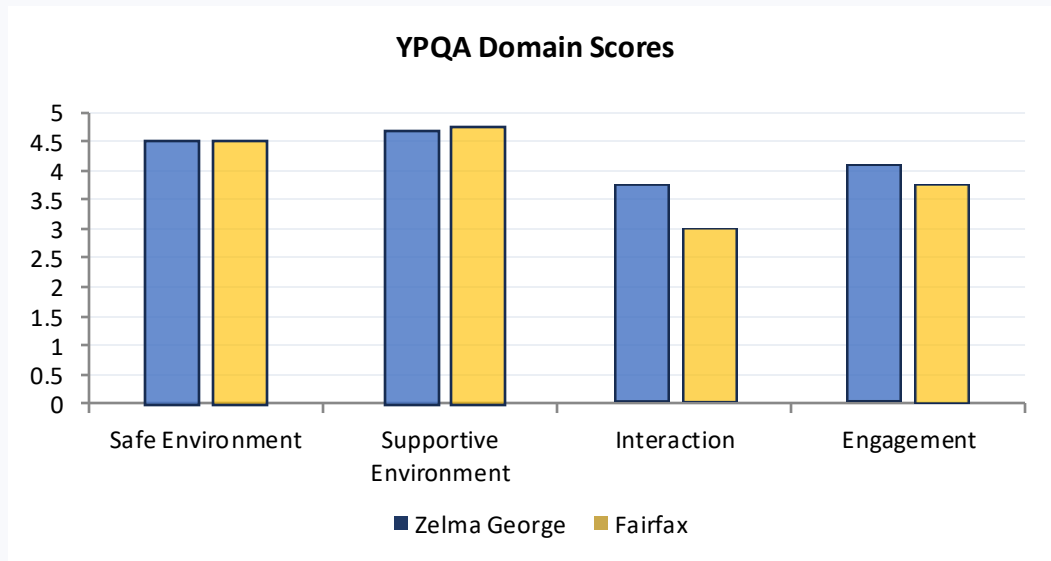
Kemetic CLE – Mindfulness,
Yoga & Grounding

90%

Parents: Able To work
(National Benchmark)

YPQA/I Results & Student Survey Outcomes

Youth Program Quality Assessment (YPQA/I) measures program quality across four domains.



Scale is 1–5; target is 3+ across all domains.

90%
Students: Feel Safe in Program

84%
Students: Program Helped in School

97%
Parents: Rate Program Excellent/Good

Data sources: Student survey + YPQA/I report

The Real Measure of Impact: Our Students



Student Story #1

Zelma George Recreation Center- Sterling

Sterling enrolled in our program at Zelma George during the fall of 2025. When he first joined us, he was quiet, shy, and uncertain. After attending a few days of programming, he made fast friends with some of the other participants. Since then, as you can see in the photo above, he has opened up into a silly, playful kid! Today, Sterling attends programming regularly, and looks forward to seeing his friends each day he comes.



Student Story #2

Fairfax Recreation Center – Eriyannah

Eriyannah began with ASAS Fairfax in Fall of 2022, when she was in Fourth Grade. When she began with us, she was very quiet, and hesitant. However, she has been one of our most consistent participants over her three years with us and very rarely misses a day of program, even during school holiday breaks. It has been a joy to watch her step further and further out of her comfort zone as she has become a true leader of positivity in the group and takes pride in assisting the younger kids.



Family Story

James and mom, Josie

James joined ASAS at Zelma George during the spring of 2025. Ms. Bec noticed James struggled with focus and behavior. Because of this, she and James' mom, Josie, have stayed in lock-step communication to ensure James gets the guidance he needs. Mom has since gotten him added support and kept Ms. Bec in the loop about adjustments and updates. Since he has gotten the support he needs, Ms. Bec has noticed James is calmer, more attentive, and more likely to stop and think before he acts.

Above & Beyond the Approved RFP

For every dollar the City invested, ASAS Cleveland leveraged additional resources to provide experiences these youth would never otherwise access.



Kayaking



Governor's House Visit



CPR Training



Carpentry / Gardening

- Winter Coat & Toy Distribution to Multiple Recreation Centers
- Self - funded Zelma George with JFS Funding (Jan. – June 2025)
- OJJDP Mentoring & DOL Workforce Match Funding
- National All Stars Leadership University (ASLU) – California
- State of Ohio Governor's House Visit & Cooking (July 2026)
- Intergenerational Programming with Senior Residents
- CPR / First Aid Training & Adult Certification
- Rooted & Rising Art Exhibition – Juvenile Justice Center
- Community Service Projects
- Camp Cheerful –Equine Therapy Programming
- Pop-up Shop Swap – Clothing and Shoes
- Mother's Day Jewelry & Handbag Shopping

Upcoming Milestones — Summer & Fall 2026

Our investment in these young people does not stop here. The most exciting chapters are still ahead.



Governor's Office Field Trip

July 2, 2026

Students from Zelma George and Fairfax Recreation Centers will visit the State of Ohio Governor's Office — a once-in-a-lifetime civic experience connecting City-funded youth to statewide leadership.



Advantis ClassVR - Academics

June 2026

Youth from both recreation sites will attend a transformative overnight residential camp experience — building independence, resilience, and teamwork in a natural setting.



DOL – Workforce Pathways VR H.S. Training

Beginning Summer 2026

Career exploration, workforce development, and job placement programs to student.

- VR Career Exploration
- Work Experience through placement and internships
- VR Occupational Skills Training



National ASLU Conference

California - Pepperdine University - July 6 – 10, 2026

Past 3 years.
3 students attending from recreation center youth will travel to the National All Stars Leadership University at Pepperdine University in California — joining peers from across the country for a week-long leadership development program. Students return with a planned community service project for their neighborhood.

City of Cleveland – Out-of-School Time Provider Comparison

Mayor's Office of Prevention, Intervention & Opportunity (MPIO)

Prepared by: After School All Stars Cleveland

ASAS Cleveland — Value & Differentiators

ASAS Cleveland's investment of delivers the City's most comprehensive, year-round out-of-school time model — serving K–12 students across two NRCC priority sites with the broadest portfolio of evidence-based programming of any funded provider:

- Year-Round Commitment: 12 months of continuous programming — school year and summer — at 4 days/week, 3 hours/day, ensuring consistent engagement and preventing learning loss.
- Broadest Age Range: K–12 served, addressing the full continuum from early elementary through high school transition.
- **Most Comprehensive Programming: 8 distinct program areas — Homework Help, Workforce Readiness, SEL (OJJDP evidence-based), Health/Wellness, Field Trips, Parent Engagement, and Enrichment.**
- **OJJDP-Aligned SEL: Social-Emotional Learning programming aligned to federal Office of Juvenile Justice and Delinquency Prevention standards — the only provider with this designation. DOL & Ohio Means Jobs (OMJ) – Aligned Workforce Virtual Training in trades and underfilled Cleveland careers.**
- **Delivers substantially more program hours and service breadth.**
- Sustained Family & Community Partnership: Active Parent Engagement programming connects families to the learning process — a component absent from most other funded providers.

ASAS Cleveland's cost reflects the depth, duration, and rigor of a year-round, multi-component youth development model — not a single session or limited-scope offering. The investment aligns directly with the City's prevention and opportunity goals and represents demonstrated value for Cleveland's most vulnerable students.

*What we hope you see is not just a program that met its contract,
but a partnership building something lasting in the lives of Cleveland's young people.*



THANK YOU | QUESTIONS & TESTIMONY

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