

To: Barbara Langhenry, Director
Department of Law

From: David Ebersole, Director *DE*
Department of Economic Development

Subject: Request for Legislation – We Can Code IT

Date: May 11, 2021

Confidential subject to Attorney Client Privileges

Please prepare legislation for introduction at the next meeting scheduled for **May 24, 2021** that authorizes the following:

The Director of Economic Development to enter into an Agreement with We Can Code IT Inc., or its designee, in the amount of \$315,500 to assist tuition, registration, enrollment, marketing and general operating expenses of coding boot camp and pre-boot camp classes through We Can Code IT.

As always, your cooperation is appreciated.

cc: Briana Butler, Sharon Dumas, Anthony Svoboda, Dan Rehor, file

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DEPARTMENT OF ECONOMIC DEVELOPMENT
MEMORANDUM FOR LEGISLATION

DATE OF REQUEST: 5/11/21 INITIATED BY: Briana Butler

DIVISION/PHONE: 2202 COUNCILPERSON CONTACTED ON: N/A

Legislation to be passed under suspension: Yes _____ No X

ACTION REQUESTED: Apply _____ Enter Into Contract X
Accept _____ Amend Ordinance No. _____
Expend _____ Other (Copy Attached) _____

DIVISION OF PURCHASE - REQUEST FOR LEGISLATION FORM:

R.L. X NOT APPLICABLE _____ COMPLETED & FORWARDED _____

Authorizes the following: The Director of Economic Development to enter into an Agreement with We Can Code IT Inc., or its designee, in the amount of \$315,500 to assist tuition, registration, enrollment, marketing and general operating expenses of coding boot camp and pre-boot camp classes through We Can Code IT.

TO BE COMPLETED BY MANAGEMENT ONLY:

Disbursement: Fund 17 Subclass 17652

Others: Fund _____ Subclass _____


Controller
Director of Economic Development

5/11/21
Date
5-11-21
Date

A. Svoboda
Legislative Liaison

5/12/2021
Date

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JUSTIFICATION: The passage of this ordinance is necessary to assist in advancing Cleveland residents' coding skills and career opportunities.

DEPARTMENT OF ECONOMIC DEVELOPMENT

SUMMARY FOR THE LEGISLATIVE FILE
ORDINANCE NO: _____

Project Type: Financial Assistance
Project Name: We Can Code IT Boot Camp and Pre-Boot Camp
Grantee: We Can Code IT, Inc. or Designee
Project Manager: Briana Butler
Ward/Councilperson: Citywide
City Assistance: UDAG Grant - \$315,500

Project Summary and Discussion:

For the past year and a half, WCCI has worked with the City and Cleveland Citywide Development Corporation (CCDC) through NTI to provide grant subsidies to students for tuition and registration for the boot camp and pre-boot camp classes for Cleveland residents with a focus on NTI areas. This funding was provided through a grant from The Cleveland Foundation to CCDC. During this time WCCI graduated fifty students from pre-boot camp and boot camp classes.

WCCI is looking to the City of Cleveland for financial assistance to continue to provide the following assistance to the students for the boot camp and pre-boot camp classes:

- Free enrollment in the pre-boot camp class
- Scholarship assistance of 50% tuition and \$0 registration fee to enroll in the boot camp class. WCCI connects students with other resources to cover the remaining 50% of the tuition cost if the student is unable to fund it themselves.
- Marketing activities including, but not limited to radio, print, and social media ads. WCCI is also working with the Urban League, Ohio Means Jobs, and Goodwill Industries to promote these programs as well.

The cost of the grant shall be \$315,500. The term of the grant period shall be March 1, 2021 to February 28, 2023.

Scope of Work for 2021-2023:

- 100 Pre-boot camp students at \$1,500 each
 - o Pre boot camp course, offered as a free course with 27 hours of instruction. Approximately five courses each year.
 - o Goal of at least 50 students progressing through the traditional boot camp course
 - o Preparing the remaining 50 students to enter the workforce with their newly acquired skills

- 20 Scholarships for half tuition for traditional boot camp course - \$7,450 of the full \$14,900 tuition
 - o Traditional boot camp course. Offered as a full time program over the course of 14 weeks, or a FlexCode program offered in the evening and over the weekend over the course of 22 weeks.
 - o Student is responsible for paying other half, or finding additional sources of funding.
 - o Scholarship assistance also covers the student registration fees (\$125)
- WCCI Marketing - \$14,000 for the duration of the project

While anyone is able to participate in the pre- and traditional boot camp classes regardless of where they live, **the aforementioned assistance shall only be provided to Cleveland residents.**