Broadband Legislation **History**

Q3 2021 | Cleveland City Council passed initial broadband legislation

Q1 2022 | New administration took office

Q2 2022 | RFP drafted

Q3 2022 | RFP released; responses received; responses evaluated

Q4 2022 | Short-list finalized; finalists interviewed; negotiations began

Q1 2023 | Negotiations finalized; legislation drafted

Q2 2023 | Final legislation introduced

Two **Proposals**

DigitalC

$18/mo
100/100 mbps

Comprehensive training, education, and adoption program

Available to every Cleveland household

SiFi Networks

Universal fiber optic infrastructure

$400+ million private investment

Available to every Cleveland household

DigitalC's **Digital Adoption** Model

Ambassadors
Grassroots door-to-door outreach to help residents sign up and make additional referrals as needed

Navigators
Individual & group coaching sessions, digital literacy training events, and connect residents to other assistance programs and resources

Consortium
Two dozen community partners that will host on-site navigators, identify referrals, and hold additional seminars

Community **Partners**

- Ashbury Senior Community Computer Center (ASC3)
- AustinGIS
- Benjamin Rose Institute/ESOP
- Case Western Reserve University
- Cleveland Clinic
- Cleveland Housing Network
- Cleveland Metropolitan School District
- Cleveland Neighborhood Progress

- Cleveland Public Library
- Cleveland State University
- Crown Castle
- Cuyahoga Metropolitan Housing Authority
- Cuyahoga Valley Career Center
- GPD Group
- IoT Collaborative
- MAC Installations
- MCPc

- MetroHealth System
- Nokia
- RET3
- Siklu
- Towards Employment
- United Way Greater Cleveland
- Urban League of Cleveland
- Winncom Technologies
- Youth Opportunity Unlimited

Implementation **Timeline**

Service Plan Deployment

18 months:

- all 170,000+ households in Cleveland

Adoption Training & Outreach

Per year:

- 12,500 residents reached through outreach activities, and at least 50,000 residents overall

Results

42 months:

- 23,500 new internet-using households (about 50,000 people)