

Department of Finance Legislative Summary

ORDINANCE NO: 559-2025

DESCRIPTION:

Authorizing the Director of Finance, on behalf of the Mayor's Office of Prevention, Intervention and Opportunity for Youth and Young Adults, to enter into a contract with Rhonda Crowder & Associates to provide the Out-of-School-Time marketing program for a fee not to exceed \$98,200. This contract is for a period of twelve months, beginning June 1, 2025 and continuing through May 31, 2026, with two options to renew for a period of two years, exercisable by the Director of Finance. **RQS 0114 RLA2025*06**

SOURCE: General Fund

**CONTRACT
AMOUNT:** \$98,200

ACTIVITY SUMMARY:

The Mayor's Office of Prevention, Intervention and Opportunity for Youth and Young Adults (PIOYYA) creates programs, initiatives, and establishes key external partnerships to improve the overall well-being of Cleveland's youth, young adults, families and community. The overarching goals are to prevent violence before it occurs; reduce the adverse consequences of violence and trauma; improve quality of life; and increase access to high-quality programming, resources and support services.

The requested legislation will allow the Mayor's Office of Prevention, Intervention and Opportunity for Youth and Young Adults to continue offering a Marketing Academy as one of the employment options in the Y.O.U. (Youth Opportunities Unlimited) summer youth employment program. The Marketing Academy is extended for 10 weeks through the fall season.

Mayor Justin Bibb has made violence prevention a priority every summer since taking office in 2022. The Expanded Programs play a major role in focusing the attention of our youth on positive programs and activities where they can learn and explore. Responsible adults provide mentorship, guidance and lead activities that meet the needs of our community.