

**Department of Finance  
Legislative Summary**

**Ordinance No. 897-2022**

**Dollars for Doses**



**CITY OF CLEVELAND**  
Mayor Justin M. Bibb

## **COVID RELIEF**

### **OVERVIEW**

To fund an incentive program offering cash rewards to residents who get COVID vaccinations, aiming to boost rates in areas hit hardest by COVID and instill trust between residents and institutions.

### **AMOUNT REQUESTED**

**\$ 300,000**

### **DETAILS**

D4D is an incentive program offering cash rewards to residents 12 years of age and older who get vaccinated against the novel coronavirus. The model, created by Greater Cleveland Congregations (GCC) and adapted by other Cleveland community benefit organizations—such as Young Latino Network, May Dugan Center, and the Spanish American Committee—has been tremendously successful. Over 3,000 Cleveland residents have been vaccinated among the aforementioned organizations as a result of the campaign, with GCC alone vaccinating 2,698, the majority of which are first-dose shots. The faith congregations with which GCC has partnered have provided space, security, volunteers, and other resources. Unfortunately, funds donated to the Greater Cleveland Congregations have run out, and \$129,000 minimum is required to complete the final 5 vaccine clinics through September, four of which will be managed by GCC on the City's east side and one by May Dugan Center on the City's west side. Additional funds of \$171,000 would be used to fund roughly six more clinics on both the east and west sides of the city.

### **GOALS**

The goals of this initiative are to maximize vaccination among Cleveland residents and to instill trust in public health interventions by executive campaigns that are managed hyper-locally by trusted community organizations. The Dollar for Doses initiative, as a whole, will help the Mayor in reaching his goal of 60% vaccination.

### **DESIRED OUTCOMES**

Administer approximately 1,500 to 2,000 additional 1<sup>st</sup> dose vaccines, plus booster shots, in neighborhoods hardest hit by COVID.

### **IMPLEMENTATION**

The Vaccine Task Force (VTF) will serve as the coordinating body for this effort. The VTF is a subcommittee of the Funders' Collaborative on COVID Recovery (FCCR), a collective partnership across more than 50 organizational members, which launched in March 2020 as the Greater Cleveland COVID-19 Rapid Response Fund.

Clinics will take place in September and October of 2022.