



City of Cleveland
Justin M. Bibb, Mayor

Received by Office of
City Clerk, Clerk of Council,
City of Cleveland, Ohio, on
March 9, 2023

Office of the Mayor
Cleveland City Hall
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Cleveland, Ohio 44114
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March 6, 2023

Honorable Blaine Griffin
President, Cleveland City Council
Committee
601 Lakeside Avenue
Cleveland, OH 44114

Honorable Joseph Jones
Chair, Mayor's Appointment
Committee
601 Lakeside Avenue
Cleveland, OH 44114

Dear Council President Griffin & Chair Jones:

I am sending this correspondence as official notification that I am recommending the individuals below to serve as my appointments as the City of Cleveland's representatives to the Greater Cleveland Regional Transit Authority Board pending approval from Cleveland City Council. Included below are the names and term ending dates of my nominations to be considered at an upcoming meeting of Cleveland City Council's Mayor's Appointment Committee.

- **Jeffrey Weston Sleasman** – New appointment replacing Valarie McCall, term ending March 2026
- **Calley Mersmann** – New appointment replacing Luz Pellot, term ending March 2026

Please note that it is my intent to allow Board members whose terms are expired to holdover pending City Council's approval of the new appointments.

Additionally, resumes and/or biographies are attached for the candidates. Any additional questions can be directed to Ryan Puente, Deputy Chief of Staff and Chief Government Affairs Officer, at (216) 664-3544 or via email at rpunte@clevelandoh.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Justin M. Bibb", written over a light blue horizontal line.

Justin M. Bibb
Mayor | City of Cleveland

Jeffrey Weston Sleasman

15+ years' experience in Entrepreneurship, Strategy, and Program Management. Excellent analytical, organizational, and communication skills with expertise in strategic planning, compliance, budget/financial/project management, feasibility analysis, and resource allocation.

PROFESSIONAL EXPERIENCE

Founder & CEO Boussole, LLC Cleveland, OH	2019 – Present
<ul style="list-style-type: none">• Consumer goods startup based on technology developed by Compass Biomedical.	
Director of Strategic Partnerships Compass Biomedical (previously Arterioocyte, Inc.) Cleveland, OH & Hopkinton, MA	2014 – 2019
<ul style="list-style-type: none">• Corporate strategy, partnership management, and financial management for leader in blood component products and biologic solutions for cell culture, tissue repair, wound care, and ophthalmic therapies.	
Senior Sponsored Program Officer The Ohio State University Office of Sponsored Programs Columbus, OH	2007 – 2014
Assistant Program Coordinator The Services Group, Inc. Arlington, VA	2006 – 2007
<ul style="list-style-type: none">▪ NOTE: The Services Group, Inc. is now a part of AECOM International.	
Program Assistant Counterpart International Washington, DC	2005 – 2006
Project Assistant Community Refugee & Immigration Services Columbus, OH	2004 – 2005

EDUCATION & CERTIFICATION

The Ohio State University, Columbus, Ohio. 2011
MBA, Strategy & Entrepreneurship

Miami University, Oxford, Ohio. 2004
BA, International Studies. BA, History. BA, Spanish. BA, Diplomacy & Foreign Affairs
Minors: Latin American Studies; Black World Studies

Certified Associate in Project Management (CAPM)
Certified Research Administrator (CRA)

Languages

Native English; Fluent Spanish.

CALLEY MERSMANN

CONTACT



[REDACTED]



[REDACTED]



Cleveland, OH

EDUCATION

MPA, School of Public and Environmental Affairs

Concentrations in Local Government & Sustainability
Indiana University, Bloomington
2013

BS, Odum School of Ecology

Foundation Fellow,
Highest Honors
University of Georgia, Athens
2011

SKILLS

Community Engagement

Collaborative Facilitation

Research and Policy Analysis

Grant Writing

Sustainable Transportation Planning

Data Analysis

Project Management

Event Planning

Consensus Building

SUMMARY

Multimodal transportation planner and public administration professional with proven experience in effective communication across diverse stakeholders; cross-departmental collaboration and relationship-building; advancement of projects from concept to construction; and integration of values of sustainability, climate justice, and equity in decisions and priorities

EXPERIENCE

SENIOR STRATEGIST, TRANSIT & MOBILITY

June 2022 - Present

Mayor's Office, City of Cleveland, OH

- Advance implementation of priority initiatives such as Vision Zero, Complete and Green Streets, 15 Minute Cities, Active Transportation planning, public transit enhancements, and the shared mobility program
- Coordinate across relevant City departments and partner agencies (including County, NOACA, GCRTA, Cleveland Metroparks, Cleveland Neighborhood Progress) to enhance alignment on administration's priorities and improve service delivery
- Monitor federal funding opportunities and submit applications to implement the Mayor's transportation priorities

BICYCLE & PEDESTRIAN COORDINATOR

March 2018 - June 2022

City of Cleveland Planning Commission, Cleveland, OH

- Collaborated closely with colleagues in Capital Projects, Public Works, and other departments to improve internal processes, project outcomes, and community engagement practices
- Incorporated multimodal and safety elements in state, regional, and local plans and capital projects in coordination with planners and engineers, including the Euclid Ave. and Buckeye Rd. corridor plans, the ODOT St. Clair safety study, and the Franklin Blvd. traffic calming plan
- Applied for and coordinated spending of more than \$3 million in public and private funding to develop transportation plans, implement safety and connectivity improvements, and provide multimodal programming
- Managed Cleveland's Vision Zero initiative, including committee coordination, website development, community engagement, identification of safety priority areas, and creation and implementation of an Action Plan to eliminate deaths and serious injuries from traffic crashes on local roadways
- Managed the shared mobility (scooters and bikes) permitting process, operator communications, and intergovernmental coordination; led the City's internal advisory team; developed and monitored program rules, regulations, and external communications
- Collaborated with partner agencies (ODOT, NOACA, County, GCRTA, CMSD, and Cleveland Metroparks) on transportation project planning and implementation
- Wrote requests for proposal and managed vendor selection and contracting for necessary professional services

CALLEY MERSMANN

CERTIFICATIONS

League-Certified Instructor (LCI) #5351

League of American Bicyclists smart cycling and ride skills certification

How We Roll Ride Leader

Yay Bikes! on-road experiential bicycle ride leader certification

SERVICE

Odum School Alumni Board

Member (2022 – present)

Ideastream Public Media

Community Advisory Board

Member (2021 – present)

Friends of J. M. Gallagher School

Community Liaison (2014 – 2015)

Bike Cleveland Planning & Events Committee

Volunteer (2014 – 2015)

REFERENCES

MATT GRAY

Senior Vice President of Programs
Student Conservation Association



KATE WARREN

Director
Greater Cleveland ARP Council



FREDDY COLLIER, JR.

VP Strategy and New Initiatives
Greater Cleveland Partnership



EXPERIENCE, continued

SAFE ROUTES TO SCHOOL COORDINATOR

July 2015 – March 2018

Cleveland Metropolitan School District, Cleveland, OH

- Coordinated the creation of a district-wide school travel plan encompassing 70 K-8th grade school campuses with recommendations for infrastructure and programmatic improvements to walking and biking conditions
- Developed and implemented programs to improve students' routes to school, including a 2nd grade bike safety unit and a neighborhood walking team pilot
- Led grant writing and fundraising to support staff capacity, infrastructure improvements, and in-school programming
- Performed outreach and collaborative programmatic planning with diverse stakeholders

EXECUTIVE CORE MEMBER

September 2013 – September 2018

CiCLEvia/Open Streets Cleveland, Cleveland, OH

- Produced 11 summer open streets events on roadways in 4 Cleveland neighborhoods, featuring bicycle programming, active living resources, and other interactive activities
- Engaged over 75 local partner organizations
- Attracted approximately 20,000 cumulative participants
- Raised over \$250,000 through grants and sponsorships from public, private, and community partnerships to support the Initiative

POLICY AND PLANNING RESEARCH ASSOCIATE

August 2013 – June 2015

The Center for Community Solutions, Cleveland, OH

- Designed and administered surveys and focus groups with diverse populations
- Analyzed quantitative and qualitative data to assess trends, service needs, and gaps
- Effectively communicated findings via public speaking and written reports
- Assisted with graphic design, outreach, and communications, including mapping, infographic creation, and event filming

AMERICORPS VISTA SUMMER ASSOCIATE

June 2013 – August 2013

Tremont West Development Corporation, Cleveland, OH

- Successfully applied for a Transportation for Livable Communities Initiative grant of \$75,000 for Clark Avenue corridor analysis, collaborating with planners from the City of Cleveland and neighboring CDCs
- Assisted with community organizing, program implementation, and marketing for events
- Organized and led community-building activities, including summer ice cream socials, book giveaways, and neighborhood garden workdays

GRADUATE INTERN

June 2012 – August 2012

Sustainable Cleveland 2019/City of Cleveland, Cleveland, OH

- Identified data sources and collected baseline data for over 20 performance indicators, performing basic data synthesis and identifying preliminary trends
- Communicated extensively with community partners, consultants, and Sustainable Cleveland 2019 working groups