

Department of Public Health

Ordinance No. 766-2023

Division of Environment

## **Lead Safe Housing Fund Community Primary Prevention**

### **Background and Purpose**

**Executive Summary:** This legislation authorizes the Director of Public Health to accept and expend funds from the Ohio Department of Health. The objective of this project is to reduce lead exposure to children in high-risk communities through primary prevention activities at the local level. This will be accomplished by providing education, outreach, workforce development, and limited interventions to families living in high-risk neighborhoods in the City of Cleveland.

**Background/Purpose:** Of the 36 zip codes in Cuyahoga County identified by the state of Ohio as being at high-risk for lead poisoning, 32 of them reside within CDPH's jurisdiction. The City of Cleveland demonstrates a need for these funds to continue testing for lead poisoning, educating the public on the dangers of lead poisoning, and ensuring a knowledgeable workforce capable of assessing lead-based risks, renovation, repair, and painting.

**Description of Program:** CDPH has identified key partners in MetroHealth, the Collective Citizens Organized Against Lead (CCOAL), Environmental Health Watch, the Northeast Ohio Hispanic Chamber of Commerce, and several others to assist in work required of this grant. CDPH plans to prioritize work within three primary areas:

- Testing for Lead Poisoning - Expand the current partnership with MetroHealth to build additional capacity for lead testing, collaborate with CCOAL to expand testing within the Cleveland Metropolitan School District, and engage with the Northeast Ohio Chamber of Commerce to reach the Hispanic population.
- Workforce Development - Partner with Environmental Health Watch to lead workforce development activities with lead abatement and reconstruction staff.
- Marketing and Outreach - Partner with Collective Citizens Organized Against Lead (CCOAL) to provide education and outreach through their network of built relationships and networks and conduct a billboard and marketing campaign.

**Grant/Program Amount:** \$1,000,000

**Grant/Program Term:** 7/1/23 – 6/30/25

**Funding Source:** Ohio Department of Health

Cleveland Department of Public Health, Division of Health

July 1, 2023 – June 30, 2025

Budget Justification

A) MARKETING AND OUTREACH \$325,000.00

This key deliverable will include partnerships with Metro Health, CCOAL, and the Hispanic Chamber of Commerce. A portion of these dollars will go towards a contract with CCOAL to perform the Charmayne Prevention/Intervention Program (CPIP), which comprises of lead poisoning prevention classes, a municipal school district program to raise awareness to lead poisoning, and assignment of Healthy Homes Case Managers to families who have been affected by lead poisoning. CDPH will also engage with Lamar Advertising on a series of billboard and radio campaigns and the Hispanic Chamber of Commerce on outreach efforts to reach the Hispanic population.

B) WORKFORCE DEVELOPMENT \$200,000.00

CDPH will work with Environmental Health Watch to train individuals in risk assessment and renovation, repair, and painting certification to ensure a capable workforce able to go out and conduct inspections and assessments. Environmental Health Watch has an extensive history of providing educational sessions related to lead and has worked with CDPH in the past.

C) TESTING FOR LEAD POISONING \$225,000.00

Lead testing is an essential component in preventing poisoning. CDPH plans to work with MetroHealth and CCOAL to increase the frequency of testing in the City of Cleveland. This includes collaborative efforts with the Metro Health mobile clinic and through CCOAL's municipal school district education program that incorporates testing for children and their families.

D) ADMINISTRATIVE FEES \$100,000.00

These fees cover any CDPH staff during the two-year grant period conducting calls with ODH and other partners, generating reports of grant activities, and other administrative tasks necessary to meet grant requirements.

E) EQUIPMENT \$108,000.00

These funds will be used to purchase four XRF guns at approximately \$27,000 per device. XRF guns are used to conduct elemental analysis on materials to help determine if paint is lead-based.

F) SUPPLIES

\$42,000.00

These costs will cover print shop fees for creating handouts, marketing materials, and other physical materials that will be shared with the community regarding lead poisoning prevention and control.