DEPARTMENT OF ECONOMIC DEVELOPMENT

SUMMARY FOR THE LEGISLATIVE FILE
ORDINANCE NO: 1520 - 2019

The 2019 Blockland conference will be held on December 9-11, 2019. Over 1,600 people attended this program last year. The feedback was largely positive.

- 98% of attendees would recommend the conference to others
- 66% of attendees had an increased appreciation in Cleveland as a center for technology
- 89% of attendees reported leaving with a good understanding of Blockchain
- 2018 conference SOLD OUT with over 1,600 attendees.

The Blockland Solutions conference will explore real-world application of blockchain technologies in an effort to build integration and strengthen the technology ecosystem. The 2019 conference is anticipated to be even bigger and the project team expects up to 2,000 attendees this year, 40% of which would be from outside of the NEO region.

The total project budget is $2,550,000. The City's $100,000 grant will match the contributions of the County and JobsOhio. Other public, private, and civic sector sponsors make up the remainder of the budget.