

Presentation to Cleveland City Council
Transportation & Mobility Committee
05.14.25

CLEVOLUTION

The campaign to transform Cleveland Hopkins International Airport

Coinciding with our upcoming 100th anniversary celebration, the launch of CLEVOLUTION: The Campaign to Transform Cleveland Hopkins International Airport, marks a major investment to modernize CLE over the next decade. The evolution of this critical regional asset will not only revolutionize the air travel experience for local residents and visitors alike but also position Northeast Ohio for future growth and greater economic prosperity.

CLE is preparing to depart on a bold journey, one that will deliver a new level of guest experience upon arrival. Our airport serves as a gateway, connecting the region to a world of opportunity. An airport that doesn't just take us places, but transforms the way we welcome the future.

We're leading a **CLEvolution**.





Today's Agenda

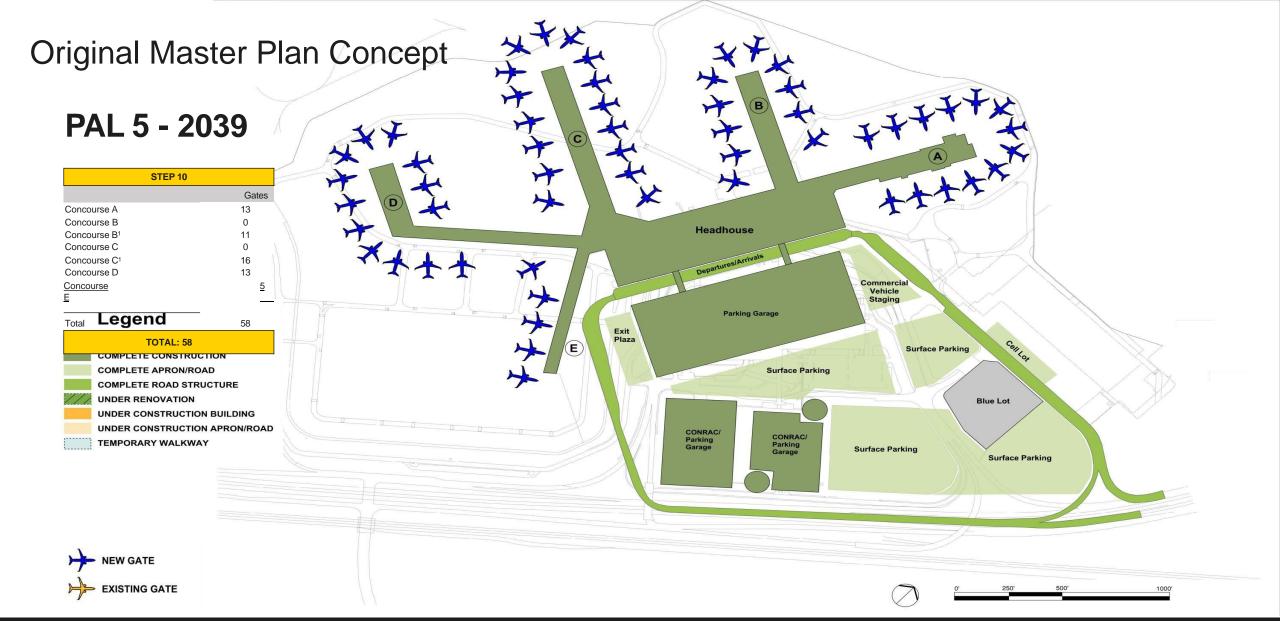
- Recap of Original Master Plan Concept
- Evolution Driving Forces of Change
- A Bold Departure A New Vision
- **CLE**VOLUTION Next Steps

Original Master Plan Concept: Timeline / Cost

- Duration 2024 2042
- Total Annual Passengers -13,500,000 (2039)
- Total Cost \$3B











Evolution

Paslay Group – Executive Program Management Team

- Analysis of the Original Master Plan Concept
 - Forecast & Design Day Flight Schedule
 - Constructability, phasing, and cost estimating
 - Stakeholder engagement and data gathering
- Proposed/recommended revisions to the master plan layout, phasing, schedule, & budget
- Airport Sustainability Master Plan
- Community Impact Plan
- Sense of place study
- Program definition through Basis of Design document development

Evolution

Design Day Flight Schedule (DDFS) – Flights and Seats Daily Demand

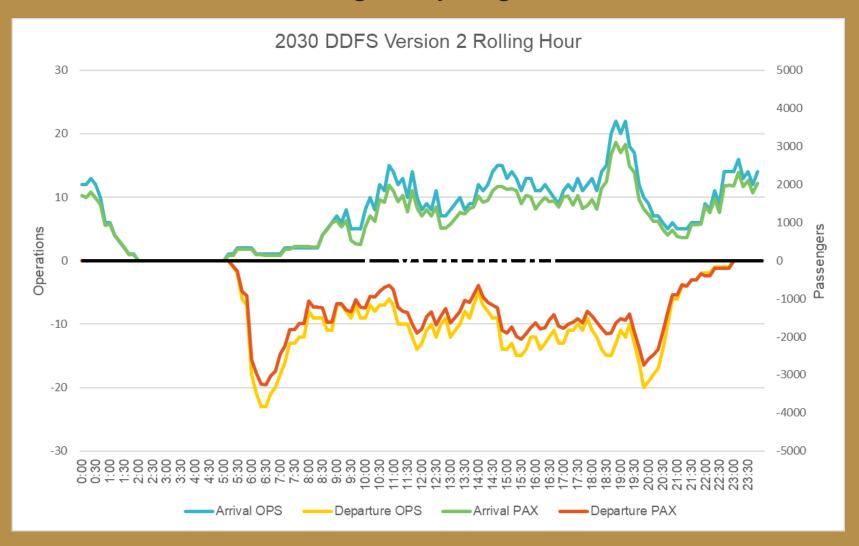
Parameter	ATR 2030 DDFS v1	ATR 2030 DDFS v2	PAL 5 (2039)
Number of Flights	415	370	386
Number of Carriers	11	11	13
Total Daily Seats	67,267	59,376	49,747
Total Daily PAX	58,047	51,173	43,250
Load Factor	86%	86%	87%
Avg. Seats per Flight	162	160	129





Evolution

PEAK HOUR DEMAND – Design Day Flight Schedule



A Bold Departure

Phase I Concept

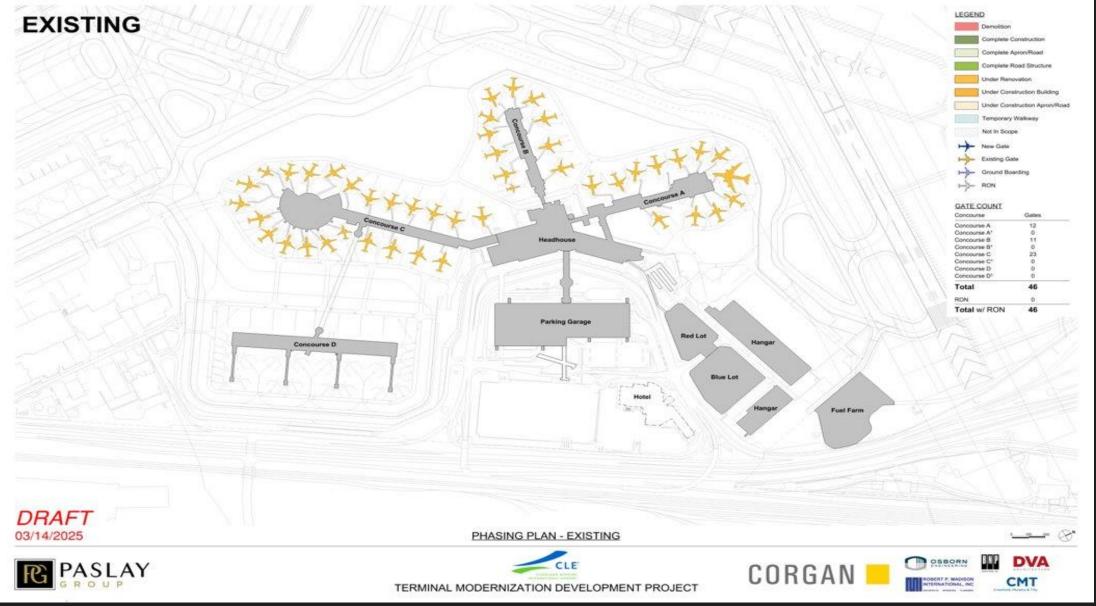
- Duration 2024 2032
- Total Annual Passengers -12,100,000
- Total Cost \$1.6B

Phase II Concept

- Duration 2033 2039
- Total Annual Passengers 14,400,000 (2039)
- Total Cost \$TBD

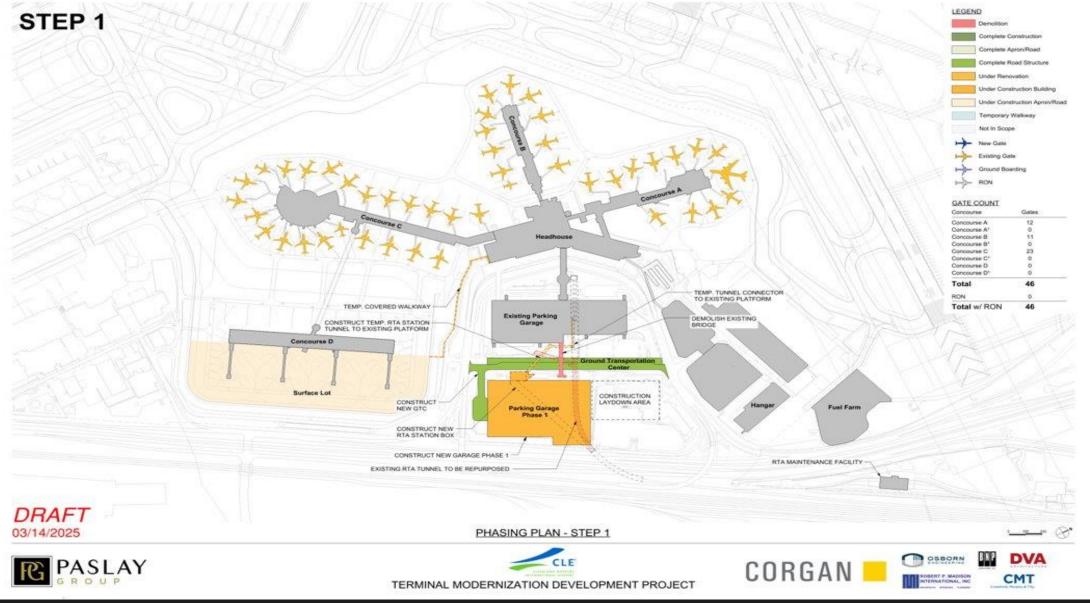












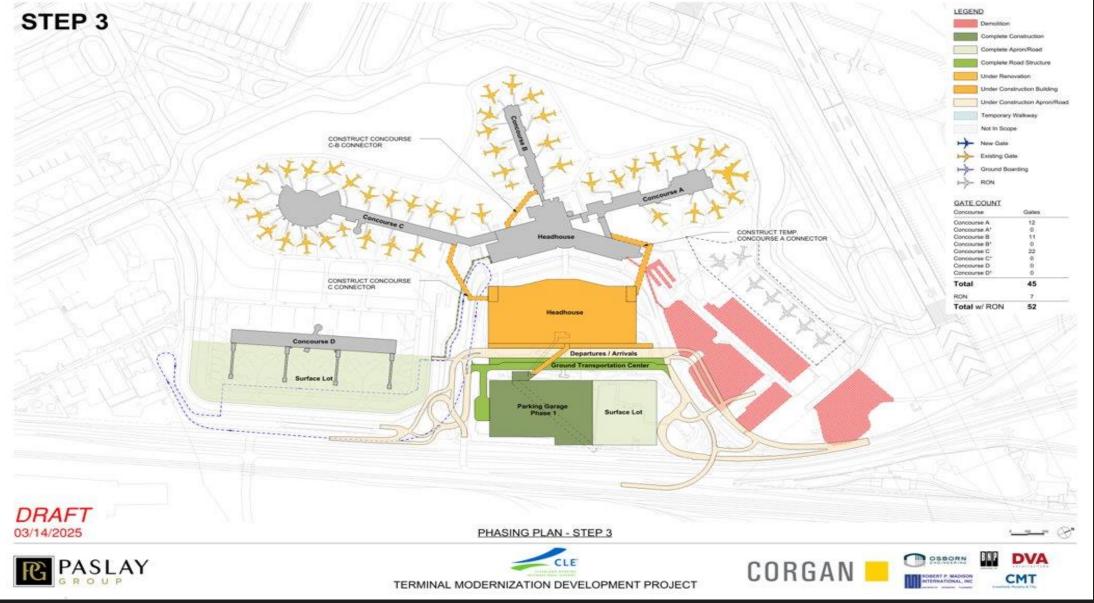






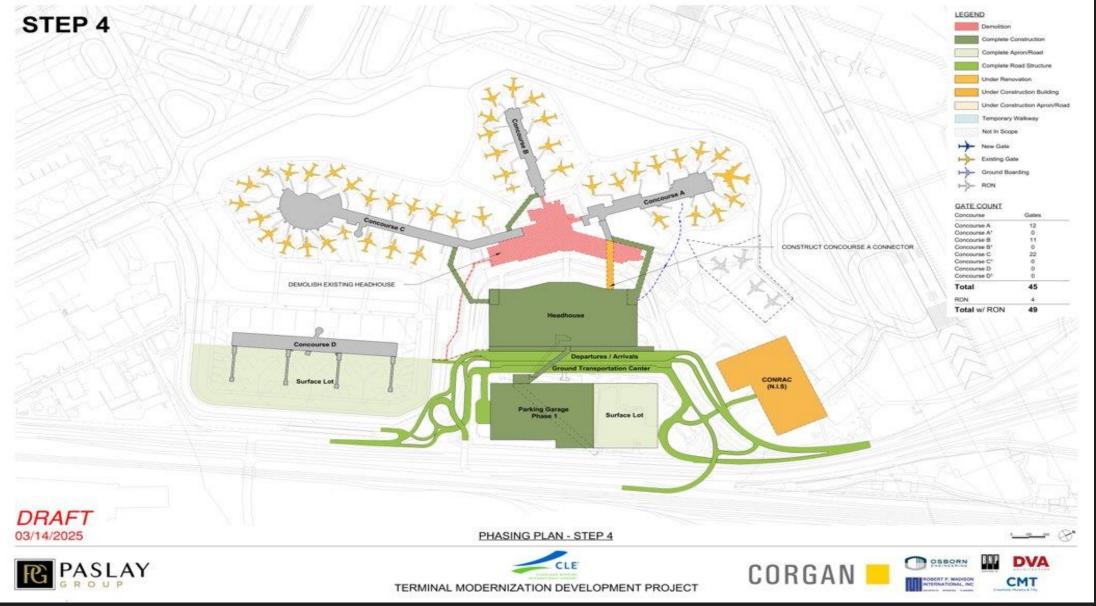












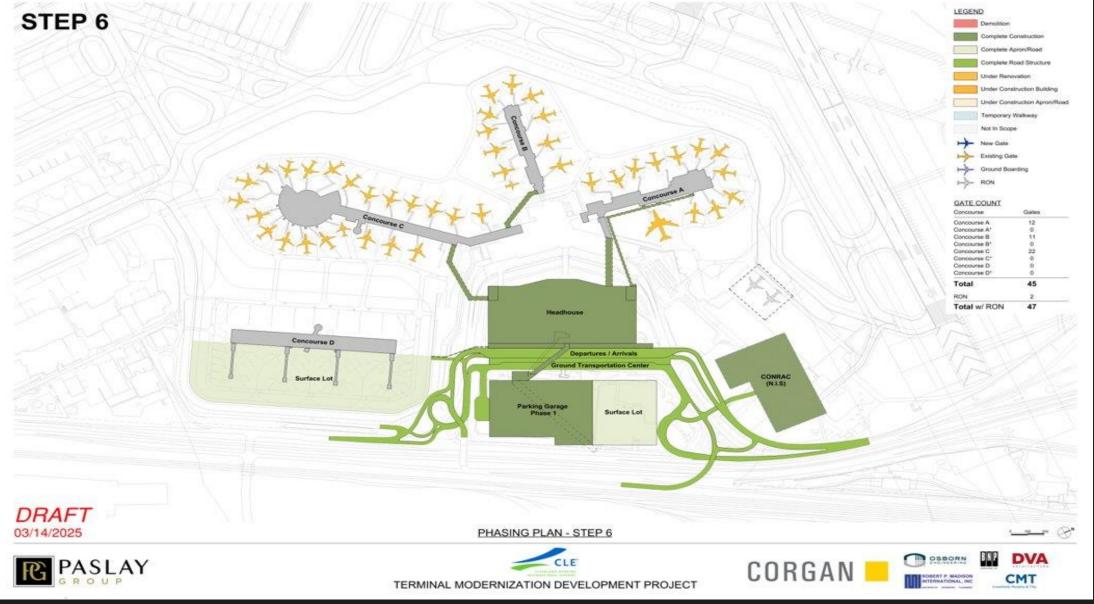
















Sense of Place Study Overview

Cleveland Hopkins International Airport

Sense of Place Study Results

December 09, 2024 - February 03, 2025









Methodology



The Sense of Place Study was intended engage with members of the Cleveland and Northeast Ohio community to discover the aspects of Cleveland and Northeast Ohio that locals identify with and that travelers want to identify with - i.e what makes Cleveland Cleveland according to Clevelanders and Northeast Ohioans. This knowledge can help our design teams make design choices that connect and resonate with these sentiments to curate a welcoming and Cleveland-positive environment and Sense of Place suitable for Cleveland Hopkins International Airport.

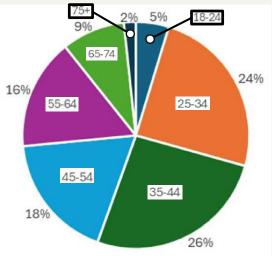
The study consisted of a widely distributed Public Survey and more intimate Focus Group sessions with interested community members and representatives of a wide array of local community organizations, local business and service organizations, and local government. Data from these sources was collected and analyzed to develop the study findings and recommendations.

Public Survey:

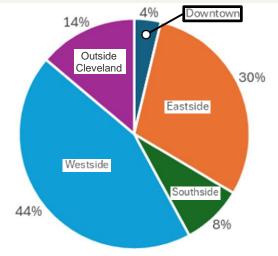
- 2,271 Individuals Surveyed
- Survey Comprised of 10 Questions
- 5 Qualitative Questions
- 5 Quantitative Questions
- 100% Completion Rate

Focus Groups:

- 14 Facilitated Focus Groups
- Included Attendees: 70+ Northeast Ohio Industries, Companies, Corporations, Educators, Nonprofits, Foundations, Arts Leaders, Heritage Organizations, Health and Science Leaders
- Focus Groups: Facilitated Hour-Long Discussions Promoting Dialog and Interaction Among Participants
- 200+ Attendees Invited to Participate 176 participated



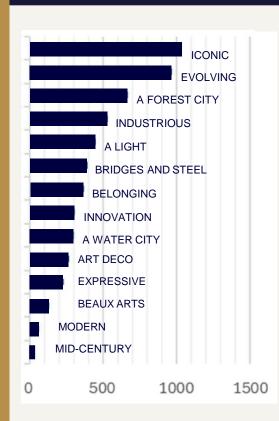
SURVEY RESPONDENTS BY AGE



SURVEY RESPONDENTS BY GEOGRAPHIC LOCATION

Quantitative Survey & Focus Group Data





QUESTION: Pick 3 ways you would complete the sentence "Cleveland is...."?













Top Six (6) Responses from the Public Survey

Final Summary







Cleveland Hopkins International Airport Sense of Place: Design Concept Inspiration

Cleveland Hopkins International Airport's Sense of Place is the modern convergence of industrial heritage, nature, and the arts with diversity of its community and rich culture at its core.

























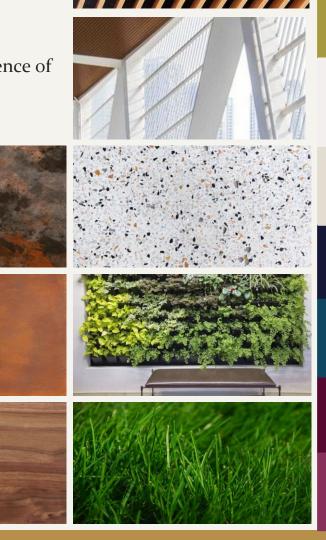




Final Summary

Cleveland Hopkins International Airport Sense of Place: Design Concept Mood Board

Cleveland Hopkins International Airport's Sense of Place is the modern convergence of industrial heritage, nature, and the arts with diversity of its community and rich culture at its core.



TMDP Landside Focused Program Concept Visuals

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THE RENDERINGS, ILLUSTRATIONS, AND VISUAL MATERIALS PRESENTED HEREIN ARE INTENDED FOR CONCEPTUAL AND ILLUSTRATIVE PURPOSES ONLY. THEY DO NOT REPRESENT THE FINAL DESIGN, SPECIFICATIONS, OR MATERIALS AND ARE SUBJECT TO CHANGE WITHOUT NOTICE. FINAL OUTCOMES MAY VARY BASED ON DESIGN DEVELOPMENT, REGULATORY APPROVALS, AND OTHER CONSIDERATIONS.











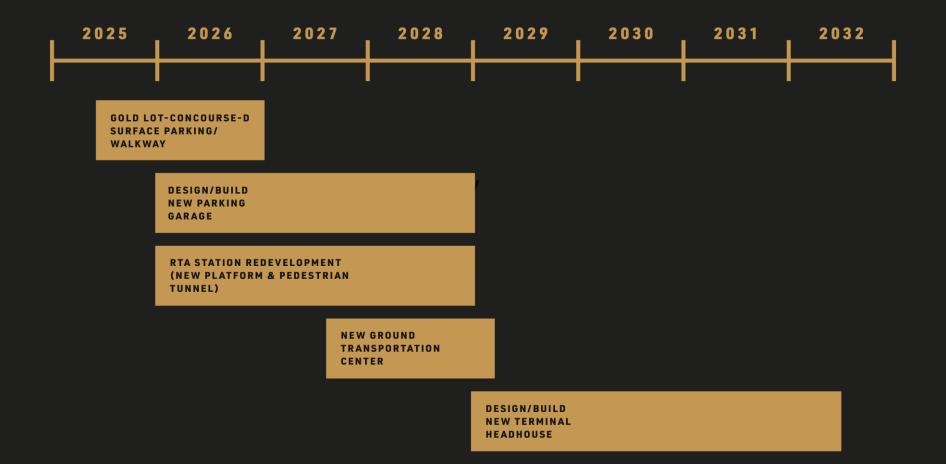
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Project Data Date:	3/14/2025

Project / Activity	Start	End
Basis of Design 15% Complete	03/15/25	03/31/25
City Process Improvements Recommendations for Airport Use	03/01/25	04/30/25
Approval Period for Revised City Processes	05/01/25	06/30/25
MII Approval Period	03/17/25	05/01/25
Media Announcement of MII Approval	05/06/25	05/06/25
Industry Day	06/03/25	06/03/25
PMO Build Out Complete	02/01/25	09/30/25
Central Checkpoint Expansion	04/01/25	12/31/25
Procurement RFQ for PM/CM	06/23/25	08/04/25
NTP for PM/CM	10/01/25	10/01/25
Procurement for Multiple Tenant Structures (GSE, Fueler, Deicing)	03/28/25	05/16/25
NTP for Multiple Tenant Structures	10/01/25	10/01/25
Design/Build Multiple Tenant Structures (GSE, Fueler, Deicing)	10/06/25	12/31/27
Procurement for Gold Lot Parking Redevelopment	06/01/25	07/15/25
NTP for Gold Lot Parking	10/01/25	10/01/25
Design/Build Gold Lot Parking Redevelopment	11/15/25	12/31/26
Use & Lease Agreement Approved/Executed	09/30/25	12/31/25
Use & Lease Agreement Effective Date	01/01/26	01/01/26
Preparations and Secure MII Source Funding Balance	01/01/26	09/30/26





CLEVOLUTION: TIMELINE









Industry Day

Description:

Cleveland Hopkins International Airport (CLE) will be hosting our Terminal Modernization Development Program (TMDP) Industry Day, a pivotal event designed to bring together businesses, contractors, consultants, and suppliers who are interested in being part of the airport's transformational construction program.

Industry Day offers a comprehensive overview of upcoming TMDP work, including construction packages, timelines, procurement processes, and partnership opportunities. Whether you're a large firm or a small, local business, this event is your gateway to understanding how to engage with CLE on one of the region's most impactful infrastructure projects.

Highlights include:

- Presentations on the vision and scope of the TMDP
- Insights into upcoming solicitations and procurement strategies
- Networking opportunities with airport leadership, project managers, and potential teaming partners
- Information for small, minority-owned, and disadvantaged business enterprises on how to participate

Date: June 3, 2025

BY INVITATION ONLY

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For more information, visit **itsaclevolution.com**



CLEVOLUTION A BOLD DEPARTURE



