DEPARTMENT OF ECONOMIC DEVELOPMENT SUMMARY FOR THE LEGISLATIVE FILE ORDINANCE NO: 1369-2023

Recipient:

Cleveland Kitchen

Project Manager:

Robin Brown

Ward/Councilperson:

5/ Starr

City Assistance:

Job Creation Income Tax Incentive

Project Site:

7501 Carnegie Avenue, Cleveland, Ohio 44103

Company Background

Cleveland Kitchen was started in 2013. In 2015, the owners focused solely on growing the fermented product business, moving into 1,038 SF space located at 7501 Carnegie. In 2018, the company expanded to 3,800 SF and is currently leasing 16,399 SF of space at their current location bringing their total to 20,199 SF. Cleveland Kitchen have reached a point where they need more space. In 2020, they rebranded their company and legally changed the corporate name to reflect their product diversification.

Cleveland Kitchen's fermented products are raw (unpasteurized) fermented vegetables that contain good enzymes and probiotics, which have numerous health benefits. Cleveland Kitchen is now the second largest Fermented cabbage manufacturer in the United States, and is sold in 50 states and are internationally available through the Department of Defense at base commissaries. They are sold in 17,000 stores across all 50 states, including Walmart, Publix, Target, Whole Foods, Giant Eagle, Stop & Shop, Albertsons and many more subsidiary store banners owned by parent companies listed above.

In 2022, the company continued to grow by acquiring a company in California. The company manufactures both pickles and sauerkraut and its products are sold in over 500 locations. Cleveland Kitchen currently has 100 FTE jobs, with 58 based in Cleveland, and 42 in California. Cleveland Kitchen will create 80 new FTE jobs over the next 5 years and close the California's operation and move those 42 jobs and their production to Cleveland.

Economic Impact

- Retention of 58 full-time equivalent jobs, with an annual payroll of \$3,300,000.
- Creation of 80 full-time equivalent jobs, with an annual payroll of \$3,600,000 expected to generate \$90,000 in income tax revenue.

City Requirements

Project is subject to a Workforce Development Agreement