

Executive Summary
MomsFirst Fatherhood Coordinator
The Transparency Program “TPP”

Background/Purpose:

Authorizing the Director of Public Health to enter into one or more contracts with Ronald K. White, dba The Transparency Program “TPP” to continue to provide Fatherhood services to participants in the MomsFirst project.

Since August 2019, 72 father/partners have been enrolled into the program and are receiving the health education and support of the program.

MomsFirst is a program designed to reduce disparities in infant mortality in the City of Cleveland utilizing three approaches: 1) improve women’s health, 2) improve family health and wellness, and promote systems change. All high risk City of Cleveland pregnant women are eligible for enrollment into the program.

Criteria around improving family health and wellness created the need for the MomsFirst Project to seek a Fatherhood Coordinator to engage and enroll fathers and partners of MomsFirst participants into the Project. The goals of the federal funder, the Division of Healthy Start and Perinatal Services, are for each project to:

1. Engage and promote fathers/male partner involvement in Healthy Start education, activities, services, and events for at least 100 fathers/male partners affiliated with Healthy Start women and infants/children annually.
2. Utilize assessment tools and evidence-based curriculum with Healthy Start fathers/male partners.
3. Supporting healthy relationships between parents/partners, strengthening life skills, and supporting opportunities for self-sufficiency and economic stability of the family.
4. Involve fathers/male partners across all perinatal phases – prenatal, postpartum and parenting.

The goal is to engage and involve fathers-to-be and new fathers in prenatal care, childbirth events, infant care and co-parenting. Once engaged, fathers are provided home visits, case management, coaching, and referrals to meet participant needs.

Contract Amount: \$80,000.00

Term: April 1, 2020 to March 31, 2021

Funding Source: 2020 General Fund

Cleveland MomsFirst Fatherhood Project

Budget Narrative April 1, 2020 - March 31, 2021

Award Request \$80,000.00

Personnel & Fringes		
1 PTE: 50 Hours Biweekly @ \$34.22 Per Hour	\$	44,486.00
1 PTE: 50 Hours Biweekly @ \$15.00 Per Hour	\$	19,500.00
Programming		
Programming	\$	4,520.00
Other		
Office Supplies	\$	1,025.01
Printed Materials	\$	750.00
Cell Phone	\$	1,200.00
National Travel	\$	3,500.00
Training	\$	2,500.00
Travel	\$	2,518.99
Total	\$	16,014.00

Personnel (63,986.00)
Programing/Other (16,014.00)

1 FTE Program Coordinator — Ronald White

Under the general supervision of MomsFirst the Program Coordinator plans, organizes and coordinates the activities of the MomsFirst Fatherhood Project. This includes but is not limited to:

- To engage and promote father/partner involvement at both the community and individual level.
- Enroll a minimum of 100 father/partners in MomsFirst over the term of the contract.
- Identify the father's case management needs through the use of the Healthy Start Screening Tools.
- Develop a service plan based on identified needs.
- Provide health education and referral as needed to meet participant needs.

Cleveland MomsFirst Fatherhood Project

- Coach fathers as needed to complete their individual service plans, including monthly check-ins with enrolled fathers.
- Maintain accurate and up to date documentation on all participant activity in the MomsFirst data system.
- Co-facilitate and/or facilitate fatherhood groups.
- Assist in securing participant involvement in program events and activities.
- Engage with community partnerships around fatherhood issues.

1 PTE Community Health Workers

Under the general supervision of the Program Coordinator and MomsFirst plans, help organizes and coordinates the activities of the MomsFirst Fatherhood Project. This includes but is not limited to:

- To engage and promote father/partner involvement at both the community and individual level.
- Enroll father/partners as needed in MomsFirst over the term of the contract.
- Identify the father's case management needs through the use of the Healthy Start Screening Tools.
- Develop a service plan based on identified needs.
- Provide health education and referral as needed to meet participant needs.
- Coach fathers as needed to complete their individual service plans, including monthly check-ins with enrolled fathers.
- Maintain accurate and up to date documentation on all participant activity in the MomsFirst data system.
- Co-facilitate and/or facilitate fatherhood groups.
- Assist in securing participant involvement in program events and activities.
- Engage with community partnerships around fatherhood issues.

Programming

- Consortium Development, General nutrition for groups and programming. (\$4,520.00)

Office Supplies

- Including general supplies such as but not limited to file folders, paper, laptops, binders, pens, pencils, etc. for 12 months for \$85.42 per month. (\$1,025.01)

Cleveland MomsFirst Fatherhood Project

Printed Materials

- Cost of marketing and educational materials needed and used within the program such as program brochures and palm cards, literature, and flyers for events. (\$750.00)

Cell Phone Bill

- Cell phone payment for phones being utilized by Program Coordinator and Part Time Employee estimated at \$100 per month plus overage. (\$1,200.00)

National Travel

- The staff is expected to travel to Healthy Start Conference. (\$3,500.00)

Training

- The staff will receive conducive trainings. (\$2,500.00)

Travel

- Provided transportation for participants to events, programing, consortiums, meetings, trainings, workshops, health & job fairs, field trips, appointments, etc. (\$2,518.99)

Total Budget \$80,000.00