



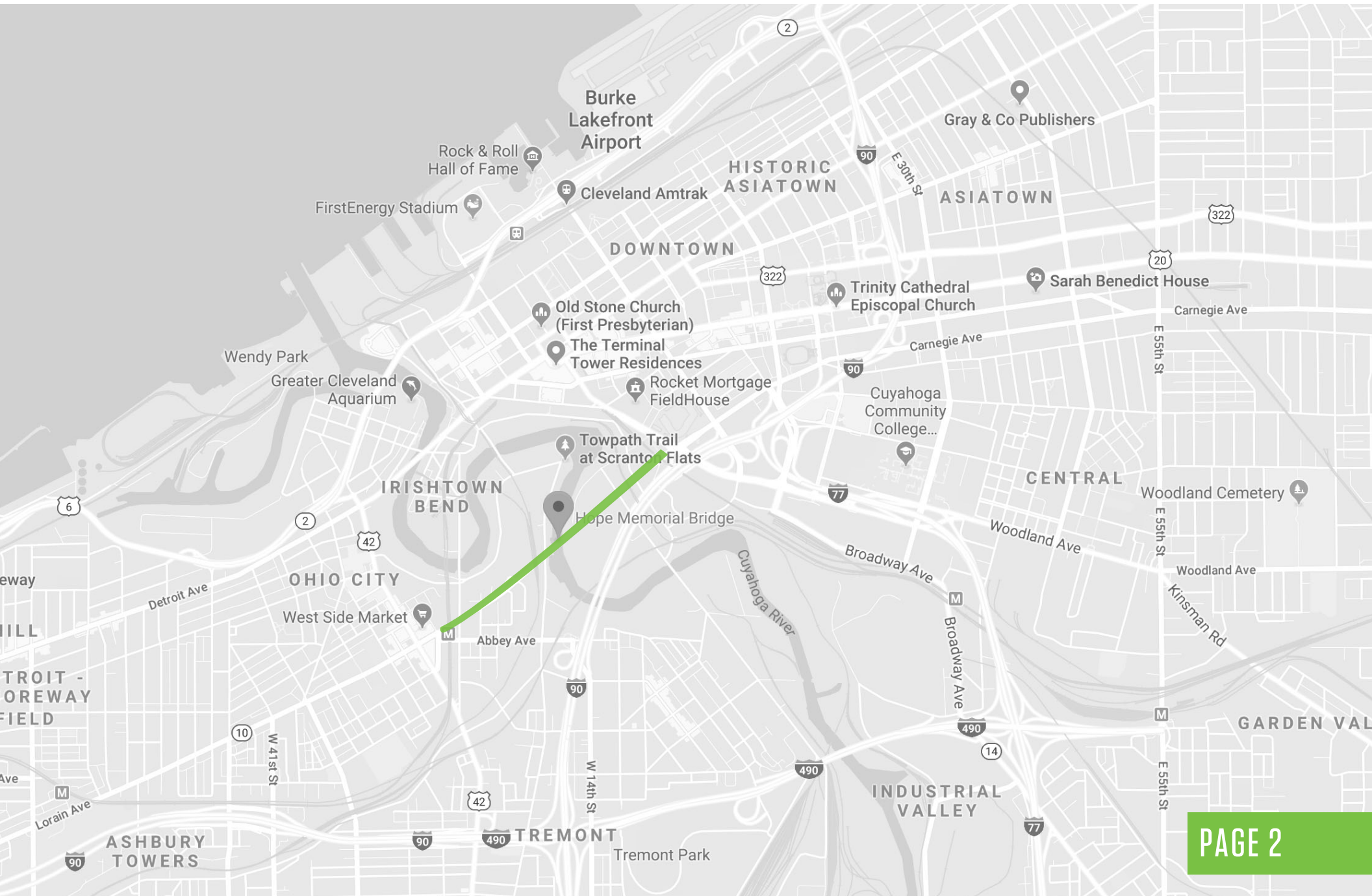
PROJECT SUMMARY



Downtown Cleveland Alliance requests to include the Hope Memorial Bridge as an addition to the current Encroachment Agreement.

During the All-Star Game this year, DCA received a one year agreement with Cleveland Public Power to place banners on the bridge. Our agreement will be up for renew on December 31, 2019. The use of the bridge would be a natural extension to the DCA banner program.

SITE LOCATION MAP



EXISTING CONDITIONS



EXISTING CONDITIONS

49 Total Bridge Poles

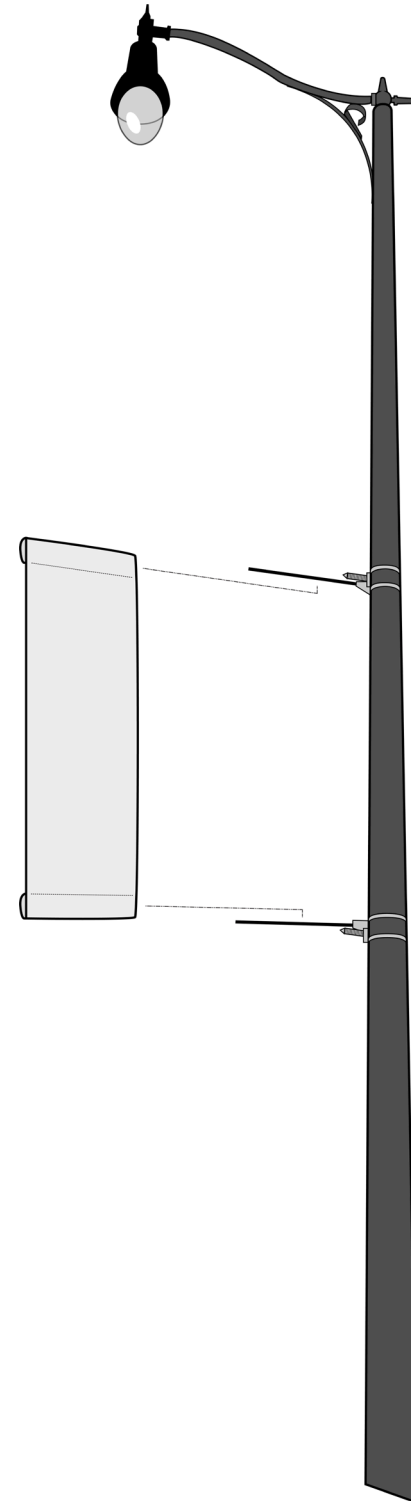


ELEVATED DRAWINGS

BANNER SIZE: 25" X 96"

Banner size was selected by MLB and is a good choice for visibility on the bridge.

Fiberglass poles with vertical banners.



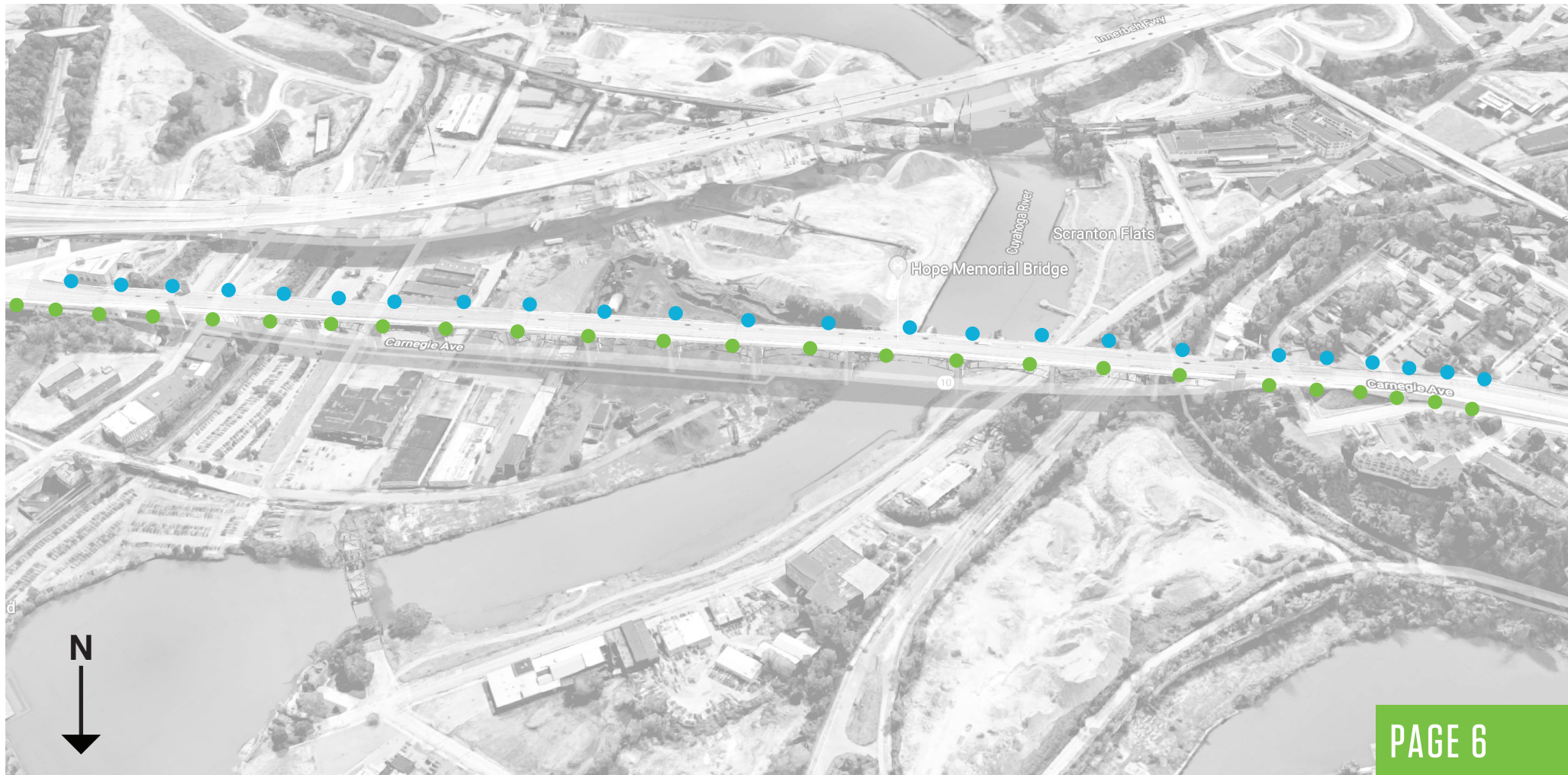
SITE & SIGNAGE PLAN

● South side

● 20 Street Poles Banner Ready

● North side with bike trail

● 21 Street Poles Banner Ready



SITE & SIGNAGE PLAN

 South side

 North side with bike trail

 Lorain Rd/Ohio City

 Carnegie Ave/Downtown Cleveland

