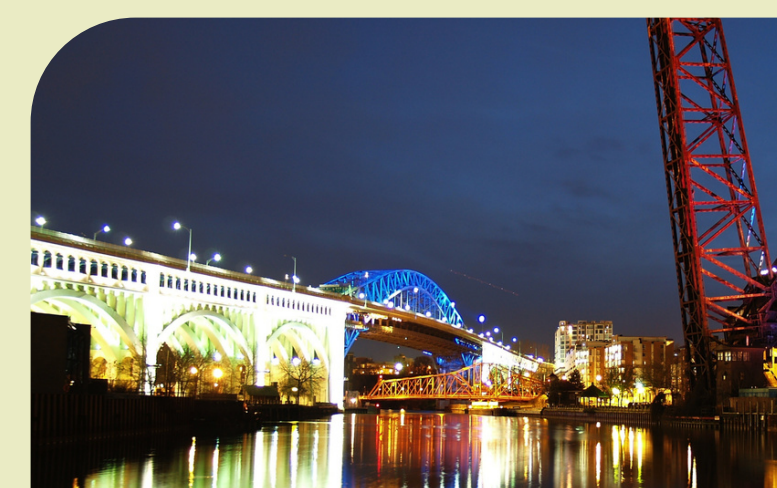
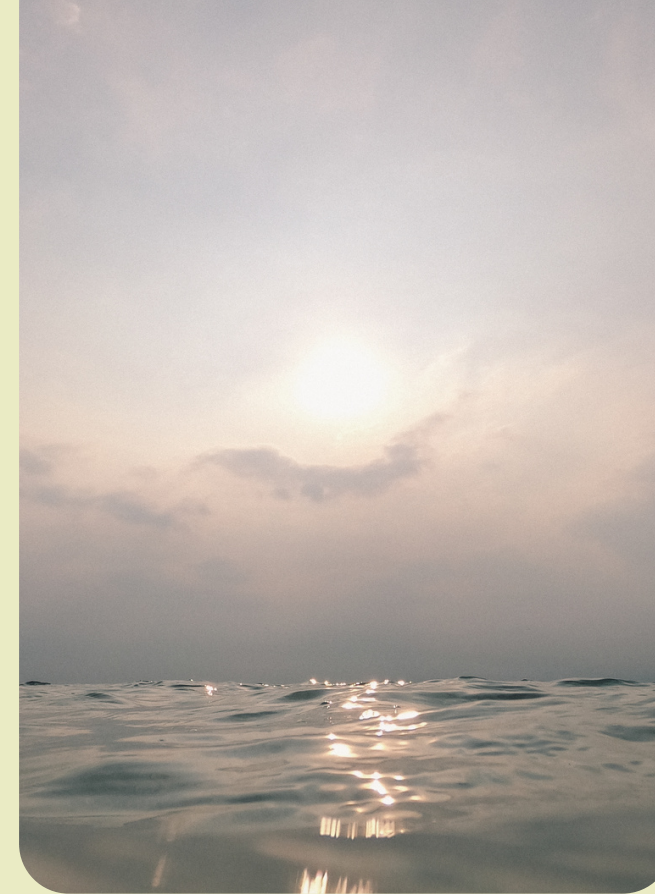


Built Environment Workforce Development

INVESTING IN THE MOMENT
LEGISLATIVE FUNDING REQUEST: \$10,000,000



Areas of Focus

**Residential
and
Commercial
Construction**

**Infrastructure
(roads,
bridges,
public transit,
water/sewer)**

**Broadband
Deployment**

**Green
Infrastructure
(Tree canopy,
electrification,
sustainable
coastline)**

**Lead and
Brownfield
Remediation**

Minority Business Development

Youth Outreach

**Historic federal investments are looming
and local needs are pressing**

Starting Hypotheses



We must grow the number of people with these **skills**, and racial and ethnic and gender diversity of the participants is paramount **Accountability**



The significant investment allows for new-to-us interventions to grow the pipeline

Transformation



Many of these occupations have credentials and skills (and interest) that are similar and stackable and portable

Long-term potential for workers



These occupations of focus are highly unionized with good wages, and employers who want to fill jobs are engaged

Tailored training strategies with earn & learn



Workers need more information on pathways and better certainty that they will be able to succeed in training

Reduced barriers to training, and increased awareness of supports and pathways

\$10 Million in ARPA

Funding will enable:

- Capacity building for training at scale **\$5M**
- Trainee/worker supports including coaching **\$1M**
- Minority Contractor / Business Development **\$1M**
- Outreach & Marketing: different methods & new messages **\$1.2M**
 - Specific set-aside for youth pipeline building **\$1.5M**
- Coordinator and operational budget (data collection) **\$300K**

Key Outcomes

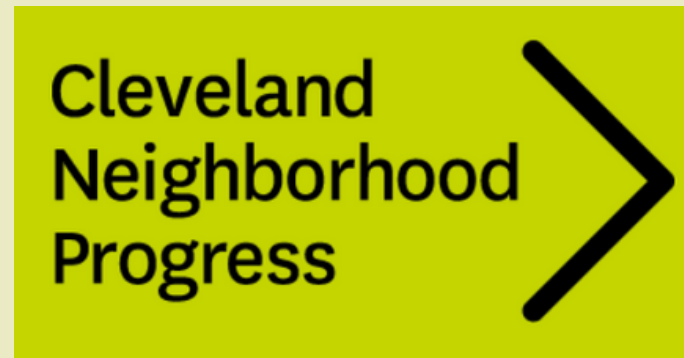


3000 people are ENROLLED with training providers over 4 years

75% of enrollees are BIPOC and/or women

800 grant-impacted placements

Increase in number of subcontractors that are minority-owned



Return on Investment

**Designed to meet known
& anticipated demand in
our city's most
important projects**

**New approaches to
outreach, marketing,
and retention can result
in systems change**

**Ambitious goals and
transparency on
progress**

**This work plants the
seeds to flexibly grow
this workforce
sustainably over time**