

October 1, 2021

RAPHC-C City of Cleveland Grant Proposal

Since the beginning of the middle passage, African Americans in the United States have been subject to oppression, discrimination and racism. From the institution of slavery, the 13th Amendment to the passage of the Black Codes and Jim Crow laws, redlining and other legislation, policies and practices, the continuous and cumulative impact of racism has affected all aspects of Black life and placed longstanding limitations on their freedom of movement, physical, mental and emotional wellbeing and capacity to advance economically, civically and politically. While African Americans were and are being subjected to this opportunity of disadvantage, our country has simultaneously provided relative “advantage” to Whites. It is the historical and contemporary racial imbalance in opportunity that is more responsible for the racial disparities we experience than anything else. This is why racism is the most important social determinant of health and why Cleveland declared racism a public health crisis.

A myriad of data sources were consulted to determine the extent of racial inequity existing in the City of Cleveland. This data is included as an attachment to this grant application.

On June 3rd 2020, Cleveland City Council unanimously voted to declare racism as a public health crisis – formally recognizing the impact of racism and discrimination on the social determinants of health of Black and brown people. This resolution was a call to action to begin to destabilize structural racism in 5 key pillar areas:

1. Health; Public Health and Environment
2. Education
3. Housing and Infrastructure
4. Criminal Justice
5. Workforce; Wealth Creation and Economic Mobility

The resolution led to the founding of RAPHC-C (the Racism As A Public Health Crisis Coalition) – a public-private partnership dedicated to addressing and dismantling racism in the City of Cleveland. It is our goal to identify where racism is operating in policy, process and practice and to develop a strategic plan and framework along with innovative solutions to address the racial inequities plaguing our systems and communities.

During the first year of operation the founding members of RAPHC-C met monthly at a minimum. Meetings were focused on deliberations and documentation of how RAPHC-C would operate to achieve its goals. Products developed during these meetings included: RAPHC-C’s equity model; RAPHC-C’s pillar model; Steering Committee guidelines; Pillar Co-Chair roles and responsibilities; RAPHC-C’s fundraising plan; ARPA recommendations; and a plan for engaging a consultant firm. A report detailing completed activities is included as an attachment. These Phase I activities have laid the foundation for Phase II activities.

Phase II activities will focus on the development of recommendations within each of the five pillars for moving towards racial equity. Resources needed for this phase include: pillar co-chairs, pillar strategists, a full-time project manager, an evaluation tool and skilled process facilitators. The proposal submitted by the Urban League of Greater Cleveland (fiscal agent) represents gap budgeting for all resources. Funding in the amount of \$125,000 has already been secured for the first six months of consultant contracts. An additional \$100,000 proposal has been submitted and is under consideration.

The one-year budget request of \$398,200 submitted to the City of Cleveland seeks to operationalize the work in each pillar, to begin to dismantle structural racism in the city of Cleveland. RAPHC-C’s goal is to

October 1, 2021

move Black and brown communities from the current state of inequity to the desired state of equity (please see the document labeled, *RAPHC-C's Equity Model*). With this initial investment, RAPHC-C will have the support to accomplish the items outlined in the budget (see budget outline attached), along with the following deliverables:

- Hire a full-time project manager (upon grant approval job description will be developed)
- Secure additional administrative support for pillar work
- Begin pillar process work
- Explore and determine appropriate governance structure for RAPHC-C
- Develop a community report
- Host a community Town Hall meeting
- Complete a 10-year visioning plan in consultation with hired consultants
- Develop evaluation metrics

The outcomes associated with the project will be determined through facilitated meetings with Executive Committee and Steering Committee, guided by the scope of work for consultants.

ITEM NO. DESCRIPTION

177-21

Request to approve the selection of Racism As a Public Health Crisis Coalition (RAPHC-C), for whom the fiscal agent is Urban League of Greater Cleveland, at a cost not to exceed \$200,000.00, to provide the Mayor's Office of Prevention, Intervention & Opportunity for Youth and Young Adults, with professional services to address and dismantle racism in the City of Cleveland. Terms of the contract shall be for a period of one (1) year, with a one-year option to renew.

On June 3, 2020, Cleveland City Council unanimously voted to declare racism as a public health crisis, formally recognizing the impact of racism and discrimination on the social determinants of health of black and brown people. This resolution was a call to action to begin to destabilize structural racism in 5 key pillar areas. This award will help to operationalize the work in each pillar with the goal of moving Black and Brown communities from the current state of inequity to the desired state of equity

Submitted by: Tracy Martin-Thompson, Chief, Mayor's Office of Prevention, Intervention & Opportunity for Youth and Young Adults

CRC ACTION:

	Date	Approved	Disapproved	Held
Mr. Brown	<u>11/3/21</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mr. Rybka	<u>11/8/21</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mr. Gentile	<u>11/5/21</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ms. Dumas		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mr. Hartley	<u>11/9/21</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Date	Approved	Disapproved	Held
OEO ACTION:	<u>11/4/21</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

MAYOR JACKSON ACTION: APPROVED DISAPPROVED HELD

MAYOR JACKSON COMMENTS:
