

# Ordinance No. 589-2024

By Council Members Conwell and Griffin  
(by departmental request)

**FOR PASSAGE**  
**May 20, 2024**

## AN EMERGENCY ORDINANCE

Authorizing the Director of Public Health to apply for and accept a grant from the U.S. Department of Health and Human Services, Health Resources and Services Administration for a Healthy Start Initiative grant to carry out various MomsFirst project services; authorizing the purchase or lease of television and radio advertising time and other media; professional services to acquire case management software; and to enter into one or more contracts with various agencies entities, and individuals, to implement the project.

---

WHEREAS, this ordinance constitutes an emergency measure providing for the usual daily operation of a municipal department; now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CLEVELAND:

Section 1. That the Director of Public Health is authorized to apply for and accept a grant in the approximate amount of \$1,100,000 annually for a period of five years, and any other funds as they may become available during the grant term, from the U.S. Department of Health and Human Services, Health Resources & Services Administration for a Healthy Start Initiative grant to carry out various MomsFirst project services; that the Director of Public Health is authorized to file all papers and execute all documents necessary to receive the funds under the grant; and that the funds are appropriated for the purposes set forth in the executive summary for the grant.

Section 2. That the executive summary for the grant, **File No. 589-2024-A**, made a part of this ordinance as if fully rewritten, is approved in all respects and shall not be changed without additional legislative authority. (RQS 5008, RLA 2024-52)

Section 3. That the Director of Public Health shall have the authority to extend the term of the grant during the grant term.

Section 4. That the Director of Public Health shall deposit the grant accepted under this ordinance into a fund or funds designated by the Director of Finance to implement the program as described in the file and appropriated for that purpose.

Section 5. That the Director of Public Health is authorized to enter into one or more contracts with various agencies, entitles, and individuals, including but not limited to, Birthing Beautiful Communities, Case Western Reserve University, Friendly Inn Settlement, Inc., Lexington Bell, Merrick House, The MetroHealth System, St. Martin

# Ordinance No. 589-2024

---

De Porres Catholic Charities, Ronald K White dba Transparency Program (Fatherhood), and West Side Community House to provide MomsFirst services to women at risk of poor birth outcomes, during the grant term.

Section 6. That the Director of Public Health is authorized to make one or more written contracts under the Charter and the Codified Ordinances of Cleveland, Ohio, 1976, for the purchase of lease, during the grant term, of television and radio advertising time and other media, for the Department of Public Health.

Section 7. That the Director of Public Health is authorized to enter into one or more contracts with Go Beyond, Inc. for the acquisition of one or more licenses and services required under the grant, including but not limited to installation, design, training, testing, technical support and software maintenance during the grant period, for the Department of Public Health.

Section 8. That under Section 108(b) of the Charter, the services authorized by this ordinance may be made through cooperative arrangements with other governmental agencies. The Director of Public Health may sign all documents that are necessary to obtain such services, and may enter into one or more contracts with the consultants selected through that cooperative process.

Section 9. That the cost of the contract or contracts shall be paid from the fund or funds which are credited the grant proceeds accepted under this ordinance.

Section 10. That this ordinance is declared to be an emergency measure and, provided it receives the affirmative vote of two-thirds of all the members elected to Council, it shall take effect and be in force immediately upon its passage and approval by the Mayor; otherwise it shall take effect and be in force from and after the earliest period allowed by law.

ST:nl  
5-20-2024  
FOR: Director Margolius

**By Council Members Conwell and Griffin (by departmental request)**

**AN EMERGENCY ORDINANCE**

Authorizing the Director of Public Health to apply for and accept a grant from the U.S. Department of Health and Human Services, Health Resources and Services Administration for a Healthy Start Initiative grant to carry out various MomsFirst project services; authorizing the purchase or lease of television and radio advertising time and other media; professional services to acquire case management software; and to enter into one or more contracts with various agencies entities, and individuals, to implement the project.

**READ FIRST, SECOND AND THIRD TIME**

**READ FIRST TIME**

**REPORTS**

and referred to

**CITY CLERK**

**READ SECOND TIME**

**CITY CLERK**

**READ THIRD TIME on MAY 20, 2024**

**PRESIDENT**

**CITY CLERK**

**APPROVED**

**MAYOR**