

LEGISLATIVE SUMMARY
Mayor's Office of Capital Projects
Division of Real Estate

Encroachment Permit and License Agreement with The Convention and Visitors Bureau of Greater Cleveland, Inc. for Destination Cleveland's "Sit and See #Cle" Pilot Program

Ordinance No: 990-2019

Legislative Purpose: Authorizing the Director of the Mayor's Office of Capital Projects to issue an encroachment permit and authorizing the Director of Public Works to issue a license to The Convention and Visitors Bureau of Greater Cleveland, Inc. dba Destination Cleveland for its "Sit and See #Cle" pilot program to encroach into the public right-of-way and on City land for installation of public art to enhance the Lakefront West Bikeway Trail.

Project Summary: Destination Cleveland's "Sit and See #Cle" project is among the efforts being undertaken in anticipation of the completion of several regional trail networks. One of Destination Cleveland's Destination City Action Plan pilot projects is to implement an off-road trails public art and wayfinding plan, which aims to capitalize on Cleveland's investments in off-road trails by curating and marketing a unified and user-friendly experience that connects destinations. Destination Cleveland has engaged LAND Studio to develop a public art program and Guide Studio, Inc. to develop a Bikeways Wayfinding Master Plan, all in collaboration with key community partners.

The Steering Committee for this effort includes staff from the City Planning Commission, along with representatives from NOACA, Cuyahoga County, the Metroparks, and Bike Cleveland. Destination Cleveland has also engaged various trail partners like GCRTA, Redline Greenway, Canalway Partners, and CDCs along various planned and existing trails as an Advisory Committee on this project.

Two artists (CUDC and Scott Goss) and have been selected for the public art pilot to develop creative

viewing platforms to change trail users' perspectives along the Lakefront West Bikeway Trail.

One art piece is proposed to be installed in the W. 29th Street right-of-way north of the Cleveland Memorial Shoreway close to the Washington Avenue intersection. This road appears on maps but has not been built. This land is under the jurisdiction of Capital Projects and installation would require an encroachment permit.

The other art piece is proposed to be installed on City-owned PPN 003-01-018 south of the Cleveland Memorial Shoreway between W. 49th Street and W. 54th Street. This land is under the jurisdiction of Public Works and installation would require a license agreement.

The license agreement will be for a term of three years and will automatically renew from year to year thereafter unless terminated by either party.

The project costs for design and construction will be funded by The Convention and Visitors Bureau of Greater Cleveland, Inc. The art installations will be insured and maintained by The Convention and Visitors Bureau of Greater Cleveland, Inc.

The Convention and Visitors Bureau of Greater Cleveland, Inc. will also be responsible for removing the public art if/when the permit is revoked and/or the license is terminated.

Budget:	Approximately \$40,000 (approximately \$20,000 per location; 100% paid by The Convention and Visitors Bureau of Greater Cleveland, Inc.).
Project Schedule:	Summer/Fall 2019
Payment to City:	No payment to City for property rights due to the benefit the public will receive from the improvements.
Location:	W. 29 th Street right-of-way and PPN 003-01-018.
Ward:	Ward 15 (Councilmember Matthew Zone)

Attachments:

Project Location Maps
Public Art Concepts