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City of Cleveland  
Justin M. Bibb, Mayor

Office of the Mayor  
Cleveland City Hall  
601 Lakeside Avenue, Room 202  
Cleveland, Ohio 44114  
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**March 21, 2022**

The Honorable Blaine Griffin  
President, Cleveland City Council  
601 Lakeside Avenue  
Cleveland, OH 44114

The Honorable Joseph Jones  
Chair, Mayor's Appointment Committee  
601 Lakeside Avenue  
Cleveland, OH 44114

Dear Council President Griffin & Chair Jones:

Included below are the names and term ending dates of the Mayor's nominations to be considered at an upcoming meeting of Cleveland City Council's Mayor's Appointment Committee.

**Greater Cleveland Regional Transit Authority (GCRTA)**

Lauren Welch – New appointment replacing Leo Serrano, Term Ending 3/03/25

**Cuyahoga County Port Authority**

April Miller Boise – New appointment, Term Ending 1/31/26  
J. Stephan Holmes – Reappointment, Term ending 1/31/26  
Darrell McNair – Reappointment, Term ending 1/31/26  
Daniel O'Malley – New appointment, Term Ending 1/31/26  
Teleangé Thomas – New appointment, Term Ending 1/31/26

Additionally, resumes and/or biographies are attached for the candidates. Any questions can be directed to Ryan Puente, Chief Government Affairs Officer, at (216) 664-3544 or via email at [rpunte@clevelandohio.gov](mailto:rpunte@clevelandohio.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Justin M. Bibb", with a long horizontal flourish extending to the right.

**Justin M. Bibb**  
Mayor | City of Cleveland

# Lauren R. Welch

## Professional Experience

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Assistant Director of Communications | Present - 2021

### **Say Yes Cleveland - Cleveland**

- Say Yes Cleveland's communications and marketing initiatives are overseen by this position, which works closely with the Director of Communications to ensure that students, parents, community members, and anyone else with an interest in the city understands the Say Yes mission of revitalizing communities by helping them give every public high school graduate access to college or other post-secondary scholarships.

Managing Director | Present - 2019

### **Laurel Cadence - Cleveland**

- Creative and advocacy firm serving corporations, nonprofit organizations, small businesses, and special projects.
- Services include social media and community management, project management, website design, content creation, videography, photography, strategic branding, campaigns, public relations, and advertising.
- Notable previous and current clients include: The Center on Trauma and Adversity at CWRU, The Cleveland Foundation, The Gund Foundation, Policy Matters Ohio, Nicole Thomas Consulting, Stokes 50 Celebration, The Tamir Rice Foundation, Together Digital, Issue 68 Cleveland Metropolitan School District Levy bwo Burges and Burges Strategist, #GivingTuesdayCLE bwo Wish Cleveland, Sharetta Smith for Mayor of Lima, Ohio, The Ellipsis Institute for Women of Color in the Academy, The Soul of Philanthropy Cleveland, Cleveland Rocks NYE bwo Ohio Homecoming, Glenville Youth Wellness Summit bwo Famicos Foundations, the LGBT Community Center of Greater Cleveland, and more.

Head of Marketing and Communications | 2021 - 2019

### **LGBT Community Center of Greater Cleveland - Cleveland**

- Supported the highest strategic priorities of the LGBT Community Center and served as a member of the leadership team.
- Focused on expanding their networks, retaining, and deepening relationships with local and regional media.
- Through effective internal and external communications, created, developed, and disseminated press releases, printed collaterals, digital content including e-newsletters, and more that support the organization's mission and vision.
- Created, cultivated, and executed yearly and quarterly marketing and branding strategies.
- Created a cohesive brand identity that raises brand visibility as the first Head of Marketing in this role at the Center.
- Served as project manager and produced marketing, communications, and production for in-person and online PRIDE in the CLE, the Center's 30,000 person annual event celebrating the LGBTQ+ community and allies.
- Built connections between the organization and brand ambassadors, media contacts, influencers, nonprofit and corporate leadership to elevate the reputation, relationships, and revenue of the Center.

Assistant Director of Communications and Marketing | 2019 – 2017

### **Jack, Joseph, and Morton Mandel School of Applied Social Science, Case Western Reserve University - Cleveland**

- Collaborated with the Dean, Associate Dean of Institutional Advancement, the Director of Marketing and Communications, faculty, and other Mandel School departments and five centers centered on advocacy and social justice work.
- Elevated the reputation of the institution and school on a local, national and international scale by developing and implementing annual, integrated strategic marketing and communications plans.

Marketing Manager | 2017 - 2015

### **Cleveland History Center (Western Reserve Historical Society) - Cleveland**

Appointed to a multimedia and interdisciplinary role, leading and advising various departments on creative, strategic communications, and brand management. Institution-wide senior staff, development, exhibitions/curatorial team, events,

and programming are five of ten departments that required direction and leadership from my position. Media relations, graphic design, leveraging advertising dollars, budgeting, community management, website design, and copywriting are everyday functions and utilized as often as needed.

- Oversaw the re-launch of the institution's brand identity after 150 years.
- Manage creative by designing digital assets, print materials, and logos and recruit creative to assist with special projects.
- Lead strategic marketing initiatives designed to increase visibility, position the institution as a resource in the community and an ideal candidate for corporate sponsorship.
- Maintained and cultivated relationships with regional and national press. Advise senior staff and board members on communications plans for exhibition seasons, scheduled events and timely responses to media crises.
- Report on monthly marketing spending and projected expenses to the Director and CEO.
- Negotiate and coordinate print and digital advertising as needed per monthly marketing goals.

Communications Coordinator | 2015 - 2012

**Rosetta Marketing Group - Cleveland**

Developed and implemented social strategies and campaigns, project management, programming, and events designed to maximize employee engagement internally and externally; across five offices nationwide and within the city of Cleveland. Tapped to lead workshops on social media and brand innovation for young professionals and executive leadership.

- Recognized as a thought leader and creative strategist by executives and peers.
- Lead and worked alongside peer management to develop content and strategy for internal engagement on social media.
- Planned and executed events/incentives in collaboration with senior leadership to encourage agency cohesion and a collaborative work culture including: employee spotlights, holiday events, company happy hours, and more.
- Educated and introduced social media updates and strategies to agency executives, partners, and associates.
- Assisted managing partners with day-to-day operations including (but not limited to) expenses and travel arrangements.

Public Relations Coordinator | 2012 - 2011

**Shawn Mackenzie Agency - Los Angeles**

Recruited to lead in-house community management, media relations, and media partnerships for four brands under and alongside the agency's parent/umbrella brand.

- Managed scheduling, marketing assets, and engagement for multimedia and multi-city press tours.
- Wrote and prepared press releases, pitches, & status reports for the organization and affiliate companies including The Style Lounge by SM and The JD Collection
- Organized media inquiries and fostered relationships with national and local media outlets.
- Increased agency engagement by coordinating consumer-to-business and business-to-business partnerships with organizations including Warner Bros., TV One, Us Weekly, and more.

Marketing Assistant | 2011 - 2010

**Kari Feinstein Public Relations - Los Angeles**

Planned and assisted with media coordination and social media copy. Secured and aided public relations, project management, and partnerships with celebrity, lifestyle, and luxury brands for award shows and gifting suits.

- Assisted with the project management, production, and curation of the 2010 and 2011 Academy Awards and 2011 Sundance Film Festival.
- Drafted media alerts and press releases. Curated media list and press kits.
- Assisted with celebrity and editor seedings, showroom set-up and maintenance, and gifting suite invitation mailings.
- Wrote and curated content for brands including Silpada Jewelry, Zico Coconut Water, and Reebok.

## Community + Civic Engagement

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- **Trustee, The Land**

The Land is a local, nonprofit news organization that reports on Cleveland's neighborhoods. Through in-depth solutions journalism, we aim to foster accountability, inform the community, and inspire people to take action.

- **Communications CoChair, Greater Cleveland Delta Foundation, 2022 Annual Awards Celebration**

The Greater Cleveland Delta Foundation Life Development Center, Inc. provides and promotes public service programs in support of Delta Sigma Theta Sorority, Inc., and other service-oriented organizations. Health, education, economics, and government, social and cultural empowerment of the Greater Cleveland community, especially low and moderate income members are the focus of the organization.

- **Communications CoChair, The Soul of Philanthropy (Cleveland)**

The Soul of Philanthropy (TSOP) reframes portraits of philanthropy. It comprises highly innovative presentations of over a dozen vignette stories and more than 50 black-and-white images. A robust offering of talks, panel discussions and public forums accompany the exhibition. It allows groups to explore a broad range of topics igniting a movement of conscious philanthropy by empowering a generation of Americans to recognize their power and responsibility to give back.

- **Founder, The Women's Leadership Guild**

The Women's Leadership Guild (WLG) is comprised of young professional (21 - 45 yo) women of color from various sectors around the Greater Cleveland area. While the organization sunset in 2021, for seven years WLG upheld the bold mission of positioning women of color as assets in their community by providing a safe and supportive space for personal and professional development through relationship building, skill enhancement, community enrichment, and career advancement opportunities.

## Education

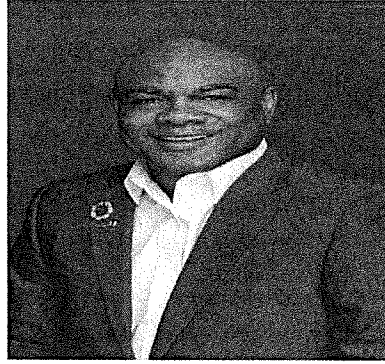
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- Master of Nonprofit Management | Anticipated Graduation Date: 2022  
**Case Western Reserve University – Cleveland, Ohio**

- Bachelor of Arts | 2010

**Wittenberg University - Springfield, Ohio**

Major: Communications Minor: Africana Studies and Journalism



## **Darrell L. McNair**

Darrell L. McNair is President & Chief Executive Officer of the MVP Group of Companies, which includes MVP Plastics, MVP Design and Engineering and All Foam Products. A certified minority-owned privately held group of companies which provide injection molding services, mechanical design engineering services and distribution of foam products to the automotive, medical, industrial, recreational industries and all five branches of the military with facilities in Ohio, Michigan, Illinois and Texas.

Darrell is an accomplished business owner and leader with diversified experience in the areas of operations, strategy and finance. He started his career working at fortune 500 companies and small to mid-sized entrepreneurial ventures combining strong operational and financial control techniques with sound business judgment. A Honda trained “Green Belt” gives him the tools to focus on process and efficiency improvements as he leads his companies.

His career spans several fields and includes various positions held at Ford and IBM, among several others. He is an entrepreneur, having had ventures ranging from medical supply and home health care services, to construction and retail and he is passionate

Darrell’s personal volunteer and philanthropic accomplishments demonstrate his commitment to leading through service. Board of Directors, Medical Mutual of Ohio, he serves as member and past chair of Cleveland/Cuyahoga County Port Authority Board of Directors, member of The President’s Council, member and past chair of Minority Business Financing Advisory Board, Trustee for University Hospitals, board member for Northeast Ohio Medical University (NEOMED), board member for Greater Cleveland Sports Commission, Crain’s Business Diversity Council, Cleveland Federal Reserve Local Advisory Council and Board Member for Jumpstart and ECM Chemicals. Under Darrell’s leadership as Chairman of the Cleveland based President’s Council, strategic partnerships were created with corporate and government entities whereby enhancing growth and wealth creation opportunities for the minority business community.

Darrell is committed to inspiring vision, energy and desire in others. He is an active member of Sigma Pi Phi Fraternity and Alpha Phi Alpha Fraternity Inc. and he has a passion for working with small businesses and mentoring young African American males.

He received his Bachelor’s degree from Kent State University and a Master’s of Business Administration from Baldwin Wallace University.

## April Miller Boise



April Miller Boise is an accomplished C-suite executive and corporate board member with 25 years' experience working with companies in a variety of industries including aerospace, electrical products and services, financial services, commercial transportation, automotive, mining, and oil & gas. She has a deep understanding of conducting business across borders and building effective teams despite language and cultural differences.

She has extensive experience structuring, leading and negotiating strategic investments including mergers and acquisitions, and joint ventures around the globe for multinational companies and addressing international challenges, particularly in China, Brazil, Europe, India, the Philippines and Australia. Additionally, Ms. Boise has significant experience leading and managing people, including teams of 300+ professionals, and has a deep appreciation for the importance of human capital and talent management.

Ms. Boise serves on the Board of Directors of Trane Technologies (NYSE: TT, \$40B+ market cap)), a global climate innovator that brings efficient and sustainable climate solutions to commercial buildings, residences and transportation. She has also served on the Board of Directors of the Federal Home Loan Bank, Cincinnati, a wholesale bank providing financial services and liquidity for financial institutions' needs related to residential housing and economic development.

Additionally, Ms. Boise is an executive vice president at Eaton (NYSE: ETN, \$60B+ market cap), an intelligent power management company that provides sustainable solutions to help customers effectively manage electrical, hydraulic, and mechanical power – more safely, efficiently, and reliably. As a member of Eaton's executive leadership team, she is actively engaged in all aspects of the company's business, including developing and implementing strategic initiatives through investment in digital technologies, mergers, acquisitions, joint ventures and other adjacencies. Ms. Boise has global responsibility for legal, ethics & compliance, and corporate governance and manages enterprise-wide risks. She has significant international experience and manages teams based around the world in developed and emerging markets.

Earlier in her career, Ms. Boise practiced on Wall Street and later led the largest office of an AmLaw 200 law firm as managing partner and was a member of the firm's eight-person executive committee. She effectively drove new strategic thinking regarding revenue and profit models during a period of significant industry change and market disruption. Additionally, she was the firm's hiring partner, responsible for bolt on acquisitions and growing firm revenue by recruiting and integrating profitable practices. Ms. Boise was previously the chair of the firm's Private Equity group and a founder and chair of its highly acclaimed women's initiative.

Ms. Boise received a Bachelor's of Business Administration from the University of Michigan Business School, *magna cum laude*, where she studied accounting, and a Juris Doctor from the University of Chicago Law School. She also completed an executive program in corporate strategy at the Booth School of Business at the University of Chicago and was a German Marshall Fellow.

# Daniel J. O'Malley

Executive Secretary, North Shore AFL-CIO

## Contact

3250 Euclid Ave. #250  
Cleveland, OH 44115  
216.881.7200 (o)

## Education

**John Carroll University**  
Cleveland, OH  
Bachelor of Arts in English, 2007

## Experience

2015 - Present

**North Shore Federation of Labor, AFL-CIO** • Executive Secretary, 2020 – Present • Campaigns Director, 2015 – 2020

*The North Shore AFL-CIO Federation of Labor is the organized voice for 80,000 working people in Cuyahoga, Lake and Geauga counties. It is Ohio's largest central labor council with over 146 affiliated local unions.*

2016 - Present

**City of Lakewood, Ohio** • City Council President, 2020 – Present • Ward 4 Councilmember, 2016 – Present

*The City of Lakewood is Ohio's most densely-populated city and a thriving inner-ring suburb of Cleveland, with a rich history and growing diversity.*

2008 - 2015

**Working America, AFL-CIO** • State Director, 2013 - 2015 • Field Director, 2008 - 2013

*Working America is the national community affiliate of the AFL-CIO. It exists to unite working people who do not yet have a union on the job and bring them into the labor movement by engaging them to take action.*

## Current Memberships, Boards & Commissions

**Cleveland/Cuyahoga County Workforce Development Board**

**Cuyahoga County Economic Development Commission**

Board Member, **United Way of Greater Cleveland**

Board President, **United Labor Agency**

Board Member, **Cleveland Jobs with Justice**

Board Member (Non-Voting), **W. 117 Foundation**

Central/Executive Committee Member, **Cuyahoga County**

**Democratic Party**

Union Member, **Cleveland Federation of Musicians Local 4** and

**Office and Professional Employees Int'l Union Local 1794**

# Teleange Thomas

[//www.linkedin.com/in/teleange-thomas/](https://www.linkedin.com/in/teleange-thomas/)

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**Overview:** Transformational leader with a demonstrated history of building socio-economic solutions to complex problems, launching effective public-private partnerships and social-startups, along with developing and leading strong nonprofit organizations. Energetic, seasoned, respected professional with an entrepreneurial spirit, strong disposition for strategic thinking, nonprofit management and possess subject matter expertise in the fields of philanthropy, equity, healthcare, public health, human services, education, economic/community development, and policy.

**Objective:** To advance a socio-economic equity agenda that supports the transformation of lives, neighborhoods, systems, and cities; promoting equitable opportunities for all to thrive.

## Education:

Bachelor of Science • May 2002 / Case Western Reserve University / Business Management /  
Concentration: Entrepreneurial Studies / Minor: Spanish

(Certificate) August 2002 National Institutes of Health/ Human Participants Protection Education for Research Teams.

(Certificate) June 2010 - Center for Creative Leadership / Public Health / Robert Wood Johnson Fellow

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Chief Operations & Relationship Officer / JumpStart Inc.,

November 2021 – Current

- Provides direct oversight and day-to-day leadership role helping to direct the work and results of numerous departments to include Administration, Advancement, Human Resources, Marketing, and Data/Systems.
- Develops internal and external relationships and partnerships that enable the organization to realize its mission of unlocking the potential of entrepreneurship and transforming communities while ensuring it has the resources needed to achieve its goals.
- Responsible for driving JumpStart to achieve and surpass revenue, profitability, and business goals and objectives.
- Accountable for the measurement and effectiveness of all processes, internal and external, and provides timely, accurate, and complete reports on JumpStart's operating condition.
- Responsible for maintaining software solutions supporting JumpStart's operations, goals, and growth plans.
- Guide the development of effective marketing strategies to increase revenue and philanthropic opportunities for JumpStart.
- Directs the development and installation of procedures and controls to promote communication and adequate information flow, thereby solidifying management control and direction of the organization.
- Acts as a key representative of JumpStart to promote philanthropy in the community and within the organization. Cultivates and builds relationships with individuals, businesses, and civic organizations. Maintains a high profile through active community involvement, civic organizations, and clubs to promote JumpStart's mission.
- Drive JumpStart's organizational/corporate social responsibility, aligning talent, resources, and policy for equitable economic impact.
- Incorporate a strong customer and community service orientation and operational excellence into all aspects of JumpStart's operations



- Embrace and partner with the Chief Inclusion Officer to operationalize JumpStart's commitment to DEI, helping to drive success and strengthen diversity, equity, and inclusion.
- Serve as a member of JumpStart's leadership team, helping to set organizational strategy, mentoring staff, and providing organizational oversight.
- Provide financial thought partnership and guidance to other senior leaders across the organization as it relates to key financial implications of their respective cost centers.
- Recognize and anticipate opportunities and challenges as they relate to revenue, operations systems; generating ideas, strategies, and solutions to drive great organization-wide collaboration and impact.
- Collaborates with the team to develop and implement plans for the operational infrastructure of systems, processes, and personnel designed to accommodate the growth objectives of the company.
- Create a positive success-oriented culture within the company by collaborating with leadership to create and nourish a strong, joyful, vibrant, inclusive, and equitable culture as reflected in staff meetings, cultural celebrations, and in the daily functioning of all JumpStart offices.
- In partnership with CEO/CFO and Board, establish strategic financial goals providing a strategic framework for resource allocation and achievement.
- Help support and drive engagement of our multi-year financial planning process to support JumpStart's financial growth and fiscal wellbeing.
- Support and audit a rigorous business model analysis; forecasting costs related to different strategic choices and overseeing the development of budgets for new projects.
- Help with raising additional capital at appropriate valuations to enable the company to meet revenue objectives.
- Prioritize resource utilization/value proposition development based on forecasted results.
- Manage strategy implementation regarding budgets and timelines.

### **Chief Advancement & Relationship Officer / JumpStart Inc., January 2021 – November 2021**

- Assess, manage, and strengthen JumpStart's strategic approach to public, private, philanthropic, and institutional partnerships, and relationships with a focus on increasing and optimizing sustainable resources, to achieve the organization's mission more fully.
- Lead and provide direct support to the Advancement department, establishing strategy, aligning fundraising, talent, infrastructure, and opportunity to support JumpStart's long-term sustainability and impact. Monitor and report regularly key performance indicators. Conduct annual staff performance and salary reviews. Create and manage annual department budget.
- Provide direct support to CEO, management team and board in making integrated choices informed by the implications of the organizations mission, operations, and financial capacity.
- Work closely with CEO to form strong relationships with key external constituencies and partners to advance and secure new funding partnership; validate, market, and promote JumpStart's value proposition to diverse stakeholders.
- Provide thought leadership and project management, representing JumpStart in the Cleveland Innovation Alliance and other local, regional, and national collaborative opportunities connected to advancing economic outcomes.
- Ensure alignment of programmatic strategies with JumpStart's entrepreneurship-based programs and services with organizational goals and milestones.
- Advise, support, and provide thought leadership on internal/external strategies to promote, support and achieve inclusive, equitable outcomes for employees and the communities we serve.

- Advise, support, and provide thought leadership on organizational development, operations, and best practices in nonprofit management to successfully achieve near-term and long-term goals of the organization.
- Provide ongoing creative direction and inspiration to ensure every team member is positioned for success and growth.

**Director of Partnerships, Midwest / Candid**

**January 2020 – December 2020**

- Provided ongoing thought leadership and project management for the organizational merger between Foundation Center and GuideStar; inclusive of organizational restructuring, systems, fundraising/revenues, and change management.
- Responsible for the implementation of the organizations overall vision and strategic plan across the Midwest region with a focus on Thought Leadership, Fundraising and Partnerships.
- Worked collaboratively with Global Partnerships team and other departments to create systems, process, and best practices to achieve organizational goals under newly merged operations structure.
- Provided strategic direction and operational management for Candid's, Midwest regional hub, comprising of a 13-state territory, (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, OK, SD, WI).
- Outreached to and engaged regional and national stakeholders (regional associations of foundations, state associations of nonprofits, nonprofit resource centers, social innovation centers, Donors and United Way chapters) to assess and determine regional needs for capacity building, data, and knowledge; cultivating revenue and partnership leads.
- Convened stakeholders to cultivate data, knowledge, insights and support field and ecosystem building. Managed key strategic partnerships and relationships on behalf of Candid; built and facilitated collaboration models.
- Developed and managed annual operating budget for Candid Midwest.
- Identified and executed upon revenue generating opportunities to support overall sustainability and growth of organization. Developed proposal narratives and logic models to support funding requests as needed. Identified and cultivated regional prospects for fundraising.
- Represented Candid for national, regional, and local media requests, including participation in television, radio, and print/digital media interviews.
- Created original content for consumption by the social sector (Blog, research, social media, etc.)

**Director, Midwest / Foundation Center**

**January 2016 – December 2019**

- Served on merger leadership team; providing thought leadership and project management on key elements of the organizational merger between Foundation Center and GuideStar; inclusive of organizational restructuring, systems, fundraising/revenues, and change management.
- Provided strategic direction and oversight for Foundation Center, Midwest regional hub, comprising of a 13-state territory, (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, OK, SD, WI).
- Led the operation of the regional office located in Cleveland Ohio, supervised a staff of (6). Monitored and reported monthly/annual key performance indicators. Conducted

- annual staff performance and salary reviews. Created and managed annual operating budget.
- Managed the Midwest Advisory Board, including communications, agenda setting and strategic planning; provided support to Executive leadership team and governing board as required.
  - Designed and executed strategy for the region with a focus on providing core services to the social sector, inclusive of fee-for-service and free Training, Knowledge Tools and Convening, addressing Fundraising, Organizational Sustainability and Leadership and Management.
  - Initiated conversations with key regional community builders (regional associations of foundations, state associations of nonprofits, nonprofit resource centers, social innovation centers, donors advised funds and United Way chapters) to determine regional needs for capacity building.
  - Identified and recommended Foundation Center resources, services, and products for solution building, while maintaining and building upon established relationships. Aligned with strategic partners in anchor city (Cleveland) and other cities in the region to impact social, economic, environmental, and other issues as appropriate.
  - Provided oversight of fund development plan, responsible for achieving fundraising goals, cultivating, and maintaining relationships with donors. Identified and executed revenue generating opportunities to support overall sustainability of organization. Developed proposal narratives and logic models to support funding requests. Identified and cultivated regional prospects for fundraising.
  - Understood unique needs and issues that affect the Midwest. Contributed original content and provided knowledge tools, resources, and other supports to assist Foundations, Non-Profits and other civic or private intuitions effectively address issues and affect change.
  - Provided annual strategy recommendations. Served as a champion of change and innovation within the department and the organization. Special projects, as assigned.
  - Planned and implemented community relations activities as part of a comprehensive strategy, including programs, charitable donations, and corporate sponsorship opportunities. Special events. Planned and coordinated community engagement strategies across communities targeting end users, providers, business, philanthropy, and government.
  - Represented Foundation Center at city, regional, state, and national gatherings, including conferences, special convening's, field visits as well as for national, regional and local media requests, including participation in television, radio and print/digital media interviews.
  - Developed and informed marketing materials and collateral for public awareness and branding. Managed accounts and special projects with local/regional media. Social Media.

**Program Director, Health / Sisters of Charity Fnd of Cleveland (SOCF)      February 2009 – December 2015**

- Developed strategic framework for SOCF grantmaking health portfolio and informed related portfolio strategies (education, housing).
- Developed and implemented place-based, local, and statewide strategies to impact population health, reduce disparities and promote sustainable and equitable socio-economic outcomes for target populations.
- Made recommendations for strategic grant-making to the Board of Directors based on community needs and alignment with Foundation strategy and theory of change framework.

- Monitored accountability, established measurable outcomes and recommendation guidelines for strategic investments and grant-making. Used qualitative and quantitative data for decision making. Worked closely with evaluator to measure impact and strategy outcomes.
- Developed, managed, and staffed strategic partnerships across diverse fields and stakeholders to build and coordinate multi- partner, multi-sector partnerships and collaborations, locally and statewide.
- Led or co-led strategic partnerships such as Ohio Regional Convergence Partnership, Cleveland Central Promise Neighborhood.
- Built and cultivated strong relationships with private business, public-sector, local government, regional and national funders, and stakeholders to increase collaboration and leverage funding to support initiatives.
- Managed a grantee portfolio for a \$2.2 million-dollar annual grant budget, across community health, healthcare, health policy, economic development, and human services.
- Monitored implementation of grantee projects, provided technical assistance, supported capacity building, and networking among community-based agencies and organizations.
- Managed consultants, project teams, collaborations, advisory boards, and provided project management to support successful implementation of projects and initiatives. Oversaw fiscal management of leveraged resources for health strategy.
- Conducted environmental scans, literature reviews and other qualitative research to determine health, social and economic needs of population. Generated briefs, reports, strategy papers and publications to contribute to the field.
- Coordinated health policy agenda and worked collaboratively with local, state, and federal policy makers to create and or promote policy, particularly as it related to food access, school food and built environment.
- Advocated for systems change. Supported local (city, county) and state collaborations and initiatives that aligned with SOCF mission and strategic investment areas. Utilized policy as a tool to create sustainable and equitable conditions for all people.
- Planned and coordinated programs and activities, charitable donations, corporate sponsorship opportunities. Special events
- Coordinated community engagement strategies across neighborhoods, targeting residents, providers, business, philanthropy, and government. Represented SOCF at City, regional, state, and national gatherings, including conferences, special convening's, site visits and other meetings as necessary.
- Coordinated Promise neighborhood coalition, supported planning and implementation of strategies to improve, health and social outcomes for children ages 0 – 19 years old and their families; supported coordination and implementation of strategies to improve education outcomes for children ages 0-19 years old and their families. Managed partnerships and collaborations. Coordinated neighborhood engagement. Developed and managed special events.
- Represented SOCF for media requests, including participation in television, radio, and print media interviews.

**Deputy Project Director, MomsFirst /City of Cleveland (CDPH),**

**February 07 – January 09**

- Supported Administration functions of the MomsFirst Project (federal Healthy Start program). Assumed full duties of Director when required.
- Managed a team of (5) program staff. Supported implementation and monitoring of the sub-contract process. Developed Policy and Procedures for sub-contracted agencies.
- Supported strategy development for the implementation of the \$2 million-dollar project to ensure project objectives or reducing infant mortality, low-birth weight and very low-birth

weight were met or exceeded. Managed special projects (health literacy, cultural competency, and infant mortality awareness).

- Coordinated and designed staff training and professional development for sub-contracted service providers. Strengthened infrastructure of prenatal care providers through team building, networking, communications, and organizational policy change.
- Coordinated policy agenda, supported annual advocacy days engaged and managed legislative relationships. Engaged in annual Capitol Hill visits, coordinated special events to promote awareness and advocacy for issues related to infant mortality and health disparities.
- Grant research, writing and management. Identified, developed, and strengthened partnerships with private, public and government agencies/organizations and community stakeholders. Leveraged over \$100,000 in private and other funding to expand scope and scale of initiative.
- Developed and coordinated social marketing and communication initiatives. Managed accounts with local radio), print media, television outlets. Worked closely with Communications Director for Cleveland Department of Public Health to support department and administration goals.
- Represented CDPH / MomsFirst for media requests, including participation in television, radio, and print media interviews.

#### **Project Director, City of Cleveland (CDPH)**

**March 05 – February 07**

- Supported strategy development for the implementation of the \$5 million-dollar, Steps to a Healthier US project to ensure project objectives were met or exceeded.
- Managed a portfolio of sub-contracts, including budget management, technical assistance, training, monitoring and evaluation. Project Management (Special Events/Special Projects).
- Developed and managed Lay Health Worker program. Developed strategies and programs to impact population health through chronic disease risk reduction (obesity, diabetes and cardiovascular disease, tobacco, obesity, and nutrition). Created infrastructure among lay health workers and faith community to impact health in vulnerable populations.
- Developed community programs, professional development trainings and continuing education experiences on chronic disease prevention (Obesity, Diabetes, Asthma) and associated risk factors (Nutrition, Physical Activity and Smoking). Engaged professional and lay health advocates, increasing capacity and knowledge of best practice and evidenced-based strategies.
- Identified, developed, and strengthened partnerships with private, public and government agencies/organizations and community stakeholders. Managed consultants, project teams, collaborations, advisory boards, and administrative functions to support successful implementation of projects and initiatives.
- Advocacy – Tobacco, Smoke Free Ohio. Engaged local officials to promote policy and built environment change to support the prevention or reduction of obesity and its associated risk factors.
- Represented CDPH / Steps to a Healthier Cleveland for media requests, including participation in television, radio, and print media Interviews; regional, state, and national gatherings, including conferences, special convening's, site visits and other meetings as necessary.

**Program Coordinator, Community Outreach - University Hospitals of Cleveland December 02 – March 05**

- Managed and coordinated the Community Outreach Program for the Ireland Cancer Center, UHC. Researched, authored, secured, and managed local, private, and federal grants.
- Managed professional speaker's bureau comprised of physicians, nurses, and social workers. Coordinated and managed research studies and community partnerships. Developed community health programs. Recruited, trained, and managed Community Health Workers. Identified, created, and strengthened partnerships with private, public and government agencies/organizations.
- Created signature programs for communities of color related to cancer prevention, treatment, and end of life care.

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**BOARD OF DIRECTOR/TRUSTEE (CURRENT)**

Cleveland Public Library (Mayor Appointed) / September 2020 - Current

Community Health Charities / January 2020 – Current

Policy Matters Ohio (Vice Chair) / October 2019 – Current

The Soul of Philanthropy Cleveland, Cleveland Black Equity & Humanity Fund / January 2018 – Current

Green City Growers / June 2013 – Current

**(PAST)**

Cleveland Public Library Foundation / October 2016 – September 2020

Conservancy for Cuyahoga Valley National Park / October 2015 – October 2020

Maternity & Newborn Advisory Council – Ohio (*Governor Appointed*) /August 2016 – December 2018

Ohio Commission on Infant Mortality (*Governor Appointed*) / August 2015 – June 2016

Health Policy Institute of Ohio (HPIO) / October 2012 – December 2018

Connections, Health Wellness Advocacy /October 2007 – February 2009

United Way Services of Greater Cleveland (UWS), Community Impact Volunteer /August 2005 – August 2020

## **J. Stephan Holmes Biography**

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### **J. Stefan Holmes**

J. Stefan Holmes was appointed to the Board of Directors by the Mayor of the City of Cleveland in 2018. Holmes sources and manages Public Fund relationships for First National Bank in the Ohio market. His clients are municipalities, school districts, regional government agencies and area colleges and universities. He provides financing for bond and tax notes as well as direct municipal leasing services. Holmes has more than 27 years of banking experience in Northeast Ohio, including the past 25 years as Senior Vice President and Public Funds Officer with FirstMerit Bank. An alumnus of Bowling Green State University and Board Member of the Cleveland Port Authority, Chairman of the City of Cleveland Community Development Corporation and Chairman of Fairfax Renaissance Development Corporation. He has a great passion and experience in community and economic development in Northeastern Ohio