

# CLEVELAND FIBERCITY<sup>®</sup>





## SiFi Networks

- Infrastructure Developer
- Citywide Last Mile Fiber Connectivity
- Backed by \$600 Billion Dollar Pension Fund
- Pioneering Open Access Networks
- Investing in Underserved Communities
- Committed and Currently Deploying Over \$1.5 Billion Dollars Private Investment

# Open Access Network

- Fiber Serving Every Ward
- Multi-ISP Platform Accessible by Every Resident and Business
- No Resident or Business is Required to Switch from their Current Provider
- No Neighborhood Profiling
- Citywide, Competition, Choice
- ISPs Utilize the Network to Provide Residents and Business with Next Generation Services and Pay SiFi a Wholesale Fee for Such Access





## Supporting Disadvantaged Families

- Available Citywide To Every Resident
- SiFi Provide a Subsidy to Lower the Gigabit Broadband Retail Cost from ISPs
- City Staff Set the Residential Qualifying Parameters
- Provided by all ISPs on the Network
- Available During the Lifetime of the Project

## Local Construction Partner

- Weekly Food Truck Roll During Entire Construction Build-Out
- Free Food for Residents and Business in the Active Construction Neighborhood
- Meet the FiberCity® Team Members and ISPs on the Network
- Question and Answer Opportunity “Why Should I Switch” to a FiberCity® ISP



**EAT &  
GREET**  
Every Wednesday  
5pm - 7pm

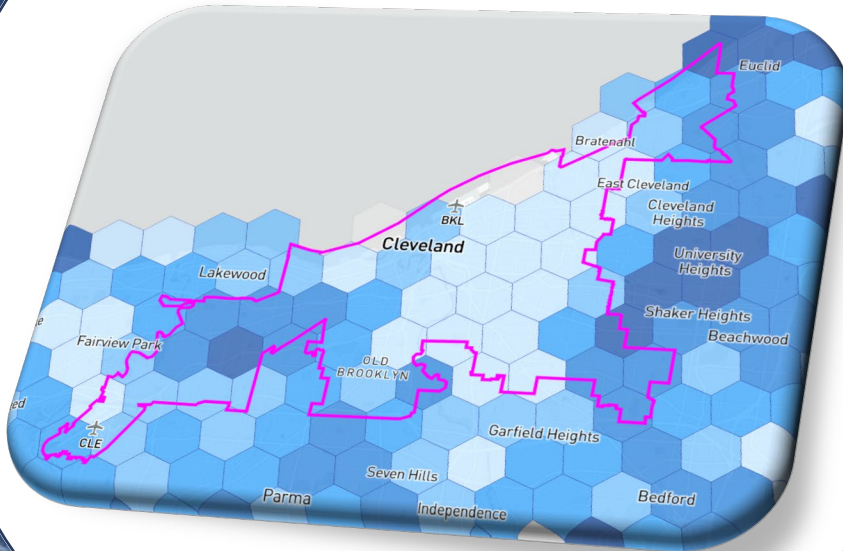
# City FiberCity<sup>®</sup> Partnerships



- 42 Cities Across 11 States
- Over 2.4 Million Premises Will Have Access to Fiber
- Pioneering Open Access Networks
- 100% Private Investment
- Zero Cost To Our Partnering FiberCity<sup>®</sup> Cities

# Underinvestment of Infrastructure

- Citywide Fiber Network
- Filling The Fiber Gaps
- No Social or Neighborhood Demographic Profiling
- Creating a Citywide Economic Platform
- \* 65% Of Residents and 64% of Business Do Not Have Access to Fiber within the City's Boundary



\* <https://broadbandmap.fcc.gov/home>



## Local Construction Partner

- WBEC (Women Owned Business)
- International Brotherhood of Electrical Workers (IBEW) staffed
- Gold Shovel Certified for Safety
- 10 Million Feet Under Construction for SiFi in Wisconsin and Illinois
- Hire locally through the IBEW and are active in the apprenticeship program offered through the union.



# Construction Techniques



- Trenchless Bore
  - Dirt,
  - Driveway Aprons,
  - Intersections
  - Trees



- Narrow Open Trench
  - Dirt
  - Reseed
  - Closed The Same Day



**POWERED BY SIFI NETWORKS**

## Investment Outcome

- Over ½ Billion Dollar Private Investment
- Remove Digital Divide and Drive Equality
- 10 Gigabit Internet Ready Day 1 to the Home
- Over 2,600 Mile Fiber Network to Foster Innovation
- Repositioning Cleveland as a Fiber Connected City
- Choice and Competition for Every Resident and Business
- Local Employment and New Job Creation
- Zero Cost to the City or Use of Taxpayer Dollars