

Department of Finance Legislative Summary

ORDINANCE NO.: 1252-2019

DESCRIPTION: Authorize the Director of Finance to enter into one or more agreements with the Cavaliers eSports, LLC, to provide gaming programming, activities and related experiences through education and professional opportunities related to gaming and esports; and to cause payment to the Cavs for related expenses for a period of one year with a one year option to renew, exercisable by the Director of Finance.

The City of Cleveland will partner with the Cleveland Cavaliers Legion Gaming Club to form the first ever Cleveland Community Youth eSports League. This project will introduce (12) youth to recreation and education through gaming. All gaming practice, competitions and educational sessions will be held at the Cavs esports facility where participants will have access to state-of-the-art technology, full-service broadcast capabilities to produce livestreams and content as well as other amenities to provide participants a comprehensive esports and gaming experience. Youth will participate in organized gaming competitions, tournaments and events; and a schedule of educational and speaker series that includes multiple topics, such as game design, graphic design, esports videography, esports event management, etc.

SOURCE: General Fund

**CONTRACT
AMOUNT:** \$10,800.00