

Department of Public Health

Ord. No. 404-2022

Executive Summary
Lawn Equipment
Rebate Program

Background/Purpose:

Authorizing the Director of Public Health to enter into one or more contracts with Ohio Environmental Protection Agency (EPA) to accept Supplemental Environmental Project (SEP) funds for the purpose of providing rebate gift cards for a Battery Powered Lawn and Garden Equipment Rebate Program. Cleveland Department of Public Health – Division of Air Quality (CDAQ) may receive funding through Ohio EPA or private organizations as part of settlement agreements for failure to comply with environmental laws. The private organization may elect to fund a project that provides environmental or public health benefits to the affected community, in lieu of paying a portion of a penalty.

CDAQ is the Ohio EPA delegated local air agency for Cuyahoga County. The purpose of the Battery-Powered Lawn and Garden Rebate Program is to reduce emissions of air pollutants caused by gasoline-powered lawn equipment by incentivizing residents to purchase a battery-powered electric lawnmower. The pollutants caused by gasoline-powered lawnmowers are harmful to human health and contribute to Cuyahoga County's non-attainment status with the federal National Ambient Air Quality Standards for ozone. Residents who meet eligibility criteria will receive a \$100 rebate gift card after properly disposing of their gasoline-powered lawnmower and purchasing an electric lawnmower.

This ordinance will:

- Improve local air quality by reducing emissions of pollutants that lead to the formation of ozone and contribute to Cuyahoga County's non-compliance of the federal National Ambient Air Quality Standard for ozone.
- Administer two-hundred (200) \$100 gift cards to Cuyahoga County residents
- Promote the adoption of electric lawn equipment throughout Cuyahoga County

Rebate Gift Card Eligibility:

- Participants must reside in Cuyahoga County
- Participants must register and receive a confirmation from CDAQ
- Participants must scrap their gasoline powered lawn mower and purchase a new battery-powered electric lawn mower

Rebate Gift Card Restrictions:

- Limited to 200 households
- One rebate per household
- Households only; landscaping companies and businesses are not eligible
- CDAQ Employees are not eligible

LAWN AND GARDEN EQUIPMENT REBATE
PROGRAM BUDGET

May 15, 2022 – December 31, 2022

CDAQ will utilize Supplemental Environmental Project Funds and the existing Burke-Lakefront Airport Radiation Monitoring Contract for the Lawn and Garden Equipment Rebate program. CDAQ anticipates receiving \$10,600 in SEP funding to contribute towards this project for 2022. Additional funding may become available at a later time. The balance of the budget to administer 200 gift cards will be made available through CDAQ's allocated General Funding.

Budget:

Supplemental Environmental Project:	\$10,600
<u>Outreach General Funding:</u>	<u>\$12,399</u>
Total:	\$22,999

Expenses:

(200) \$100 Rebate Gift Cards:	\$20,000
<u>Vendor Processing Fees/Shipment:</u>	<u>\$2,999</u>
Total:	\$22,999