

Ordinance No. 798-2023

By Council Member Griffin
(by departmental request)

FOR PASSAGE
July 12, 2023

AN EMERGENCY ORDINANCE

To amend Sections 1 and 4 of Ordinance No. 88-2023, passed January 30, 2023, relating to directing a portion of the City's Coronavirus Local Fiscal Recovery Fund payment to respond to the public health emergency or its negative economic impacts by improving the public sector capacity and workforce with respect to building an IT platform to track and report on data in the City's 311 system and to make necessary investments in broadband infrastructure to strengthen City cybersecurity; and to supplement the ordinance by adding new Sections 4a and 4b, relating to contracts for advertising and marketing.

WHEREAS, this ordinance constitutes an emergency measure providing for the usual daily operation of a municipal department; now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CLEVELAND:

Section 1. That Sections 1 and 4 of Ordinance No. 88-2023, passed January 30, 2023, are amended to read as follows:

Section 1. That this Council hereby declares that it is a response to the public health emergency or its negative economic impacts to provide for the building of an enterprise-wide, citizen-engagement IT platform and enhancing 311 operations (the "Project"). The Project includes costs to build a system which: (i) tracks residents' non-emergent 311-placed calls for City services or complaints, (ii) collects information regarding resident callers, (iii) provides a means for residents to track the status of their requests, (iv) constructs a knowledge portal for City staff taking 311-placed calls, (v) enables real-time reporting and analytics development, and (vi) performs other 311-related functions as desired by the City (collectively, the "System Construction Costs"). This Council's decision that the System Construction Costs associated with the Project are appropriate by virtue of charging to the City's Fund Payment is based on the consideration that such costs are to improve government information technology systems designed to further encourage access to, and the user-experience of, government. In addition, this Council finds that the System Construction Costs are specifically enumerated eligible uses of funds pursuant to 31 CFR 35.6(b)(3)(ii)(E)(4) including upgrades to hardware, software, public-facing websites, or to data management systems intended to increase public access and improve the delivery of government programs and services.

Section 4. That the Director of Finance is authorized to enter into one or more agreements with one or more competitively selected and qualified vendors for purpose of supplementing the regularly employed staff of the several departments of the City in order to provide the professional services, and to purchase any licenses, hardware, equipment, or materials, necessary to build, enhance, and implement the Project, including but not limited to project management, process implementation, change management, business process and operations enhancement, internal and external communications, strategy, marketing, advertising, branding, and other related services needed to implement the Project. The selection of the vendors shall be made by the Board of Control on the nomination of the Director of Finance. The compensation to be paid to the vendors shall be fixed by the Board of Control. The agreements authorized shall be prepared by the Director of Law, contain such terms and conditions as necessary to protect the public interest consistent with the purposes of this ordinance, and approved and certified by the Director of Finance. The agreements shall be fully executed, with funds to be encumbered during the

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period beginning March 3, 2021, and ending December 31, 2024 and be expended no later than December 31, 2026.

Section 2 That existing Sections 1 and 4 of Ordinance No. 88-2023, passed January 30, 2023, are repealed.

Section 3. That Ordinance No. 88-2023, passed January 30, 2023, is supplemented by adding new Sections 4a and 4b to read as follows:

Section 4a. That the Director of Finance is authorized to make one or more written standard purchase contracts and written requirement contracts under the Charter and the Codified Ordinances of Cleveland, Ohio, 1976, the period of requirements to be determined by the director, for the necessary items of materials, equipment, supplies, and services needed for outreach materials for public outreach and communication campaigns, and for the purchase or lease of television and radio advertising time and other media needed for the Project, to be purchased by the Commissioner of Purchases and Supplies on a unit basis for the Department of Finance. Bids shall be taken in a manner that permits an award to be made for all items as a single contract, or by separate contract for each or any combination of the items as the Board of Control determines.

Section 4b. That under Section 108(b) of the Charter, the purchases and/or services authorized by this ordinance may be made through cooperative arrangements with other governmental agencies. The Director of Finance may sign all documents that are necessary to make the purchases and/or obtain such services, and may enter into one or more contracts with the vendors and/or consultants selected through that cooperative process.

Section 4. That this ordinance is declared to be an emergency measure and, provided it receives the affirmative vote of two-thirds of all the members elected to Council, it shall take effect and be in force immediately upon its passage and approval by the Mayor; otherwise it shall take effect and be in force from and after the earliest period allowed by law.

DDR:nl
7-12-2023
FOR: Director Abonamah

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REPORT
after second Reading

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READ FIRST, SECOND AND THIRD TIME

READ FIRST TIME

REPORTS

referred to

CITY CLERK

READ SECOND TIME

CITY CLERK

READ THIRD TIME on JULY 12, 2023

PRESIDENT

CITY CLERK

APPROVED

MAYOR

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