

LEGISLATIVE SUMMARY
Mayor's Office of Capital Projects
Division of Engineering and Construction

Gordon Square Encroachment Permit

Ordinance Number: 933-17

Description: Authorizing the Director of the Mayor's Office of Capital Projects to issue a permit to Destination Cleveland to encroach into the public right-of-way within the Gordon Square Area by installing, using, and maintaining 4 Way-finding Signs, and electrical duct banks, and to Gordon Square Art District to encroach into the public right-of-way within the Gordon Square Area by installing, using, and maintaining one (1) art Sculpture.

Purpose: Destination Cleveland, Cleveland's Convention and Visitors Bureau, has a mission to drive economic impact and stimulate community vitality for Greater Cleveland through leisure and business travel. Over the last 18 months, Destination Cleveland has been working collaboratively with community partners to create a more legible city landscape for visitors and residents through a partnership with Applied Way finding, an international consulting firm that specializes in way finding treatments including city sign systems, exhibitions, online communications and transport journey planning. Earlier this year, Destination Cleveland released Cleveland's Way Finding Master Plan, which recommends a seamless visitor information strategy for Cleveland.

A consent form acknowledging approval of this request has been submitted by the Council Member

Ward: Ward 15, Council, Member Matt Zone