

**DEPARTMENT OF ECONOMIC DEVELOPMENT
EXECUTIVE SUMMARY
ORDINANCE NO.: 537-2019**

Project: Dance/USA 2019 Conference

Project Location: Citywide

Ward/Councilperson: Citywide

Grant Amount: Up to \$15,000

Description/Purpose of Financial Assistance

Arts Cleveland or designee is requesting a grant up to \$15,000 to assist with partially financing eligible costs associated with bringing the DANCE/USA Conference to Cleveland in 2019.

Project Description

The Dance/USA Cleveland Annual Conference will be supported locally by the 2019 volunteer Steering Committee which includes staff from DANCECleveland, GroundWorks Dance Theater, Dancing Wheels and Ohio Dance. The local fundraising goal and operating budget for the Conference is approximately \$120,000 which is being sought through funding requests from a number of foundations, corporations and individuals. The event will held throughout Cleveland but predominantly in the theater district in Playhouse Square and University Circle. The conference will be held June 12 2019 through June 15, 2019 and will feature a series of performances to highlight northeast Ohio's dance community. Historically, the event has attracted approximately 500 attendees nationally and internationally with an estimated economic impact to the City of \$600,000.