

LEGISLATIVE SUMMARY
Mayor's Office of Capital Projects
Division of Real Estate

StoryWalk at Carnegie West Branch Library in Frank Novak Park

Ordinance No: 309-2021

Legislative Purpose: To authorize the Director of the Department of Public Works to grant a three-year license agreement, renewable annually thereafter, to Cleveland Public Library to install StoryWalk stations at Frank Novak Park, adjacent to the Carnegie West Branch Library.

Project Summary: The Cleveland Public Library ("CPL") has proposed installing a StoryWalk along the walkway in Frank Novak Park that surrounds the Carnegie West Branch. A StoryWalk is a series of outdoor stations displaying picture book pages to promote early literacy and outdoor recreation. The displayed stories are changed regularly to keep the community engaged.

There are StoryWalk installations nationwide. The StoryWalk at Frank Novak Park would consist of approximately seventeen (17) outdoor stations placed at intervals around the library. Children, parents and teachers would then read the book, one or two pages at each station, as they stroll along the StoryWalk path.

The City would grant to CPL a no-cost three-year license agreement to install and operate the StoryWalk in Frank Novak Park. After the initial three-year term, the agreement would renew from year to year automatically until terminated by one of the parties.

The agreement would require CPL to coordinate location and installation of the stations with the Department of Public Works, maintain the StoryWalk in good condition, and remove the installation upon termination of the agreement.

Permanent Parcel No. 003-36-021

Type of Transaction: License Agreement

Price: \$0 (No cost to CPL)

Ward: Ward 3, Councilman Kerry McCormack

Attachments: Location map, CPL StoryWalk Project Description



CITY OF CLEVELAND
Mayor Frank G. Jackson

Location Map of Parcel No. 003-36-021 (Frank Novak Park/Carnegie West Branch Library)



StoryWalk® at Carnegie West Branch

At Carnegie West, we have a sidewalk encircling our building, the perfect space for a short literacy walk for children & adults. This activity would promote early childhood literacy and outdoor recreation, while engaging patrons outside the branch in a socially distant manner.

A StoryWalk®, a series of outdoor stations displaying picture book pages, would be a new way to engage with the community outside of the branch. The concept of a StoryWalk® is a registered trademark that is free to use when credit is given to the trademark holder and proper procedure for displaying books is followed.

We envision changing the stories displayed on a monthly basis. We would ideally have the storyboard stations between the branch and the encircling sidewalk, within view of security cameras.

The first station, South of the branch entrance, will explain the concept, note which book is on display, cover the legal trademark notice, and feature the organizations supporting the project. The stations would then follow around the branch clockwise and complete back toward the branch entrance. Ideally we will have seventeen (17) stations.

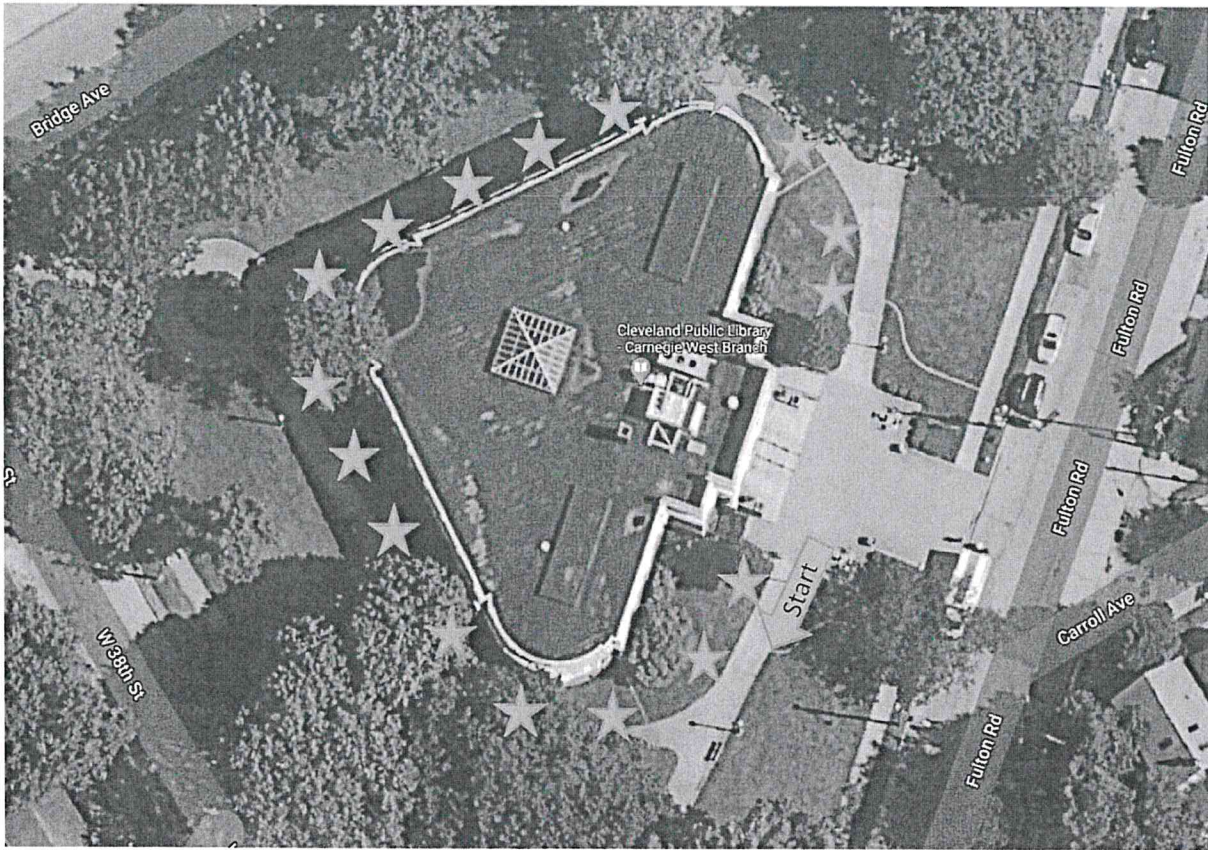


Figure 1 Potential placement of StoryWalk® boards with seventeen (17) stations.

Substantial, sturdy construction for the StoryWalk® stations would be a permanent fixture around the branch. There are a few companies offering prebuilt station stands specifically for StoryWalks®. We hope installation can happen early spring of 2021. The installation of permanent stations would require approval from the city and marking of underground utility lines.

Costs: (Estimate)

Installation by CPL employees

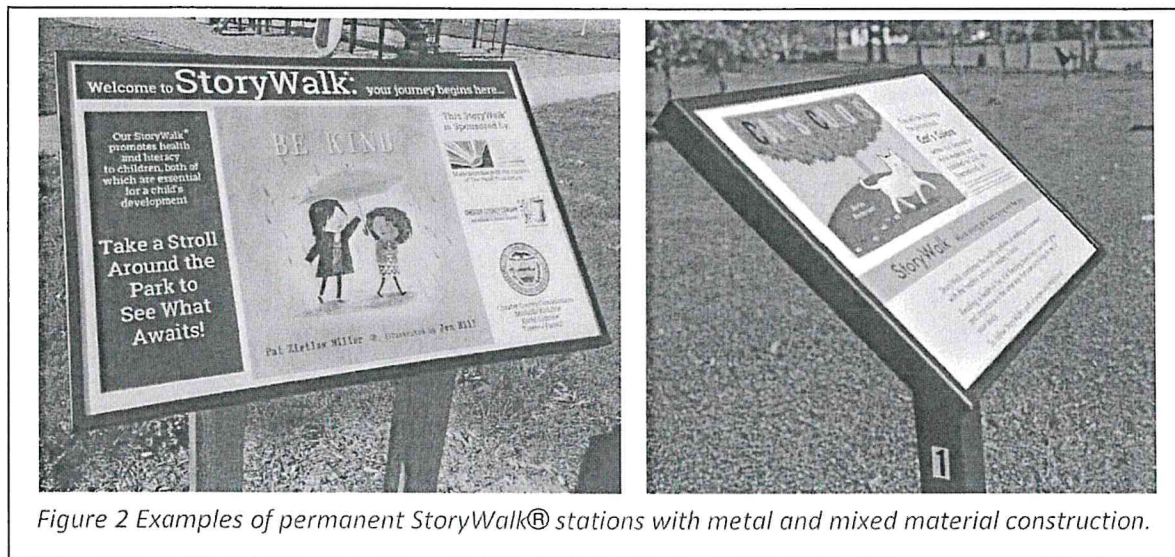


Figure 2 Examples of permanent StoryWalk® stations with metal and mixed material construction.



City of Cleveland Memorandum

Frank G. Jackson, Mayor

Michael E. Cox, Director

Date: April 13, 2021

To: Barbara Langhenry, Director
Department of Law

From: *MEC* Michael E. Cox, Director
Department of Public Works

Subject: Legislation for License Agreement for Cleveland Public Library
StoryWalk Installation at Frank Novak Park

Please prepare legislation authorizing the Director of the Department of Public Works to grant a three-year license agreement, renewable annually thereafter, to Cleveland Public Library to install StoryWalk stations at Frank Novak Park, adjacent to the Carnegie West Branch Library.

Thank you.

MEC/jdd/jjf

Encl.

Acknowledged by:

Matthew Spronz

Matthew Spronz, Director
Mayor's Office of Capital Projects

cc: Valarie McCall, Chief of Government and International Affairs
Alexander Lackey, Government & International Affairs Associate
Leah Short, Executive Assistant, Mayor's Office
Beverly Gray, Legal Secretary, Department of Law
Nancy Lanzola, Legislative Liaison, Department of Law
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M. Yanna Maxwell, Legislative Liaison, Department of Public Works
James D. DeRosa, Commissioner of Real Estate, Office of Capital Project