

**CITY OF CLEVELAND  
DEPARTMENT OF COMMUNITY DEVELOPMENT  
2022 CONSOLIDATED PLAN- BUDGET (Est.)**

Total 2022 Formula & Est. Program Income - \$40,527,409

Category/Program	CDBG			HOME PROGRAM			EMERGENCY SOLUTIONS		HOPWA		Total Budget
	2022 Est. Allocation	Est. Prior Year Funds	Est. Program Income	2022 Est. Allocation	Est. Prior Year Funds	Est. Program Income	2022 Est. Allocation	Est. Prior Year Funds	2022 Est. Allocation	Est. Prior Year Funds	
<b>1. 10-YEAR HOUSING PLAN</b>											
<b>A. STRATEGIC INITIATIVES</b>											
Neighborhood Initiative	-	200,000	-	-	-	-	-	-	-	-	\$ 200,000
Middle Neighborhoods	-	200,000	-	-	-	-	-	-	-	-	\$ 200,000
Lead Safe Coalitions Efforts	200,000	-	-	-	-	-	-	-	-	-	\$ 200,000
FHAct 50 - Clark/Fulton	-	300,000	-	-	-	-	-	-	-	-	\$ 300,000
Neighborhood Revitalization Strategy Area Housing Initiatives	-	200,000	-	-	-	-	-	-	-	-	\$ 200,000
Banking Relations	100,000	-	-	-	-	-	-	-	-	-	\$ 100,000
Abatement, Demolition, and Board-Up	850,000	-	200,000	-	-	-	-	-	-	-	\$ 1,050,000
Project Clean	1,210,000	-	-	-	-	-	-	-	-	-	\$ 1,210,000
Citywide Grants	150,000	-	-	-	-	-	-	-	-	-	\$ 150,000
CDC Activity Grants	200,000	1,000,000	-	-	-	-	-	-	-	-	\$ 1,200,000
CD Planners	-	180,000	-	-	-	-	-	-	-	-	\$ 180,000
<b>B. SAFE HOUSING INITIATIVES</b>											
Housing Rehab Prgms. - SHAP/RAH	1,255,000	1,300,000	300,000	866,000	67,000	200,000	-	-	-	-	\$ 3,988,000
Competitive Lead Grants	200,000	600,000	-	-	-	-	-	-	-	-	\$ 800,000
Citywide Grants	150,000	-	-	-	-	-	-	-	-	-	\$ 150,000
Housing Rehab Administration	900,000	-	-	-	-	-	-	-	-	-	\$ 900,000
<b>C. AFFORDABLE HOUSING EXPANSION AND PRESERVATION</b>											
Housing Trust Fund	100,000	1,900,000	-	2,872,000	-	400,000	-	-	-	-	\$ 5,272,000
CHDO Set-Aside	-	-	-	668,000	-	-	-	-	-	-	\$ 668,000
Citywide Grants	150,000	-	-	-	-	-	-	-	-	-	\$ 150,000
Fair Housing Administration	90,000	-	-	-	-	-	-	-	-	-	\$ 90,000
Housing Devlp. Office Administration	60,000	-	-	486,000	-	-	-	-	-	-	\$ 546,000
<b>D. SUPPORTING HOUSING INFILL DEVELOPMENT</b>											
Land Bank Administration	495,000	-	-	-	-	-	-	-	-	-	\$ 495,000
Land Bank Housing Development Initiatives	150,000	-	-	-	-	-	-	-	-	-	\$ 150,000
Citywide Grants	150,000	-	-	-	-	-	-	-	-	-	\$ 150,000

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<b>2. ECONOMIC OPPORTUNITY</b>											
<b>A. STOREFRONT RENOVATION</b>	367,000	-	200,000	-	-	-	-	-	-	-	\$ 567,000
<b>B. LAND BANK ECONOMIC DEVELOPMENT INITIATIVE</b>											
Neighborhood Revitalization Strategy Area Programs	\$40,000	-	-	-	-	-	-	-	-	-	\$ 40,000
<b>C. PUBLIC SERVICE ECONOMIC OPPORTUNITIES INITIATIVES</b>	50,000	-	-	-	-	-	-	-	-	-	\$ 50,000
<b>3. ENDING POVERTY AND RACIAL DISPARITIES</b>											
<b>A. SUPPORT THE CITY/COUNTY CONTINUUM OF CARE</b>											
ESG Administration	-	-	-	-	-	-	80,000	-	-	-	\$ 80,000
<b>B. PUBLIC SERVICES ADDRESSING NEIGHBORHOOD REVITALIZATION STRATEGY AREA</b>											
Systemic Poverty	1,000,000	100,000	-	-	-	-	-	-	-	-	\$ 1,100,000
Youth Violence	150,000	-	-	-	-	-	-	-	-	-	\$ 150,000
Poverty and Accessibility Among Elderly	200,000	100,000	-	-	-	-	-	-	-	-	\$ 300,000
Other Public Services	150,000	-	-	-	-	-	-	-	-	-	\$ 150,000
<b>C. HOUSING FOR PERSONS WITH HIV/AIDS</b>	284,000	-	-	-	-	-	-	-	2,119,409	-	\$ 2,403,409
<b>D. LAND BANK PERMANENT SUPPORTIVE HOUSING INITIATIVES</b>											
	40,000	-	-	-	-	-	-	-	-	-	\$ 40,000

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<b>4. NEIGHBORHOOD IMPROVEMENT</b>											
<b>A. COMMUNITY GARDENS</b>	126,000	-	-	-	-	-	-	-	-	-	\$ 126,000
<b>B. IMPROVEMENT AND PRESERVATION OF NEIGHBORHOOD PUBLIC FACILITIES</b>											
City Public Facilities North Point & Five Pointe	-	60,000	-	-	-	-	-	-	-	-	\$ 60,000
Other Public Facilities	320,000	-	-	-	-	-	-	-	-	-	\$ 320,000
<b>Neighborhood Development Grants</b>	7,600,000	-	-	-	-	-	-	-	-	-	\$ 7,600,000
<b>Revolving Loan Fund</b>					3,000,000						\$ 3,000,000
<b>General Administration</b>	3,700,000	48,000	-	-	-	-	-	-	-	-	\$ 3,748,000
Consumer Affairs	-	-	-	-	-	-	-	-	-	-	\$ -
<b>TOTAL</b>	<b>\$21,109,000</b>	<b>\$6,188,000</b>	<b>\$700,000</b>	<b>\$4,892,000</b>	<b>\$3,067,000</b>	<b>\$600,000</b>	<b>\$1,852,000</b>	<b>-</b>	<b>\$2,119,409</b>	<b>-</b>	<b>\$40,527,409</b>

## 2022 Program Descriptions

- 1. Ten Year Housing Plan: Strategic Initiatives – Neighborhood Initiative** The Neighborhood Initiative will target “fringe neighborhoods” or those that exist just outside of growth areas in the City of Cleveland. These areas have seen disinvestment in the wake of tremendous growth in close proximity. The initiative will utilize a suite of strategic programs, tools, and approaches designed to restore value, create wealth, and opportunity in several targeted geographies citywide. These strategies below represent the toolkit of actions that will be utilized to facilitate neighborhood transformation:

- Housing Diversity
- New Housing Construction
- Targeted Demolition
- Critical Home Repair
- Entrepreneurship
- Mixed Use Development
- Capital Improvements
- Vacant Land Re-Utilization
- Vacant Home Rehabilitation
- New Tools and Products
- Technology
- Greenspace Expansion
- Youth Engagement
- Zoning and Land Use
- Bike Infrastructure
- Public Art

The selected MNTI neighborhoods are:

- Glenville/Circle North
- Clark-Fulton/MetroHealth District
- Buckeye/Shaker Square

The Department of Community Development administers grants and loans allocated by the City to the MNTI projects and programs and participates in coordination work to align resources with the goals of the MNTI.

- 2. Ten Year Housing Plan: Strategic Initiatives - Middle Neighborhoods**

Cleveland's Middle Neighborhood Initiative is focused on delivering unique and specific strategies to areas often overlooked by the City of Cleveland and its community development ecosystem. Though often misunderstood as representing the "middle" of incomes, socio-economic class or home values, the reality is that the Initiative has uncovered three subsets of neighborhoods each representing different populations, incomes and neighborhood characteristics. Within Cleveland approx. 90 block groups that are home to on average household incomes of \$40,549 or 72% AMI, and another 88 block groups contain households with average incomes of 45,082 or 80% AMI. Only 16% of Cleveland's Middle Neighborhoods are between the 80-120% AMI threshold that defines the national middle. As such, the majority of the Middle Neighborhood targeted areas are comprised of low-income households. Within

these areas, the average home value ranges from \$52-\$80 sq. ft. By comparison, stable home values are typically defined as \$100-150f sq. ft. These neighborhoods have consistently depressed home values that are often the results of historic redlining and contemporary discriminatory housing practices. Cleveland's Middle Neighborhoods are home to 43% white, 47% black and 8% Hispanic populations, reflecting the general population of Cleveland and revealing that our targeted areas can provide support to create equitable community development practices. Overall, the targeted populations for Middle Neighborhoods work are truly representative low- and moderate-income communities. The Middle Neighborhood Initiative has developed grant and loan tools to target these important areas of Cleveland.

The Department of Community Development administers grants and loans allocated by the City to the Middle Neighborhoods projects and programs and participates in coordination work to align resources with the goals of the Middle Neighborhoods Initiative.

### **3. Ten Year Housing Plan: Strategic Initiatives - Lead Safe Coalition**

The Lead Safe Cleveland Coalition is a public-private partnership formed to address the issue of lead poisoning in our community. The Coalition is focused on preventing lead poisoning. The centerpiece of this effort is the Lead Safe Certification administered by the Department of Building and Housing.

The Coalition also works on:

- Education and community engagement
- Increased screening and testing for lead poisoning, and
- Early intervention for children and families impacted by lead.

The Coalition elevates the voices of residents, landlords, advocates, and experts. We rely on the experiences of those who have been impacted by lead poisoning in:

- Developing policy recommendations;
- Creating the Lead Safe Home Fund;
- Establishing the Lead Safe Resource Center; and
- Educating and empowering community members to make their neighborhoods lead safe.

The Department of Community Development administers grants allocated by the City to the Lead Safe Coalition and participates in coordination work to align resources with the goals of the Lead Safe Coalition.

### **4. Ten Year Housing Plan: Strategic Initiatives - FHAct 50 Clark-Fulton**

The City of Cleveland, along with Columbus and Cincinnati, elected to participate in the Ohio Housing Finance Agency (OHFA) FHAct50 Building Opportunity Fund pilot in 2018. The pilot allows the City of Cleveland to dedicate \$3M of low-income housing tax credits (LIHTC) to a target area in the City over three years, 2019-2021. This will result in \$30 million in equity for projects. The goal of FHAct50 is to preserve affordable housing in neighborhoods that are quickly revitalizing or demonstrating the beginnings of strong market rate activity. Through a Request for Proposals process, the City selected the neighborhood of Clark-Fulton. The \$3M of LIHTC has been allocated to three projects:

- Northern Ohio Blanket Mills
- MetroHealth Gateway

- Arch at St. Michaels

The Department of Community Development seeks to coordinate the use of City resources, including CDBG and HOME to support the three above developments and indirectly through investments in the Clark-Fulton neighborhood that will ensure the success of the FHAct50 Clark-Fulton initiative.

#### **5. Ten Year Housing Plan: Strategic Initiatives - Neighborhood Revitalization Strategy Area Housing Initiatives**

Model Block Initiative - The Model Block initiative is based upon the premise that a concentration of vacant building rehabilitation and existing owner's investment in exterior enhancement. The Model Block program will provide a source of public investment capital to remove blight and preserve neighborhood buildings in focused areas. The program will have two components:

- Occupied Residential Property Exterior Work. A matching grant for occupied neighborhood residential property to support exterior repairs that address blighted conditions that could result in code violations; and
- Vacant Property Acquisition and Stabilization. A grant to assist with purchase and stabilization of vacant properties planned for rehabilitation. For Occupied Residential Property Exterior Work awards will be limited to \$10,000 per residential unit. For Vacant Property Acquisition and Stabilization awards will be limited to \$25,000 per residential unit.

Bank Relations And Community Reinvestment - Bank Relations continues to foster partnerships with banks, nonprofits, federal regulators, and advocacy groups to increase lending and access to safe and affordable banking services for residents and businesses in the City of Cleveland, especially for low- and moderate-income households. Additionally, we leverage the City's Ordinance to achieve this goal through monitoring and enforcing Cleveland's 1994 Community Reinvestment Act (CRA) as well as State and Federal laws. The City of Cleveland's CRA Program and banking services ordinance began in 1991 to increase access to credit and related services in the City of Cleveland especially to minority and low-income persons and businesses in city neighborhoods.

Objectives of the program are to:

- Review data on loans, investments and services in the city of Cleveland,
- Negotiate commitments with area lenders,
- Monitor the progress of financial institutions toward meeting the goals and objectives stated in their agreements
- Create partnerships that provide for the exchange of information, and
- Develop a process to evaluate applications for receipt of city deposits based on their service and investment in Cleveland neighborhoods, to residents and for businesses.

#### **6. Ten Year Housing Plan: Strategic Initiatives - Abatement Demolition and Board Up**

The Department of Building and Housing will administer a demolition program for condemned structures that pose a threat to the health/safety of Cleveland Residents.

**7. Ten Year Housing Plan: Strategic Initiatives - Project Clean**

Seasonal work crews are hired during the spring and summer to clean and cut vacant blighted city-owned lots, primarily in low/moderate income areas. These lots are targeted for redevelopment through the city's land reutilization program. The purpose of the City Land Bank is to acquire vacant and abandoned tax delinquent residential property and to market the property to individuals, developers and non-profit organizations for productive reuse. Funding supports the use of vacant, city-owned property as garden sites, provision of gardening supplies, and technical assistance to developers of neighborhood gardens. Produce generated is distributed among the Cleveland residents maintaining the sites and is donated to local food pantries.

**8. Ten Year Housing Plan: Strategic Initiatives - Citywide Grants**

This program provides activity grants to Citywide organizations for CDBG eligible services, public facility activities, economic development activities and real estate development activities in strategic geographic areas and neighborhoods. The primary objective is to fund activities that stabilize existing housing, provide housing opportunities for low-income residents, and improve the quality of life in Cleveland neighborhoods. Citywide organizations that either operate programs that provide a direct benefit to low- and moderate-income residents or help support City programs that provide the direct benefit to low- and moderate-income residents.

**9. Ten Year Housing Plan: Strategic Initiatives - CDC Activity Grants**

The Community Development Corporation (CDC) Activity Grant Program supports non-profit, neighborhood-based organizations that are engaged in CDBG-eligible housing activities, commercial development and related public service activities. Seventeen (17) neighborhood-based development organizations received grants in PY2021. Through a Request for Proposal (RFP), agencies propose activities that are appropriate for their service area; and that are consistent with the Connecting Cleveland 2020 Citywide Plan and other approved neighborhood plans. Proposals must describe program staffing, steps agencies will take to arrive at measurable accomplishments and benchmarks that can be reported on a quarterly basis. Funding will cover a 12-month performance period and will be comprised of Departmental and Neighborhood Development Activity allocations. Eligible activities include:

- Single-Family Rehabilitation,
- Residential Rehabilitation Referral,
- Small Business Technical Assistance,
- Design Review,
- Public Information
- Public Services, and
- Interim Assistance

The primary objective is to fund activities that stabilize existing housing, provide housing opportunities for low-income residents, and improve the quality of life in Cleveland neighborhoods. Community Development Corporations can either operate programs that provide a direct benefit to low- and moderate-income residents or help support City programs that provide the direct benefit to low- and moderate-income residents.

**10. Ten Year Housing Plan: Strategic Initiatives - Program Delivery- CD Planners**

These are the program delivery costs incurred by the Department of Community Development in the form of staff costs, and other related direct or indirect costs.

## **11. Ten Year Housing Plan: Safe Housing Initiatives - Home Repair and Rehab**

The Division of Neighborhood Services will provide direct assistance to low to moderate-income occupants for rehabilitation, repair and maintenance of owner-occupied residential structures. Assistance is provided in the form of grants, rebates, loans or forgivable loans. Programs offered include:

- Repair-A-Home (RAH)
- Senior Housing Assistance Program (SHAP)
- Furnace Repair
- Furnace Replacement
- Hot water Tank Replacement
- Tree Trimming
- Gutter Program
- Exterior Paint Program
- Other programs proposed or under development

Repair-A-Home (RAH) - The program is designed to assist low to moderate-income (80% of area medium income) homeowners with code required repairs to their primary residence. The primary residence must be classified either as a one (1) or two (2) family dwelling only. The residence must be repaired or rehabilitated per the City's Priority Scope of Services. The repairs are provided to the eligible homeowner through a 50% forgivable loan through the City. The Program is available on a citywide basis. All applicants must own and occupy their primary residence for a minimum of one (1) year, and be current on their property taxes. Based on HUD 2021 income guidelines, RAH loans are limited to applicants with annual incomes up to \$44,050 for single person households and \$50,350 for two person households. The maximum loan amount for single family properties is \$60,000, and for a two-family property it is \$80,000.

Senior Housing Assistance Program (SHAP) - The program is designed to assist low-income (35% of area median income) seniors or disabled homeowners with the repair of one (1) critical health and safety repair to their primary residence. The primary residence must be classified either as a one (1) or two (2) family dwelling unit, and work will only be done in the unit occupied by the homeowner. Eligible repairs could include: roof and gutters, porches, whole house electrical, whole house plumbing, wheelchair ramp or lift. The repairs are provided to the eligible homeowner in the form of a grant. The average grant amount for each item repaired for a single-family structure is \$16,000 and \$18,000 for each item repaired in a two-family structure. Based on HUD 2021 income guidelines, SHAP grants are limited to applicants with annual incomes up to \$19,250 for single person households and \$22,000 for two person households.

Furnace Repair Program - The program is designed to assist low-income (50% of area median income) homeowners with minor furnace repairs. The primary residence must be classified either as a one (1) or two (2) family dwelling only. Furnace Repair grants are limited to applicants with annual incomes up to \$27,550 for single person households and \$31,450 for two person households. The repair is only provided to the unit of the eligible homeowner in the form of a grant. The program is available on a citywide basis by calling Community Housing Solutions.

Furnace and Hot Water Tank Replacement Program - The program is designed to assist low income (50% of area median income) homeowners with emergency furnace replacement or hot water tank replacement. The primary residence must be classified either as a one (1) or two (2) family dwelling only. The replacement is only provided to the unit of the eligible homeowner in the form of a grant. Furnace & Hot Water Tank Replacement grants are limited to applicants with annual incomes up to \$27,550 for single person households and \$31,450 for two person households. The program is available on a citywide basis by calling Community Housing Solutions (CHS). This is a collaborative program between the Department of Community Development and Community Housing Solutions.

Tree Trimming - The program is designed to assist low-income (35% of area median income) seniors or disabled homeowners with hazardous tree or branch removal that is on their own property. The primary residence must be classified either as a one (1) or two (2) family dwelling only. The repair is provided to the eligible homeowner in the form of a grant. Based on HUD 2021 income guidelines, Tree Trimming grants are limited to applicants with annual incomes up to \$19,250 for single person households and \$22,000 for two person households. This is a collaborative program between Cleveland Departments of Aging, Public Works and Community Development. The program will only remove major tree nuisances that threaten safety or damage. Minor tree nuisances are not eligible.

Gutter Program - The program is designed to assist elderly and disabled adults with cleaning their gutters to aid in increasing the life of the existing roof. Assistance is available as a grant. Gutter Cleaning grants are limited to applicants with annual incomes up to \$27,550 for single person households and \$31,450 for two person households. The gutter cleaning season will be in two cycles: October 1 through November 30 and April 1 through June 30. Gutters will not be cleaned from December through March due to weather and July through August due to excessive amount of leaves on the trees. Gutters should be intact and in good repair. A visual assessment will be done to determine the present condition.

Exterior Paint Program- This Paint Program provides a valuable incentive to homeowners and tenants to maintain the exterior of their home and aid in reducing lead based paint hazards. To be eligible, an applicant must be a City resident and live in a one or two family structure that is being painted, and be of either low or moderate income (100% of AMI). Exterior Paint Program grants are limited to applicants with annual incomes up to \$51,600 for single person households and \$59,000 for two person households. The Paint Program provides grants of up to \$600 for exterior paint and paint supplies for owner occupants and up to \$400 for tenants. Funds granted will not exceed the cost of the exterior paint and supplies. Labor is not included. The entire property must be painted to qualify for the program. Paint vouchers are used to process payment to paint vendors. Lead regulations must be followed when houses are painted. To ensure compliance, a pre-inspection is conducted to verify property needs to be painted and that safe work practices will be followed. A certified Risk Assessor must do the final clearance exam. Final clearance as defined by the regulations is a visual clearance of the work site completed by a State Certified Lead Risk Assessor. All painting must be completed and inspected by October 31.

## **12. Ten Year Housing Plan: Safe Housing Initiatives - HUD Competitive Lead Grants**

The Lead Hazard Control Grant Program was created to protect children from lead-based paint hazards. The program is designed to maximize the combination of children protected from lead

poisoning and housing units where lead-hazards are controlled. All identified interior and exterior lead-based paint hazards are to be controlled so that the housing unit will achieve “clearance” in order to confirm that all hazards have been properly addressed. The clearance process includes both a visual evaluation and dust-wipe sampling. The scope of work eligible for the program will be determined by the Lead Inspection/Risk Assessment completed by the Risk Assessor. If the total cost of the unit is greater than the average unit cost, the occupant/landlord is encouraged to contribute to the cost with in-kind work or additional financial resources. All programs participants are encouraged to provide assistance to the project by either performing some of the required measures and/or making a financial contribution of \$600.00 or more per unit.

**13. Ten Year Housing Plan: Safe Housing Initiatives - Citywide Grants**

Department of Aging provides support to the Department of Community Department’s SHAP Program, CHORE program, and other programs under Home Repair programs in the form of applicant identification, applicant intake and associated program support with Department of Aging staff. Assistance will come in the form of grants, rebates, loans or forgivable loans.

**14. Ten Year Housing Plan: Safe Housing Initiatives - Housing Repair and Rehab Administration**

These are the program delivery costs incurred by the Department of Community Development in the form of staff costs, and other related direct or indirect costs.

**15. Ten Year Housing Plan: Affordable Housing Expansion and Preservation - Housing Trust Fund**

The Housing Trust Fund will provide a source of public capital for investment in housing development projects that will increase the supply of new or rehabilitated units that are affordable to lower income households. Awards are underwritten subject to HUD HOME regulations to fund the reasonable gap in order to make to project feasible. Consideration for projects whose requests exceed the maximum will be reviewed on a case-by-case basis based on project complexity, strategic importance, and available funding. Housing Trust Fund allocations will generally be in the form of secured loans, which can be subordinate to other financing sources. Repayment terms will be structured to the needs of each project. Some loans may include terms related to forgiveness upon meeting conditions related to project completion and maintenance of affordability. All housing development projects receiving assistance through the Housing Trust Fund must comply with the requirements of the Cleveland Green Building Standard. This will assure that all future Housing Trust Fund projects are designed and built using practices that reduce building operating costs, prevent unhealthy living environments, conserve energy and natural resources and contribute to improved regional land use patterns. Eligible Projects:

- New construction or substantial rehabilitation residential projects with construction costs of at least \$25,000 per unit.
- Units to be developed may be rental or for sale to income eligible households at affordable rent or sales price.
- Transitional and supportive housing facilities designed to assist the homeless are eligible.
- Proposals for scattered site projects should be part of the implementation of a model block or other comprehensive neighborhood revitalization plan.

**16. Ten Year Housing Plan - Affordable Housing Expansion and Preservation – CHDO Set-Aside**

At least 15 percent of HOME Investment Partnerships Program (HOME) funds must be set aside for specific activities to be undertaken by a special type of nonprofit called a Community

Housing Development Organization (CHDO). A CHDO is a private nonprofit, community-based organization that has staff with the capacity to develop affordable housing for the community it serves. A qualified CHDO must act as the owner, developer, or sponsor of a project that is an eligible set-aside activity. These eligible set-aside activities include: the acquisition and/or rehabilitation of rental housing; new construction of rental housing; acquisition and/or rehabilitation of homebuyer properties; new construction of homebuyer properties; and direct financial assistance to purchasers of HOME-assisted housing that has been developed with HOME funds by the CHDO.

**17. Ten Year Housing Plan - Affordable Housing Expansion and Preservation - Citywide Grants**

The Department funds a number of programs with partners to provide development assistance citywide for housing rehabilitation and small business support. Programs include:

- CHN Housing Partners, Homebuyer Education Program
- Cleveland Restoration Society- Heritage Home Loan Program
- Community Housing Solutions- Furnace and Home Repair Program
- Community Housing Solutions- Tool Loan Program and Counseling Services

**18. Ten Year Housing Plan - Affordable Housing Expansion and Preservation - Fair Housing Administration**

The Department funds a number of programs with partners to provide development assistance citywide for housing rehabilitation and small business support. Programs include:

- Empowering and Strengthening Ohio People (ESOP) - Foreclosure Prevention Counseling
- Housing Research and Advocacy Center- Fair Housing and Investigation Program
- Legal Aid Society of Cleveland- Right to Counsel Cleveland

**19. Ten Year Housing Plan - Affordable Housing Expansion and Preservation - Housing Development Office Administration**

These are the program delivery costs incurred by the Department of Community Development in the form of staff costs, and other related direct or indirect costs.

**20. Ten Year Housing Plan - Supporting Housing Infill Development - Land Bank Administration**

The purpose of the City of Cleveland's Land Reutilization Program ('Land Bank') is to acquire tax foreclosed, vacant property and make it available to individuals, developers, and non-profit organizations for productive re-use. The program aims to contribute to the economic, social and environmental betterment of City neighborhoods by removing blight and fostering reinvestment. New investment may be in the form of residential and commercial construction, yard expansion for an adjacent homeowner, or 'green' improvements such gardens and parks. The Land Bank vets development proposals through an application process in order to ensure that vacant property is transferred to responsible parties committed to restoring it to beneficial use. An interested party must submit a written application to the Land Bank office and outline the details of the proposed project. Three types of applications that each have their own Guide that outlines important information such as unique application requirements, procedures and policies for assessing proposals, and site plan considerations.

- Side Yard,
- Development, and
- Agriculture/Garden

**21. Ten Year Housing Plan - Supporting Housing Infill Development - Land Bank Housing Development Initiatives**

This initiative is the use of parcels in the City's Land Bank for infill housing in the form to address issues of slum and blight, address improvements in low- and moderate-income areas and/or provide low and moderate-income housing.

**22. Ten Year Housing Plan - Supporting Housing Infill Development - Citywide Grants**

The Department funds a number of programs with partners to provide development assistance citywide for housing rehabilitation and small business support.

**23. Economic Opportunity - Storefront Renovation**

The goal of the Storefront Renovation Program is to keep Cleveland's neighborhood retail districts economically strong, visually attractive and competitive in a regional shopping market while also providing goods and services to the surrounding areas' residents. Rebate funds are utilized to provide project rebates to Storefront Renovation Program (SRP) applicants who complete comprehensive exterior renovations on all visible elevations of eligible building types as seen from the main street and/or install new business signage on already rehabilitated buildings in retail districts of the city. Program assistance includes:

- Building Rebate (with or without tenant signage): 50% not to exceed \$50,000
- Architectural Rebate: 100% not to exceed \$5,000
- Sign Rebate: 50% not to exceed \$5,000 per business use (if tenant signage is not included in the building rebate OR for sign-only projects on already renovated buildings)

All renovations are completed in accordance with the design standards established in The Cleveland Storefront Renovation Program Design Manual, which is based on the Secretary of the Interior's Standards.

Financial and design assistance provided to commercial property owners and retail business owners to comprehensively rehabilitate buildings in targeted retail neighborhood districts and targeted retail buildings. Improvements will only address the exterior appearance of commercial buildings and, as needed, restore the architectural integrity of the structure according to federal design standards. Non-commercial buildings will also be eligible where a retail storefront will be created. Where mixed use structures are involved (commercial/residential), program focus is the commercial presence of the building in the retail district. Exterior improvements will address maintenance, code and aesthetic items on the building as well as business signage that is within City codes; as well as functionally appropriate for the building. The Program does not address interior, residential code related items and does not result in decent, safe and sanitary units (DSS). Assistance will come in the form of grants, rebates, loans or forgivable loans.

**24. Economic Opportunity - Land Bank Economic Development Initiative**

This initiative is the use of parcels in the City's Land Bank for commercial, industrial, mixed-use or other developments that address issues of slum and blight, address improvements in low- and moderate-income areas and/or provide low- and moderate-income jobs.

## **25. Economic Opportunity - Public Services Activities**

The Department of Community Development will contract with various non-profit organizations to administer CDBG eligible public service activities that provide economic opportunities to Clevelanders, such as workforce training, employment assistance or coaching, and/or services to small business to retain or hire low- and moderate-income residents.

The Third Party Social Services Program provides funding through a competitive process to nonprofit agencies and City departments for services that directly impact low to moderate income Cleveland residents. The Department issues a Request for Proposals to current grantees and agencies that have requested applications throughout the year. The Department and a Review Committee that includes designated City Council staff will jointly review applications and make recommendations for funding, using the following criteria:

- The proposed activity must be effective in meeting an identified need, as evidenced by the previous year's performance data;
- Special consideration will be given to activities that stabilize neighborhoods and to initiatives that provide skill-building opportunities for youth, 14-18 years old.
- The agency's staff is capable of carrying out the program, as evidenced by experience and overall performance record in the delivery of services.
- Information in the application allows for a thorough and informed analysis of the proposed activity.
- The cost per person served does not exceed the average cost per person served for similarly funded CDBG programs.
- Program delivery costs which directly benefit the recipients should comprise 80% or more of the proposed budget, while Program administration costs should not exceed 20% of the budget.

## **26. Ending Poverty and Racial Disparities - Support the City/County Continuum of Care**

As a result of continued high demand for shelter services, CDBG funds are used to supplement Emergency Solutions Grant (ESG) funds. The combined ESG and CDBG homeless services funds for shelter services are allocated through a proposal process carried out in cooperation with the Cleveland/Cuyahoga County Office of Homeless Services.

In 2012, HUD restructured the Emergency Shelter Grant program as the Emergency Solutions Grant program. In addition to the previously eligible homeless shelter services, ESG funds can now also be used to support the types of activities that had previously been funded through the Homeless Prevention and Rapid Re-Housing Program (HPRP). HPRP was created as part of the stimulus bill to help prevent persons from becoming homeless and to help those who are in shelters to find housing as quickly as possible. Eligible activities include:

- Prevention
- Outreach
- Rapid Re-housing
- Emergency Shelter

## **27. Ending Poverty and Racial Disparities - ESG Administration**

These are the program delivery costs incurred by the Department of Community Development in the form of staff costs, and other related direct or indirect costs.

## **28. Ending Poverty and Racial Disparities - Alleviating or Addressing Systemic Poverty Public Services**

Cleveland had the highest poverty rate among large U.S. cities in 2019, overtaking Detroit, according to data released by the U.S. Census bureau. 46.1% of children (37,700) in Cleveland are living in poverty.

The Department of Community Development seeks to fund public services that address the root causes of poverty, alleviate the impacts of poverty and/or aligns city resources and creates community collaboration to reduce poverty. These services are funded through the Third Party Social Services Program.

The Third Party Social Services Program provides funding through a competitive process to nonprofit agencies and City departments for services that directly impact low to moderate income Cleveland residents. The Department issues a Request for Proposals to current grantees and agencies that have requested applications throughout the year. The Department and a Review Committee that includes designated City Council staff will jointly review applications and make recommendations for funding, using the following criteria:

- The proposed activity must be effective in meeting an identified need, as evidenced by the previous year's performance data;
- Special consideration will be given to activities that stabilize neighborhoods and to initiatives that provide skill-building opportunities for youth, 14-18 years old.
- The agency's staff is capable of carrying out the program, as evidenced by experience and overall performance record in the delivery of services.
- Information in the application allows for a thorough and informed analysis of the proposed activity.
- The cost per person served does not exceed the average cost per person served for similarly funded CDBG programs.
- Program delivery costs which directly benefit the recipients should comprise 80% or more of the proposed budget, while Program administration costs should not exceed 20% of the budget.

## **29. Ending Poverty and Racial Disparities - Youth Violence Public Services**

The Department of Community Development seeks to fund public services that address the root cause of youth violence, alleviate the impact of youth violence and/or aligns city resources and creates community collaboration to reduce youth violence. Using a public health approach, each youth initiative includes meaningful activity and fosters skills necessary for a success in the workforce, school, home and community. These services are funded through the Third Party Social Services Program.

The Third Party Social Services Program provides funding through a competitive process to nonprofit agencies and City departments for services that directly impact low to moderate income Cleveland residents. The Department issues a Request for Proposals to current grantees and agencies that have requested applications throughout the year. The Department and a Review Committee that includes designated City Council staff will jointly review applications and make recommendations for funding, using the following criteria:

- The proposed activity must be effective in meeting an identified need, as evidenced by the previous year's performance data;
- Special consideration will be given to activities that stabilize neighborhoods and to initiatives that provide skill-building opportunities for youth, 14-18 years old.
- The agency's staff is capable of carrying out the program, as evidenced by experience and overall performance record in the delivery of services.
- Information in the application allows for a thorough and informed analysis of the proposed activity.
- The cost per person served does not exceed the average cost per person served for similarly funded CDBG programs.
- Program delivery costs which directly benefit the recipients should comprise 80% or more of the proposed budget, while Program administration costs should not exceed 20% of the budget.

### **30. Ending Poverty and Racial Disparities - Poverty and Accessibility Among Elderly Public Services**

The 2019 data shows a continuation of another concerning trend: an increase in poor seniors. The number and share of people over age 65 who live in poverty grew in Cleveland to 22.7 percent (12,000 seniors).

The Department of Community Department supports City efforts to provide seniors in Cleveland access to benefits, housing, legal services, health assistance, finances, employment and more in order for seniors to continue to live health and productive lives in Cleveland. These services are funded through the Third Party Social Services Program.

The Third Party Social Services Program provides funding through a competitive process to nonprofit agencies and City departments for services that directly impact low to moderate income Cleveland residents. The Department issues a Request for Proposals to current grantees and agencies that have requested applications throughout the year. The Department and a Review Committee that includes designated City Council staff will jointly review applications and make recommendations for funding, using the following criteria:

- The proposed activity must be effective in meeting an identified need, as evidenced by the previous year's performance data;
- Special consideration will be given to activities that stabilize neighborhoods and to initiatives that provide skill-building opportunities for youth, 14-18 years old.
- The agency's staff is capable of carrying out the program, as evidenced by experience and overall performance record in the delivery of services.
- Information in the application allows for a thorough and informed analysis of the proposed activity.
- The cost per person served does not exceed the average cost per person served for similarly funded CDBG programs.
- Program delivery costs which directly benefit the recipients should comprise 80% or more of the proposed budget, while Program administration costs should not exceed 20% of the budget.

### **31. Ending Poverty and Racial Disparities - Other Public Services**

The Third Party Social Services Program provides funding through a competitive process to nonprofit agencies and City departments for services that directly impact low- to moderate-income Cleveland residents. The Department issues a Request for Proposals to current grantees and agencies that have requested applications throughout the year. The Department and a Review Committee that includes designated City Council staff will jointly review applications and make recommendations for funding, using the following criteria:

- The proposed activity must be effective in meeting an identified need, as evidenced by the previous year's performance data;
- Special consideration will be given to activities that stabilize neighborhoods and to initiatives that provide skill-building opportunities for youth, 14-18 years old.
- The agency's staff is capable of carrying out the program, as evidenced by experience and overall performance record in the delivery of services.
- Information in the application allows for a thorough and informed analysis of the proposed activity.
- The cost per person served does not exceed the average cost per person served for similarly funded CDBG programs.
- Program delivery costs which directly benefit the recipients should comprise 80% or more of the proposed budget, while Program administration costs should not exceed 20% of the budget.

Eligible Public Services include, but not limited to:

- Senior Services
- Services for Persons with Disabilities
- Legal Services
- Youth Services
- Transportation Services
- Substance Abuse Services
- Services for Victims of Domestic Violence, Dating Violence, Sexual Assault, or Stalking
- Employment Training
- Crime Awareness
- Fair Housing Activities
- Tenant/Landlord Counseling
- Child Care Services
- Health Services
- Abused and Neglected Children
- Mental Health Services
- Screening for Lead Based Paint/Lead Hazards
- Subsistence Payments
- Rental Housing Subsidies
- Security Deposits
- Housing Counseling
- Neighborhood Cleanups
- Food Banks
- Housing information and referral services
- Housing Counseling

- Other Public Services

### **32. Ending Poverty and Racial Disparities - Housing for Persons with HIV/AIDS**

The Department of Public Health will contract with neighborhood-based service providers in a five-county area to develop long-term comprehensive strategies and incentives to promote community awareness about AIDS, and to provide resources to address the housing needs of persons with AIDS and related diseases and their families.

### **33. Ending Poverty and Racial Disparities - Land Bank Permanent Supportive Housing Initiatives**

This initiative is the use of parcels in the City's Land Bank for permanent supportive housing to address homelessness or provide housing to those at-risk for homelessness. It also addresses issues of slum and blight, improvements in low- and moderate-income areas and/or provide low- and moderate-income housing.

### **34. Neighborhood Improvement - Community Gardens**

Summer Sprout coordinates the use of vacant lots owned by the City, neighborhood agencies and private owners as community gardens. The Department of Community Development will enter into a contract with a non-profit organization for the administration of the program. Eligibility guidelines require that potential locations are designated by the City, the Cleveland Schools, or a non-profit organization (or if private, have permission from the private owner), and have a minimum of five gardeners pledged to work on the site. Once authority to use the land has been obtained, an application requesting participation in the Summer Sprout program is sent to the non-profit organization administering the program. The application records the name, address and phone number of the potential gardeners. When approved, the gardeners' site is plowed or rototilled in the Spring (at the beginning of the season) or in the Fall (at the end of the season). Gardeners at each site are provided: vegetable seeds, plants, humus, soil amendments as needed, and fertilizer. Gardeners are required to maintain sites and to clear them by tilling in the Spring or Fall. The non-profit organization administering the program will provide technical assistance to gardeners, including advice on proper garden development and maintenance, gardening techniques, and problem solving. Costs include: plowing or rototilling of each site, providing seeds, plants, humus/fertilizer/soil amendments as needed, partial payment of water fees, and lead testing of new garden sites. Gardeners will receive organized help with garden leader meetings, leadership training, a bi-monthly newsletter, and on and off site technical assistance. In addition, the non-profit organization administering the program will provide workshop opportunities, education services and libraries for the Summer Sprout gardeners. Funding supports the use of vacant, city-owned property as garden sites, provision of gardening supplies, and technical assistance to developers of neighborhood gardens. Produce generated is distributed among the Cleveland residents maintaining the sites and is donated to local food pantries.

### **35. Neighborhood Improvement - City-Owned Public Facilities**

City-owned public facilities that are not for the general conduct of government can be created or improved to serve low- and moderate-income persons, low- and moderate-income areas and/or address slum and blight.

The Department of Community Developments is responsible for two such City-owned public facilities:

- North Point Transitional Housing- 1506 Superior Avenue, Cleveland, OH

- Five Pointe Community Center, also known as the Collinwood Community Services Center- 813 East 152nd Street, Cleveland, OH

**36. Neighborhood Improvement - Other Neighborhood Public Facilities**

The City is also seeking to support the creation of the Mercado on West 25th Street in the Clark-Fulton neighborhood. The Mercado is a public facility to support public service activities and small business incubator-type space for businesses to service a Low/Mod Area.

**37. Neighborhood Improvement - Park and Greenspace Creation**

The use of public or Land Bank parcels for park and/or greenspace that address issues of slum and blight and/or address improvements in low- and moderate-income area.

**38. Neighborhood Improvement - Neighborhood Connections to Create Walkable Neighborhoods**

The use of public or Land Bank parcels for neighborhood connections that create walkable neighborhoods, including bicycle infrastructure, that address issues of slum and blight and/or address improvements in low and moderate income area.

**39. Neighborhood Development Activity Grants**

The Neighborhood Development Activities Program (NDA) budget of \$7,400,000 or \$435,294 per ward, supports community development and other CDBG-eligible activities benefiting low and moderate-income persons and low and moderate-income areas in the City. NDA activities are generally categorized as:

- a. Single-Family Rehabilitation,
- b. Homeownership Assistance
- c. Residential Rehabilitation Referral,
- d. Small Business Technical Assistance,
- e. Special Economic Development Activities,
- f. Design Review,
- g. Public Information,
- h. Public Services,
- i. Interim Assistance,
- j. Public Facilities,
- k. Acquisition,
- l. Demolition,
- m. Public Infrastructure, and
- n. Other eligible CDBG-activities.

The Department of Community can also fund activities under the NDA in order to fund programs and initiatives that are eligible CDBG-activities and are supported by City policy.

**40. General Administration**

Direct general administration costs for staff salaries and benefits expenses, as well as direct operating expenses for federal entitlement funded employees. Also included are Indirect Costs and associated public information and planning activities.