

Council Summary

Department of Public Health accept funds from Share Our Strength's No Kid Hungry Campaign

Background/Purpose:

Authorizing the Director of Public Health to apply for and accept funds from Share Our Strength's No Kid Hungry Campaign to enter into one or more contracts with various agencies including East 66th Street Services Inc. and Elements of Internal Movement Eternal Pull to support youth Food Access Navigators under Cultivating Cleveland's Next Generation (CCNG).

CCNG is a youth workforce development program focused on food sovereignty and civic engagement. The Department of Public Health is a core partner for this program, with staff support provided by the Department's Food Systems Coordinator. CCNG is designed to center youth voices and encourage professional and personal development.

The funds from Share Our Strength's No Kid Hungry Campaign will support 4 Food Access Navigators at \$15/hour for up to 5 hours/week for 40 weeks. The funds will also be used for food, materials, and program management support provided by East 66th Street Services and Elements of Internal Movement Eternal Pull. Navigators are Cleveland youth, many of whom have firsthand experience navigating food access challenges in their own households and neighborhoods. Their lived experiences will inform how they connect peers and families to resources like the Supplemental Nutrition Assistance Program (SNAP) and the Women, Infants, and Children (WIC) program.

The goals of the program are:

1. Hire and train 4 youth Food Access Navigators to share information about SNAP and WIC
2. Food Access Navigators will table at or host up to 16 educational and outreach events throughout all wards in Cleveland
3. Food Access Navigators will connect with at least 80 Cleveland families on food assistance programs including SNAP and WIC

Contract Amount: \$24,000.00

Term: March 1, 2026 – January 31, 2027