

**Executive Summary**  
**Case Western Reserve University**  
**MomsFirst Project**

**Background/Purpose:**

Authorizing the Director of Public Health to enter into one or more contracts with The Center on Urban Poverty and Community Development at Case Western Reserve University to provide evaluation services for the MomsFirst Project.

MomsFirst is a program designed to reduce disparities in infant mortality in the City of Cleveland utilizing three approaches: 1) improve women's health, 2) improve family health and wellness, and promote systems change. All high risk City of Cleveland pregnant women are eligible for enrollment into the program.

The scope of work builds upon past evaluation activities, the existing data infrastructure, and current needs to support effective programmatic decision-making. Collectively, this work will expand the ability of MomsFirst to document its impact, inform program improvement processes and outcomes, and effectively plan to meet the needs of infants and their families in the City of Cleveland. The Center will work closely with MomsFirst staff to execute the evaluation.

These evaluation activities will be carried out through regular engagement with MomsFirst staff via:

- Regular Project Meetings - CWRU proposes to meet with MomsFirst staff monthly during the funding period.
- Interim Presentations and Annual Reporting - CWRU will provide biannual updates to the Executive Council each year on program performance.
- Quality Improvement Plan - CWRU agrees to provide input to MomsFirst's annual Quality Improvement Plan and Annual Report in regard to measures and measurement plan, process and activities, analysis of results and recommendation for corrective action plans.
- Local Evaluation Report - CWRU will provide analyses required to ensure the MomsFirst program is improving birth outcomes for mothers and infants served by the program.
- In-depth analysis of individual client-level social determinants of health factors and their association with program receipt and birth outcomes.

**Contract Amount:** \$89,000.00

**Term:** April 1, 2021 to March 31, 2022

**Funding Source:** 2021 General Fund