



## City of Cleveland Memorandum

Justin M. Bibb, Mayor

### DEPARTMENT OF PUBLIC WORKS

Date: April 3, 2024

To: Mark D. Griffin, Director  
Department of Law

From: Frank Williams, Director  
Department of Public Works

Subject: License Agreement for Destination Cleveland graphic artwork at 205 W. St. Clair Avenue as part of the alley beautification project.

*(SD) Acting*

Please prepare legislation to authorize the Director of Public Works to issue one or more license agreement(s), renewable from year to year, to The Convention and Visitors Bureau of Greater Cleveland, Inc., or its designee as part of the West 2<sup>nd</sup> alley beautification project to install and maintain graphic art on City-owned property at 205 W. St. Clair Avenue.

Thank you.

fw/sd/vt

Encl.

Acknowledged by: *James DeRosa*  
James DeRosa, Director of Mayor's Office of Capital Projects

cc: Bradford J. Davy, Chief of Staff  
Ryan Puentes, Deputy Chief of Staff & Chief Government Affairs Officer  
Bonnie Teeuwen, Chief Operating Officer  
James D. DeRosa, Director, MOCAP  
*sd* Súsanne DeGennaro, Commissioner, Division of Real Estate, MOCAP  
Veronica Thoms, Legislative Liaison, MOCAP  
Yanna Maxwell, Legislative Liaison, Dept. of Public Works  
Nancy Lanzola, Legislative Liaison, Department of Law  
Beverly Gray, Legislative Liaison, Department of Law  
Sarah Contos-Holden, Department of Public Works

LEGISLATIVE SUMMARY  
Mayor's Office of Capital Projects  
Division of Real Estate

**License Agreement to Permit Destination Cleveland Artwork on  
City-owned property at 205 W. St. Clair Avenue**

Ordinance No: XXXX - 2024

Legislative Purpose: Authorizing the Director of Public Works to issue one or more license agreement(s), renewable from year to year, to The Convention and Visitors Bureau of Greater Cleveland, Inc. ("Destination Cleveland") or its designee as part of the West 2<sup>nd</sup> alley beautification project to install and maintain graphic art on City-owned property at 205 W. St. Clair Avenue.

Project Summary: The Convention and Visitors Bureau of Greater Cleveland, Inc. ("Destination Cleveland") is requesting a license agreement, renewable from year to year, to apply vinyl graphics to the exterior of City-owned property located at 205 St. Clair, which is managed by of the Department of Public Works and occupied by the Departments of Public Safety and Finance.

The artwork will be applied to the east and south faces of the building. In addition, Destination Cleveland will apply painted graphics, using non-slip paint as required by City, to the surface of West 2<sup>nd</sup> Alley roadway pursuant to a decorative street painting permit.

The artwork is part of Destination Cleveland's mission to create connections between various downtown areas, make downtown spaces more attractive and dynamic for visitors to downtown and improve pedestrian access and the pedestrian experience.

Destination Cleveland will maintain the artwork, and return the building and roadway to its original condition upon removal of the artwork at the termination of the license.

Permanent Parcel No.: PPN 101-07-003

Price: \$1.00 per year

Ward: 3, Councilman Kerry McCormack

Attachments: Location Map



CITY OF CLEVELAND  
Mayor Justin M. Bibb

**LOCATION MAP**

205 St. Clair Avenue NW/West 2<sup>nd</sup> Alley Beautification Project

