

Resolution No. 1377-17

Council Members Zone and McCormack

AN EMERGENCY RESOLUTION

Supporting efforts to shop locally this holiday season, and declaring November 25 through December 25, 2017, Shop Local and Handmade Month in the City of Cleveland.

WHEREAS, the City of Cleveland is home to many local shops, markets and events that sell handmade gifts by local makers this holiday season; and

WHEREAS, the latest National Retail Federation survey estimates that the average American consumer will spend \$935.58 during the holiday season on gifts, food, and other seasonal items; and

WHEREAS, the majority of holiday shoppers plan to spend their cash at large department stores, big-name discount shops, or online, and only twenty-three percent of respondents said they planned to shop at a local or small business; and

WHEREAS, efforts to shop small and locally are especially critical because they bolster the local economy; and

WHEREAS, since local sales taxes are often not collected for online purchases, encouraging residents to shop at local brick-and-mortar establishments is also a fiscal win for cities; and

WHEREAS, this Council wants to ensure that local businesses and makers are reaping the benefits of the season of gift-giving and celebrating by encouraging Clevelanders to shop local especially during November 25 through December 25, 2017, Shop Local and Handmade Month; and

WHEREAS, this resolution constitutes an emergency measure for the immediate preservation of public peace, property, health or safety, now, therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF CLEVELAND:

Section 1. That this Council supports efforts to shop locally this holiday season, and declares November 25 through December 25, 2017, Shop Local and Handmade Month in the City of Cleveland.

Section 2. That the Clerk of Council is directed to transmit a copy of this resolution to Shannon Okey, at Cooperative Press, Knitgrrl, and Cleveland Bazaar.

Section 3. That this resolution is hereby declared to be an emergency measure and, provided it receives the affirmative vote of two-thirds of all the members elected to Council, it shall take effect and be in force immediately upon its adoption and approval by the Mayor; otherwise it shall take effect and be in force from and after the earliest period allowed by law.

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READ FIRST TIME on NOVEMBER 13, 2017
and referred to COMMITTEE on Finance

REPORTS

CITY CLERK

READ SECOND TIME

CITY CLERK

READ THIRD TIME

PRESIDENT

CITY CLERK

APPROVED

MAYOR

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REPORT
after second Reading

**PASSAGE RECOMMENDED BY
COMMITTEE ON
FINANCE**

FILED WITH COMMITTEE
