



GREATER CLEVELAND

UNIVERSAL BASIC EMPLOYMENT & OPPORTUNITY (UBE)

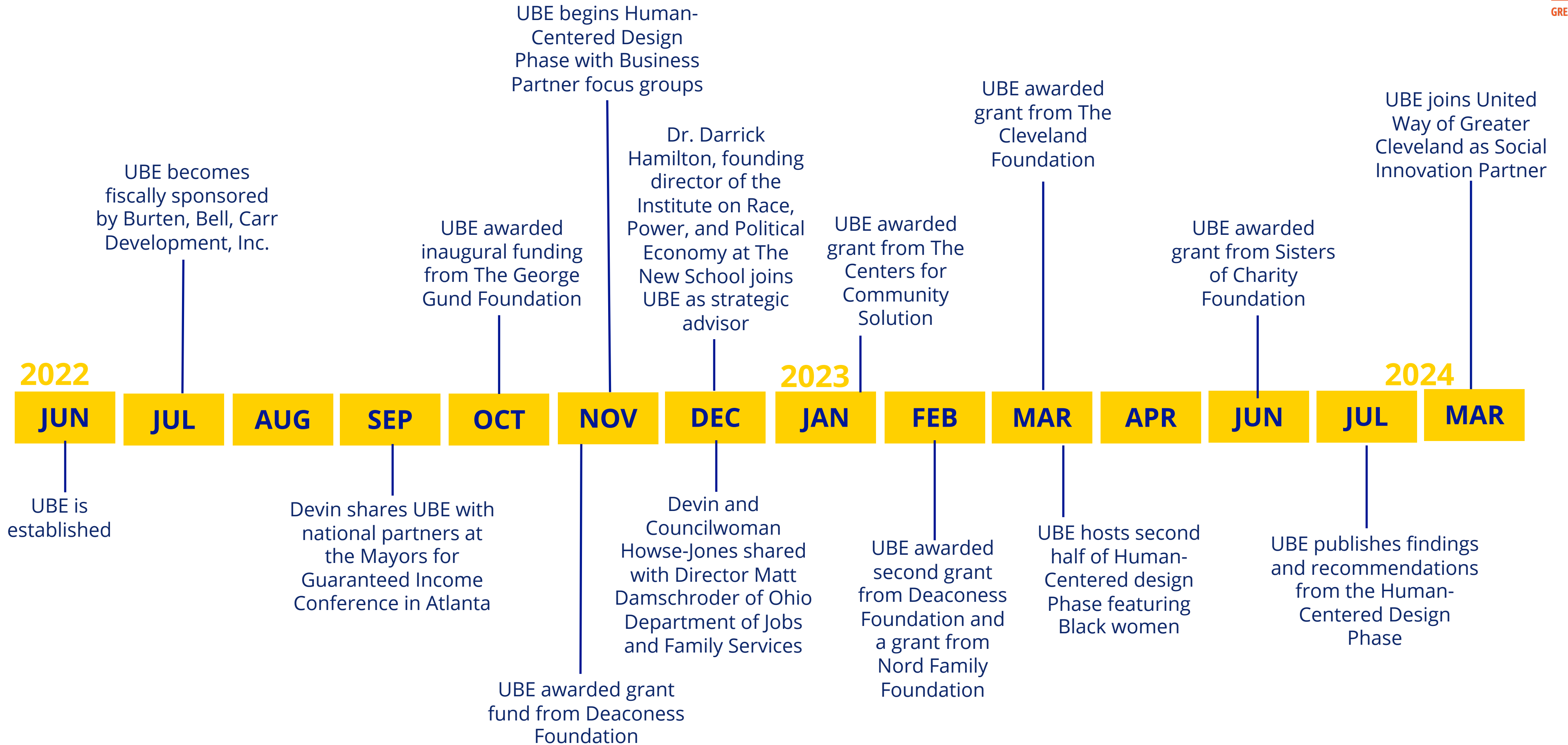
Preparing Cleveland to End Poverty

UBE MISSION STATEMENT



The mission of **Universal Basic Employment & Opportunity (UBE)** is to demonstrate that a federal jobs guarantee policy can eliminate poverty and be a stop-payment on its many symptoms.

THE GROWTH OF UBE



THE POWER OF COLLABORATION



&



UNITED WAY
GREATER CLEVELAND

UBE and the United Way of Greater Cleveland (UWGC) represent the power of collaboration to solve Cleveland's greatest problems. UWGC brings decades of demonstrated success, along with the infrastructure and resources to bring UBE's strategy to fruition.

CENTERING CLEVELAND VOICES



Black Women Design Sessions

- Strong desire to live without subsidies
- Raise proposed \$50k salary to meet current cost of living needs
- Need for support to manage the transition from the loss of public benefits
- Need for support systems & educational opportunities to ensure success
- The women focused primarily on ways individuals can adapt as opposed to systems-level change

HUMAN-CENTERED DESIGN

Black women and business leaders provided recommendations on the design, operations, and evaluation metrics.

- Centered the necessary voices
- Uncovered blind spots in the design
- Goal to ensure the highest level of efficacy

Business Partner Focus Groups

- Employers must assist with the process and prevent record-keeping errors
- Defining ROI is essential to gaining employer understanding and buy-in
- Technical assistance to support the process requirement is vital
- UBE and the participants will be exposed to many employment environments and opportunities, which will assist in determining which is most ideal for this type of intervention
- UBE may be better for smaller employers



JOBS GUARANTEE POLICY



A jobs guarantee policy would provide a good job to every person who wants one. This policy solution matters because it would **dignify historically low-wage work, reinvigorate a local tax base, close the racial wealth gap, and restore agency back to the 105,000+ Clevelanders currently living in poverty.**

The federal government spends **\$900 billion** on SNAP, Housing Choice Vouches, TANF, Medicaid, and other social safety-net program. Even with this level of investment, nearly 50 million Americans still live in poverty or are part of the working poor. **The lack of efficacy within these programs leave cities responsible to deal with the issues of poverty without the proper resources.**

A jobs guarantee policy solution combats the **chronic illnesses, languishing neighborhoods, poor educational attainment, youth gun violence,** and other symptoms that cities are forced to manage.

UBE JOBS GUARANTEE MODEL

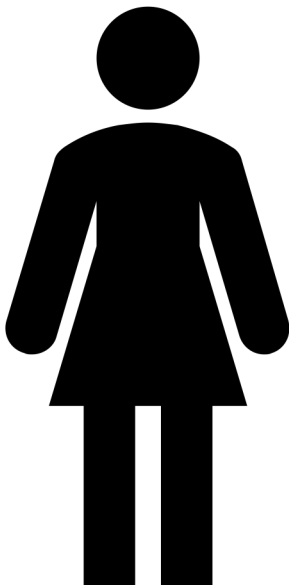


UBE's 2026 job guarantee pilot will subsidize the employment and \$50,000 salary for 100 Clevelanders at local Main Street and small businesses for 36-months

**\$250,000/YEAR
FROM UBE/UWGC**



**\$50,000/YEAR +
BENEFITS**



**STRONGER
NEIGHBORHOODS**



Measure over 3 years how wage subsidies reduced the symptoms of poverty and improved the participants' lives, the small business, and the neighborhood

PREPARING CLEVELAND TO END POVERTY INVESTMENT



A \$600k investment by Cleveland City Council will..

- **Today's Benefit**
 - **\$15 million** direct investment into the hands of Cleveland residents
 - The City will receive benefits via payroll, income, and sales taxes
- **Catalyze Leveraged Resources**
 - UBE will engage with new and diverse funding partners here and across the nation to raise \$21 million to deploy the pilot over 36 months.
- **Influence Policy Change**
 - Retain an evaluation team that can influence state and federal policy
 - Jobs guarantee pilot will produce research materials & advocacy tools to change policy



Line Item	Budget Total	Request of Cleveland City Council	Budget Narrative
Project Administration & Personnel			
Project Administration	\$560,359.84	\$560,359.84	These funds will be used for salaries and benefits to project personnel over two-years paid via fiscal sponsor UWGC
Equipment + Support	\$11,000.00	-	These funds will be used to provide required equipment and technology to UBE staff members (laptops, monitor, mouse , requisite computer software, etc.)
Fiscal Sponsor Admin Fee	\$37,500.00	-	These funds will be paid to UWGC to serve as fiscal sponsor for UBE and pilot. Fiscal agent fee is 7.5% of revenue
Total	\$608,859.84	\$560,359.84	
Fund Development			
Funding Partners Cultivation	\$25,000.00	-	These funds will be used to facilitate opportunities for engagement with funding partners. Uses of resources include meetings, travel (gas, airfare, lodging, etc.)
Funders Briefing	\$75,000.00	-	These funds will be used to host a funder briefing. This briefing will summit several funding partners to Cleveland for the pilot.
Total	\$100,000.00	-	
Partnership Development			
Pilot Small Business Support	\$50,000.00	\$19,820.08	These funds will be used to develop partnerships, supports, and MOUs with the small businesses for the pilot. UBE will contract with subject matter experts.
Pilot Participant Support	\$50,000.00	\$19,820.08	These funds will be used to develop partnerships, supports, and MOUs with organizations to provide supports during the pilot.
Total	\$100,000.00	\$39,640.16	
Research, Evaluation, & Advocacy			
Research Partner	\$75,000.00	-	These funds will be used to contract with Economic Mobility Corporation to serve as the research and evaluation partner for the pilot.
Research Technology	\$15,000.00	-	These funds will be used to source and subsidize research technology needed for the partnering businesses and participants
Strategic Communication Materials	\$15,5000	-	These funds will be used to develop marketing and research materials to cultivate strategic partners for the development of the pilot.
Total	\$105,500.00	-	
Budget Total	\$914,359.84	\$600,000.00	

UBE ADVISORY COMMITTEE



- Stephanie Howse-Jones, Cleveland City Council
- Evelyn Burnett, ThirdSpace Action Lab
- Dr. Jacklyn Chisholm, Step Forward
- John Corlett, The Center for Community Solutions
- Dr. Darrick Hamilton, The New School
- Joy D. Johnson, Burten, Bell, Carr Development, Inc.
- Janine Kaiser, Compass Policy Strategies
- Dr. David Margolius, City of Cleveland
- Randy McShepard, RPM International Inc.
- Ken Surratt, United Way of Greater Cleveland
- Sarah Treuhaft, The New School
- Jeffrey T. Verespej, Cleveland Neighborhood Progress
- Kate Warren, City of Cleveland
- Julie Wisneski, United Way of Greater Cleveland



LEGACY BUILDERS

bebe

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